



## **Appalachian Region – Porsche Club of America Social Media Guidelines**

**Approved at the 7/9/2020 APR Board Meeting**

The Appalachian Region-Porsche Club of America Facebook Group is designed to promote activities, foster friendships within the region, and to further the enjoyment of members' cars. Both moderators and members are to remember that their conduct in this group is not only representative of themselves, but also representative of the Porsche Club of America and the Porsche marque. To be a member of this group, you must be a member, either primary or associate, of the Porsche Club of America (PCA)

### **Please be aware of the guidelines of this group:**

1. Group members are invited to share photos, discuss, and comment on topics of general interest to PCA members, including PCA activities and Porsches.
2. The Appalachian Region-Porsche Club of America Facebook Group and its members will embrace the PCA Code of Ethics and Conduct, as follows: "we treat neither fellow members nor non-members in a way that is demeaning, embarrassing, derogatory, or otherwise inappropriate." The following types of messages or postings are not permitted:
  1. Those that are personal attacks, demeaning, derogatory, or could be construed as slanderous in nature of any individual.
  2. Those that disparage any product, company, or individual.
  3. Those that are divisive in nature (e.g. religion, politics, social issues, sex, sexual orientation, etc.)
  4. Those that the Region or the PCA Executive Council and Board of Directors deem harmful to the National Organization, any Zone, Region, or individual.

### **The following types of postings are inappropriate:**

1. Messages or postings containing offensive, abusive, harassing, disrespectful, defamatory, obscene or otherwise unsuitable language.
2. Messages or postings which are personal attacks or critical in nature of any individual.
3. Messages or postings that are divisive in nature (e.g. religion, politics, social issues, etc.).
4. Any messages or posts that the Appalachian Region-Porsche Club of America or PCA Executive Council deem harmful to National PCA, any zone, any region or any individual.

**When posting information, images, photos, or videos from other sources, all users must ensure that they have permission from the author, photographer, or source to do so.** Such postings should credit the author, photographer or source, and should include the source's copyright notice if required.

### **Non-PCA activities:**

1. Posting or sharing of non-PCA activities and events applicable to Porsche ownership, drives, etc. are welcome, however the poster must include the following disclaimer in the posting:  
"This is not a PCA event. PCA insurance does not apply."

2. If the required disclaimer is not included, the region may edit the post to include the disclaimer or it may be removed.

**Classified ads:**

Classified ads are permitted as long as they are related to the club. Examples would be cars for sale, car parts, hauling trailers, gear, etc. Participants may not post advertisements on behalf of their business, company, or third party. If a classified ad is deemed to be posted inappropriately, it will be taken down. The Region is not responsible for the successfulness of any sale or transaction of any type. The Region moderators will not answer any questions from potential buyers about classified advertisements. The Region will delete any classified ad that does not conform to these rules.

1. Spam ads will not be tolerated. These normally consist of “too good to be true” items or possible counterfeit items.
2. Members shall refrain from repeatedly posting the same ad in an effort to get more views. Duplicative postings will be considered spam and deleted.

**Enforcement:**

Violations of this policy will be determined by the Appalachian Region-Porsche Club of America Facebook group administrator(s). Messages or posts in violation of this policy may be edited or removed as necessary to ensure posting standards are adhered to. Members who violate this policy will be issued a warning, repeat offenders will be removed from the group.

\*\*\* Appalachian Region – Porsche Club of America reserves the right to make modifications to these guidelines as appropriate.