

January 2017 Website Use

Our site usage increased a bit in January; we had 1307 visits from 974 different viewers, compared to 1056 visits from 531 unique visitors in December. The change is not significant. (All the data shown in this report is usage with normal, http, access. The site is also available using secure, https, access, but in January only four visits were of the latter type, all from outside the U.S. If our secure use increases, I'll include it in future reports.)

Summary					
Reported period	Month Jan 2017				
First visit	01 Jan 2017 - 01:48				
Last visit	31 Jan 2017 - 06:02				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	974	1,307 (1.34 visits/visitor)	3,761 (2.87 Pages/Visit)	13,375 (10.23 Hits/Visit)	824.87 MB (646.26 KB/Visit)
Not viewed traffic *			7,528	10,607	181.41 MB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

As the data below show, we continue to get visitors from all over the world, although the overwhelming majority are from the US. China checked our site often, although less so than in December.

Locales (Top 25) - Full list					
Locales		Pages	Hits	Bandwidth	
United States	us	1,994	10,835	656.36 MB	
Russian Federation	ru	446	446	2.33 MB	
Ukraine	ua	299	300	4.16 MB	
China	cn	212	388	141.35 MB	
Canada	ca	123	531	5.86 MB	
Poland	pl	91	93	3.15 MB	
France	fr	90	90	661.97 KB	
Bulgaria	bg	76	76	173.96 KB	
Netherlands	nl	37	38	224.12 KB	
Germany	de	35	173	3.21 MB	
Brazil	br	35	36	445.97 KB	
Turkey	tr	30	30	149.10 KB	
Italy	it	27	29	214.41 KB	
Romania	ro	19	22	1.02 MB	
Sweden	se	18	18	77.20 KB	
Spain	es	18	18	142.49 KB	
Czech Republic	cz	17	17	68.95 KB	
Malaysia	my	17	17	177.84 KB	
India	in	16	16	171.82 KB	
South Korea	kr	12	12	78.00 KB	
Argentina	ar	10	10	38.28 KB	
Mexico	mx	9	9	54.96 KB	
Hungary	hu	7	7	95.73 KB	
Ireland	ie	6	6	179.42 KB	
Moldova	md	6	6	12.69 KB	
Others		111	152	4.55 MB	

As usual, most visitors spend less than 30 seconds on the site, although a few stay longer.

Visits duration			
	Number of visits: 1,307 - Average: 88 s		
	Number of visits	Percent	
0s-30s	1,203	92 %	
30s-2mn	34	2.6 %	
2mn-5mn	21	1.6 %	
5mn-15mn	18	1.3 %	
15mn-30mn	8	0.6 %	
30mn-1h	15	1.1 %	
1h+	8	0.6 %	

The documents on our site are in the form of pdf files, and several of these were viewed many times, as shown below.

Downloads (Top 10) - Full list				
Downloads: 69				
	Hits	206 Hits	Bandwidth	Average size
/images/Tours/AA-16_3.pdf	60	0	450.55 MB	7.51 MB
/images/news/2017/MIDwinterseminar2017.pdf	17	0	489.61 KB	28.80 KB
/images/minutes/bylaws.pdf	16	0	1.41 MB	90.29 KB
/images/minutes/2016/Minutes_AR_Board_160303.pdf	15	0	4.42 MB	301.47 KB
/images/Tours/DnD_1610a.pdf	12	0	12.86 MB	1.07 MB
/images/minutes/2016/Minutes_AR_Board_161203.pdf	12	1	5.62 MB	443.03 KB
/images/Tours/DnD_1506.pdf	11	0	9.15 MB	851.65 KB
/images/minutes/2015/Escape_Notes_150831.pdf	11	0	355.24 KB	32.29 KB
/images/minutes/2016/Treffen_161027.pdf	9	0	305.39 KB	33.93 KB
/images/Tours/DnD_1505.pdf	9	0	9.34 MB	1.04 MB

Our administration load remains large, as shown by the use of */administrator/index.php*, the entry point for site maintenance, but the events calendar, news, officers, and tours pages were also popular. Note that some pages, such as */media/jui/fonts/IcoMoon.woff*, are just for support and aren't really something the user consciously viewed.

Pages-URL (Top 25) - Full list - Entry - Exit				
230 different pages-url				
	Viewed	Average size	Entry	Exit
/administrator/index.php	1,185	11.69 KB	123	332
/	913	10.55 KB	587	511
/administrator/	454	3.62 KB	341	129
/index.php/events	253	4.25 KB	3	11
/media/jui/fonts/IcoMoon.woff	139	24.83 KB		35
/index.php/officers-committees	44	5.20 KB	2	13
/index.php	42	6.88 KB	4	7
/index.php/news	40	5.39 KB	11	12
/index.php/tours	31	5.86 KB	2	4
/media/jui/fonts/IcoMoon.eot	29	13.09 KB		9
/index.php/market	29	4.74 KB	1	3
/index.php/news/2016-news-archive	22	33.41 KB	7	9
/index.php/news/138-january-17-mixer	15	3.85 KB	3	2
/index.php/news/137-carolinas-region-2017-de-winter-seminar	15	4.40 KB	2	2
/index.php/component/finder/	14	158 Bytes		
/index.php/news/135-winterfest-17	13	7.21 KB	4	3
/index.php/news/130-holiday-christmas-party-2016	12	6.20 KB	3	3
/index.php/component/mailto/	11	2.08 KB	2	2
/index.php/minutes	11	4.80 KB	2	3
/index.php/news/131-nearby-car-shows-in-2016	10	7.04 KB	4	1
/index.php/news/134-so-many-cars-so-little-time-12	10	8.65 KB		1
/index.php/news/2015-news-archive	10	30.85 KB	3	3
/index.php/news/136-january-1-president-s-note-17	10	4.40 KB	3	3
/index.php/events/appalachian-committee/treffen-ashville-commit...	8	3.13 KB	8	6
/index.php/news/140-january-25-president-s-note-1701	8	5.20 KB		1
Others	433	5.18 KB	192	202

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