

March 2016 Website Use

This month we moved the site to a new host, who records statistics on its use. As a result, we no longer use Google Analytics to measure usage, meaning that Google no longer is privy to our users habits, and the change has increased their privacy. However, the details are now different, making comparisons to previous periods difficult. Moreover, March saw quite intense administration, which means the activity was artificially heavy.

The charts below summarize the total usage. During March we received over 500 visits from about 250 visitors.

Summary					
Reported period	Month Mar 2016				
First visit	04 Mar 2016 - 12:06				
Last visit	29 Mar 2016 - 19:20				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	256	533 (2.08 visits/visitor)	12,654 (23.74 Pages/Visit)	30,978 (58.12 Hits/Visit)	500.49 MB (961.53 KB/Visit)
Not viewed traffic *			2,860	4,604	162.71 MB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

As the data below show, we continue to get visitors from all over the world, although most are from the U.S.

Locales (Top 25) - Full list				
Locales		Pages	Hits	Bandwidth
United States	us	10,384	27,234	404.43 MB
Ukraine	ua	1,298	1,298	6.80 MB
Israel	il	815	1,080	61.33 MB
Brazil	br	38	723	12.56 MB
China	cn	33	35	1.11 MB
Germany	de	23	44	706.70 KB
South Korea	kr	8	8	131.23 KB
France	fr	8	29	460.98 KB
Japan	jp	5	5	90.86 KB
Bulgaria	bg	5	63	973.17 KB
Thailand	th	4	26	439.27 KB
Canada	ca	4	4	52.61 KB
Russian Federation	ru	3	34	494.58 KB
Portugal	pt	2	44	805.05 KB
Great Britain	gb	2	9	164.28 KB
Azerbaijan	az	2	2	35.77 KB
Indonesia	id	2	41	701.36 KB
Luxembourg	lu	2	2	21.21 KB
Spain	es	1	23	408.72 KB
Malaysia	my	1	12	87.16 KB
Mexico	mx	1	22	402.41 KB
Czech Republic	cz	1	22	418.98 KB
Iran	ir	1	22	418.98 KB
Paraguay	py	1	22	402.57 KB
Puerto Rico	pr	1	18	268.94 KB
Others		9	156	6.94 MB

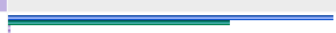
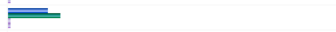


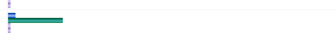


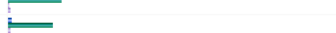


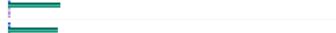
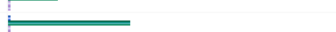


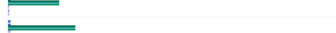
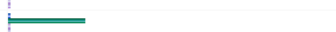


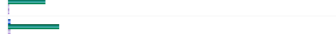
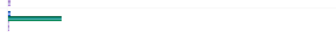





Most visitors spend less than 30 seconds on the site; although one-third stay with us longer.

Visits duration			
	Number of visits: 533 - Average: 451 s	Number of visits	Percent
0s-30s		357	66.9 %
30s-2mn		37	6.9 %
2mn-5mn		34	6.3 %
5mn-15mn		34	6.3 %
15mn-30mn		10	1.8 %
30mn-1h		28	5.2 %
1h+		32	6 %
Unknown		1	0.1 %

The documents on our site are in the form of pdf files, and a number of these were viewed as shown below. Tours were popular, but people also looked at our board minutes.

Downloads (Top 10) - Full list				
Downloads: 46				
	Hits	206 Hits	Bandwidth	Average size
 /images/Tours/DnD_1604.pdf	23	4	6.06 MB	229.73 KB
 /images/Tours/DnD_1506.pdf	14	0	11.64 MB	851.65 KB
 /images/Tours/DnD_1510.pdf	12	0	385.22 KB	32.10 KB
 /images/minutes/Good_and_Bad_Tours.pdf	11	2	14.27 MB	1.10 MB
 /images/minutes/2015/Minutes_AR_Board_150331.pdf	11	0	449.58 KB	40.87 KB
 /images/minutes/2015/Minutes_AR_Board_150303.pdf	10	0	385.96 KB	38.60 KB
 /images/minutes/Tour_Planning.pdf	10	0	11.65 MB	1.17 MB
 /images/minutes/Group_Tours.pdf	9	2	10.50 MB	977.60 KB
 /images/minutes/2014/Minutes_NRCGP_140826.pdf	9	0	771.28 KB	85.70 KB
 /images/minutes/2015/Minutes_NRCGP_150220.pdf	9	0	710.01 KB	78.89 KB

Our administration load was large, as shown by the use of */administrator/index.php*, the entry point for site maintenance, but the events calendar was also popular. Note that some pages, such as */media/jui/fonts/IcoMoon.woff*, are just for support and aren't really something the user consciously viewed.

Pages-URL (Top 25) - Full list - Entry - Exit					
194 different pages-url					
	Viewed	Average size	Entry	Exit	
/administrator/index.php	8,427	16.93 KB	40	44	
/index.php/events	1,011	3.96 KB	6	14	
/	899	6.71 KB	442	334	
/media/jui/fonts/IcoMoon.woff	297	24.83 KB		40	
/index.php	270	4.54 KB	2	10	
/index.php/officers-committees	191	4.16 KB	6	6	
/index.php/component/mailto/	125	1.37 KB		2	
/index.php/calendar	72	6.67 KB		4	
/index.php/minutes	66	4.04 KB		4	
/index.php/news	66	3.41 KB	1	4	
/index.php/58-march-2016-tech-meeting	63	4.37 KB	1	2	
/media/jui/fonts/IcoMoon.ttf	58	24.46 KB		3	
/index.php/market	55	3.96 KB	7	6	
/index.php/tours	50	3.82 KB	1	5	
/index.php/56-appalachian-adventure-2016	44	9.28 KB	4	20	
/index.php/events/appalachian-event/drive-and-dine-to-pasquale-s...	44	4.18 KB		5	
/index.php/news/56-appalachian-adventure-2016	36	10.46 KB	16	4	
/index.php/events/drive-and-dine/drive-and-dine	33	3.86 KB			
/index.php/help	32	5.08 KB	1	3	
/index.php/news/59-president-s-note-march-7-2016	30	5.86 KB	1	1	
/media/editors/tinymce/skins/lightgray/fonts/tinymce.woff	29	7.48 KB			
/media/editors/tinymce/skins/lightgray/fonts/tinymce-small.woff	27	7.66 KB			
/index.php/events/drive-and-dine	24	2.84 KB			
/index.php/news/57-president-s-note-february-23-2016	22	3.83 KB	1	1	
/index.php/events/non-pca-event	21	4.09 KB			
Others	662	4.03 KB	4	20	

Dick Maybach