

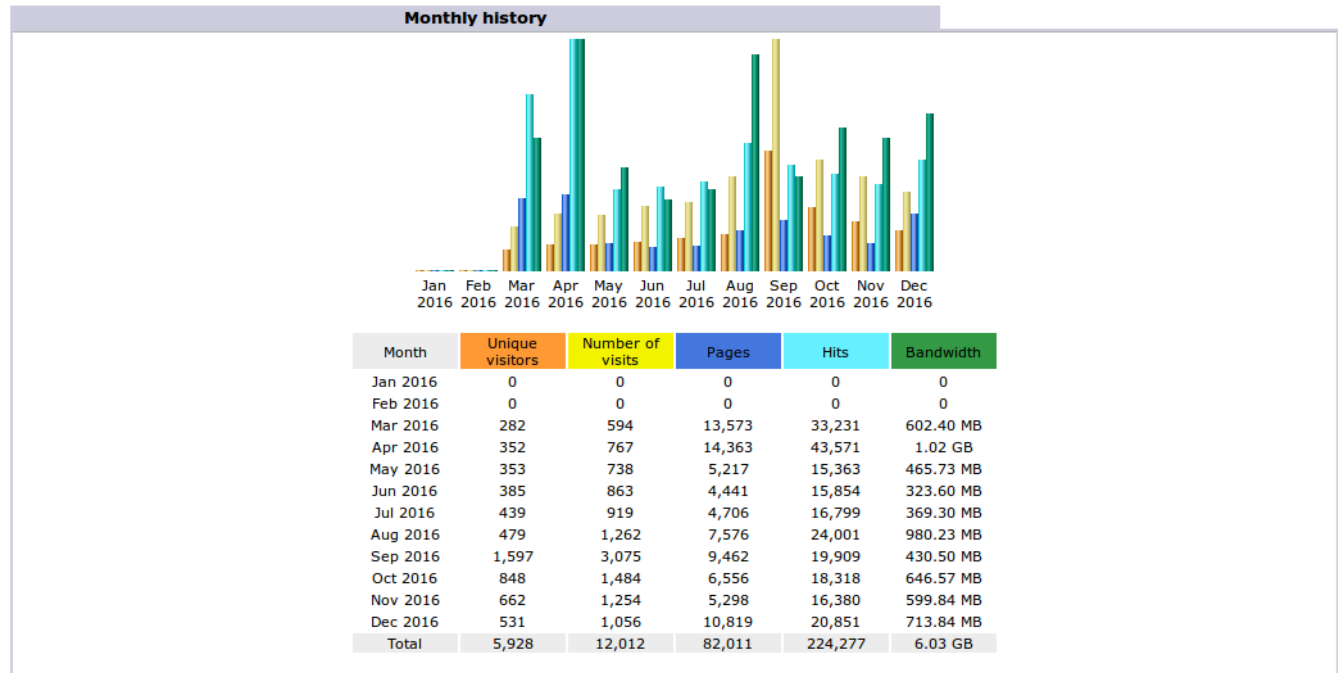
2016 Website Use

Since opening our present site on March 4, 2016, it has had 12,012 visits by 5928 different people. Clearly, most of these were one-timers, although the average number of pages viewed on each visit was 6.8.

Summary					
Reported period	Year 2016				
First visit	04 Mar 2016 - 12:06				
Last visit	31 Dec 2016 - 23:51				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	<= 5,928 Exact value not available in "Year" view	12,012 (2.02 visits/visitor)	82,011 (6.82 Pages/Visit)	224,277 (18.67 Hits/Visit)	6.03 GB (526.79 KB/Visit)
Not viewed traffic *			53,707	76,892	2.32 GB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

The volume of traffic has been steady, although there was an initial surge and another in August and September, perhaps because of Appalachian Adventure.



We get visitors from all over the world, although the overwhelming majority are from the US.

Locales (Top 25) - Full list				
Locales		Pages	Hits	Bandwidth
United States	us	46,733	176,838	4.36 GB
Ukraine	ua	8,644	8,654	125.87 MB
Israel	il	8,169	9,402	394.70 MB
Russian Federation	ru	6,585	6,727	76.00 MB
France	fr	3,961	4,144	128.38 MB
Italy	it	1,492	1,794	14.31 MB
Canada	ca	1,376	2,054	66.18 MB
China	cn	1,046	1,708	473.94 MB
Germany	de	1,019	1,393	32.22 MB
Great Britain	gb	340	646	69.60 MB
Brazil	br	338	4,964	85.78 MB
Turkey	tr	286	299	1.74 MB
Denmark	dk	248	1,174	18.34 MB
Switzerland	ch	182	225	2.63 MB
Poland	pl	173	210	5.34 MB
India	in	125	316	8.67 MB
Bulgaria	bg	97	209	2.89 MB
Moldova	md	96	96	593.84 KB
Netherlands	nl	91	92	1.42 MB
Japan	jp	82	99	6.23 MB
Czech Republic	cz	76	237	13.36 MB
Belarus	by	63	63	337.43 KB
Croatia	hr	50	51	320.47 KB
Sweden	se	48	72	788.62 KB
Belgium	be	45	67	615.57 KB
Others		646	2743	180.10 MB

Most visitors spend less than 30 seconds on the site, although a few stay longer.

Visits duration			
Number of visits: 12,012 - Average: 214 s		Number of visits	Percent
0s-30s		9,862	82.1 %
30s-2mn		588	4.8 %
2mn-5mn		346	2.8 %
5mn-15mn		407	3.3 %
15mn-30mn		249	2 %
30mn-1h		320	2.6 %
1h+		240	1.9 %

The documents on our site are in the form of pdf files, and a number of these were viewed as shown below. Minutes are other administrative records are popular as are tours.

Downloads (Top 10) - Full list					
Downloads: 79		Hits	206 Hits	Bandwidth	Average size
	/images/minutes/2016_RPM_V1.pdf	163	244	414.10 MB	1.02 MB
	/images/minutes/bylaws.pdf	126	5	11.37 MB	88.90 KB
	/images/Tours/DnD_1504.pdf	120	1	170.60 MB	1.41 MB
	/images/Tours/DnD_1604.pdf	117	10	28.97 MB	233.56 KB
	/images/Tours/DnD_1506.pdf	106	16	92.39 MB	775.48 KB
	/images/minutes/2014/Minutes_NRCGP_140826.pdf	105	0	8.79 MB	85.70 KB
	/images/Tours/DnD_1605b.pdf	102	6	111.03 MB	1.03 MB
	/images/minutes/Good_and_Bad_Tours.pdf	99	66	132.41 MB	821.73 KB
	/images/minutes/2016/Minutes_AR_Board_160107.pdf	98	1	4.28 MB	44.23 KB
	/images/minutes/social_media.pdf	92	1	3.75 MB	41.29 KB

Our administration load is large, as shown by the use of `/administrator/index.php`, the entry point for site maintenance, but the events calendar, news, officers, and tours pages were also popular. Note that some pages, such as `/media/jui/fonts/IcoMoon.woff`, are just for support and aren't really something the user consciously viewed.

Pages-URL (Top 25) - Full list - Entry - Exit					
548 different pages-url	Viewed	Average size	Entry	Exit	
/administrator/index.php	36,769	16.00 KB	785	3,706	
/	13,516	12.12 KB	6,549	5,395	
/index.php/events	8,847	3.81 KB	53	149	
/administrator/	4,215	4.63 KB	3,035	86	
/media/jui/fonts/IcoMoon.woff	1,756	24.83 KB	5	530	
/index.php	1,279	6.20 KB	57	159	
/index.php/component/mailto/	1,243	1.60 KB	2	12	
/index.php/officers-committees	666	7.20 KB	37	88	
/index.php/news	665	6.82 KB	28	48	
/index.php/market	473	5.50 KB	30	55	
/index.php/tours	438	6.62 KB	23	56	
/index.php/minutes	411	7.05 KB	11	55	
/index.php/news/56-appalachian-adventure-2016	396	11.72 KB	146	84	
/index.php/news/2016-news-archiv	361	31.31 KB	26	38	
/index.php/news/2015-news-archiv	247	39.61 KB	19	21	
/index.php/news/2014-news-archiv	187	9.26 KB	9	7	
/media/jui/fonts/IcoMoon.eot	186	12.99 KB	1	83	
/index.php/help	184	8.44 KB	11	18	
/index.php/news/98-appalachian-region-new-member-social	167	6.24 KB	41	17	
/media/jui/fonts/IcoMoon.ttf	163	24.46 KB		16	
/index.php/news/2016-news-archiv/56-appalachian-adventure-2016	163	12.21 KB	26	34	
/index.php/news/105-appalachian-adventure-2016	152	11.43 KB	28	27	
/index.php/events/appalachian-event/drive-and-dine-to-the-highla...	152	3.91 KB	33	64	
/index.php/component/finder/	125	129 Bytes		1	
/index.php/events/non-pca-event	117	6.92 KB	14	15	
Others	9,133	5.72 KB	1,043	1,248	

In short, our decision to base the Appalachian Region's communication on use a Website instead of a newsletter appears to have been wise, as far more people have read about our activities at much less cost.

Dick Maybach