

# October 2016 Website Use

Our site usage decreased in October, when we had 1484 visits from 848 different viewers, compared to 2741 visits from 1438 unique visitors in September. However, each September visit involved only 3.2 pages, while the October visits averaged 4.4, so our visitors looked more closely last month.

Summary					
Reported period	Month Oct 2016				
First visit	01 Oct 2016 - 00:02				
Last visit	31 Oct 2016 - 23:49				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	<b>848</b>	<b>1,484</b> (1.75 visits/visitor)	<b>6,556</b> (4.41 Pages/Visit)	<b>18,318</b> (12.34 Hits/Visit)	<b>646.57 MB</b> (446.15 KB/Visit)
Not viewed traffic *			<b>5,550</b>	<b>8,663</b>	<b>304.14 MB</b>

\* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

As the data below show, we continue to get visitors from all over the world, although the overwhelming majority are from the U.S.

Locales (Top 25) - Full list					
Locales		Pages	Hits	Bandwidth	
United States	us	2,237	12,680	413.45 MB	
France	fr	1,232	1,232	6.55 MB	
Ukraine	ua	1,008	1,009	14.77 MB	
Russian Federation	ru	640	641	4.52 MB	
Great Britain	gb	309	415	55.52 MB	
Germany	de	258	403	13.91 MB	
China	cn	236	370	72.79 MB	
Switzerland	ch	86	86	309.17 KB	
Poland	pl	79	80	1.70 MB	
Netherlands	nl	67	67	252.53 KB	
Canada	ca	56	206	23.63 MB	
Turkey	tr	50	50	277.21 KB	
Czech Republic	cz	35	146	12.33 MB	
Belgium	be	33	33	117.21 KB	
South Africa	za	27	29	485.52 KB	
Brazil	br	27	363	5.77 MB	
Italy	it	26	40	339.43 KB	
Hungary	hu	13	13	61.94 KB	
Peru	pe	12	12	42.62 KB	
Norway	no	12	12	42.62 KB	
India	in	10	69	4.15 MB	
Belarus	by	10	10	54.09 KB	
Moldova	md	9	9	48.85 KB	
Japan	jp	8	10	187.21 KB	
Lithuania	lt	8	8	43.27 KB	
Others		68	325	15.26 MB	


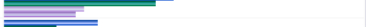




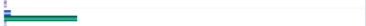


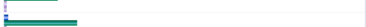
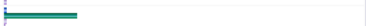

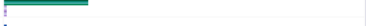




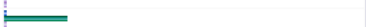


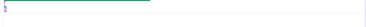




As usual, most visitors spend less than 30 seconds on the site, and very few stay longer.

Visits duration			
Number of visits: 1,484 - Average: 259 s		Number of visits	Percent
0s-30s		1,234	83.1 %
30s-2mn		61	4.1 %
2mn-5mn		30	2 %
5mn-15mn		36	2.4 %
15mn-30mn		33	2.2 %
30mn-1h		39	2.6 %
1h+		51	3.4 %

The documents on our site are in the form of pdf files, and a number of these were viewed as shown below. This month the VA car show was popular.

Downloads (Top 10) - Full list					
Downloads: 62		Hits	206 Hits	Bandwidth	Average size
	/images/news/2016/VA-Car-Show1608.pdf	29	6	40.65 MB	1.16 MB
	/images/minutes/bylaws.pdf	22	0	1.94 MB	90.29 KB
	/images/news/2016/FunRally.pdf	21	2	72.57 MB	3.16 MB
	/images/Tours/DnD_1506.pdf	14	1	11.89 MB	811.86 KB
	/images/Tours/DnD_1504.pdf	14	1	21.15 MB	1.41 MB
	/images/Tours/DnD_1610a.pdf	12	7	14.19 MB	764.57 KB
	/images/minutes/2016/Minutes_AR_Board_160107.pdf	9	0	357.48 KB	39.72 KB
	/images/minutes/2016/Minutes_AR_Board_160331.pdf	9	0	2.76 MB	313.95 KB
	/images/minutes/social_media.pdf	9	1	412.87 KB	41.29 KB
	/images/Tours/AA-16_1.pdf	8	0	15.45 MB	1.93 MB

Our administration load remains large, as shown by the use of */administrator/index.php*, the entry point for site maintenance, but the events calendar and news page were also popular. Note that some pages, such as */media/jui/fonts/IcoMoon.woff*, are just for support and aren't really something the user consciously viewed.

Pages-URL (Top 25) - Full list - Entry - Exit					
210 different pages-url	Viewed	Average size	Entry	Exit	
/administrator/index.php	2,907	7.81 KB	126	501	
/	1,371	13.16 KB	644	576	
/administrator/	759	4.44 KB	392	11	
/media/jui/fonts/IcoMoon.woff	126	24.83 KB		48	
/index.php/events	101	5.65 KB	9	11	
/index.php/component/mailto/	86	3.23 KB		1	
/index.php/news/2016-news-archive	64	19.28 KB		4	
/index.php/news	55	5.91 KB	5	6	
/index.php	55	6.27 KB	5	13	
/index.php/news/2015-news-archive	52	16.48 KB	8	9	
/index.php/officers-committees	42	6.59 KB	3	8	
/index.php/market	40	4.68 KB	3	6	
/index.php/tours	28	6.34 KB	3	7	
/index.php/news/2014-news-archive	20	6.29 KB	1		
/index.php/news/105-appalachian-adventure-2016	18	31.20 KB	8	7	
/index.php/minutes	17	7.32 KB	1	3	
/index.php/news/113-appalachian-members-visit-one-porsche-drive	16	6.50 KB	4	2	
/index.php/news/114-president-s-note-10-3-16	15	4.63 KB	4	3	
/index.php/news/2016-news-archive/56-appalachian-adventure-2016	14	11.78 KB	7	2	
/index.php/news/115-president-s-note-10-10-16	13	4.91 KB	2	2	
/index.php/news/104-so-many-cars-so-little-time-6	12	6.99 KB	4	2	
/index.php/events/non-pca-event	11	5.45 KB	10	10	
/index.php/news/105-appalachian-adventure-writeup-2016	11	23.16 KB	5	6	
/index.php/news/109-so-many-cars-so-little-time-7	10	5.42 KB	2	3	
/media/jui/fonts/IcoMoon.eot	10	12.67 KB		4	
Others	703	6.10 KB	238	239	

Dick Maybach