



**Appalachian Region Board Meeting  
September 3, 2020  
Via Teleconference**

**In Attendance:** Board members Don Therien, Jim Moore, Matt Pohsweg, Don Grainger, Peter Graham. Also attending were Jim Peterson, Dick Maybach, Charlie Hickey, Dan Dazzo, John Goetzman, David Angelus, Bob Hermann, Larry Koupal, Dave White, Bob Poe, Bob Disney and Scott Pleune

**Call to Order:** The meeting was called to order by Don Therien at 4:00 pm.

**Minutes Approval:** Minutes of the last Appalachian Region Board meeting held July 30, 2020 were approved as submitted.

**Board Reports:**

- **President:**
  - Don Therian discussed the recently announced PCA 2020 Public Service Award and Website Award which were received by our Region; thanking all for their contributions to the receipt of these awards. He expressed thanks in particular for the first-place award in Public Service for all of PCA to David Butler for the work with MANNA Food Bank and to Peter Graham for authoring and submitting the APR application for the award. Thanks go to Dick Maybach for our third place Website award. Don noted that we continue our support to MANNA with 14 members volunteering this month.
  - Don also reviewed the August 26<sup>th</sup> Zone 3 President's meeting. He said the meeting was approximately an hour (by phone) and among a number of items most are aware of that spectators continue to be limited at DE's.
- **Vice President:** Jim Moore reported that Harmony Motors had recently been sold. Details, including the closing date, are not yet known.
- **Secretary:** Don Grainger reminded that the six-hour IMSA race that was moved from Watkins Glen would be held Saturday, 9/5/20 at Road Atlanta, and spectator tickets were available.
- **Treasurer:** Matt Pohsweg provided the following AR Treasury activity/status below, items a thru e:

a. Treasury Balance (0492 account) as of 09/03/2020 = **\$21,724.84**

b. Deposited:	8/05/20	\$ 57.60	Square – Goodie Store
	8/14/20	57.60	Square – Goodie Store
	8/18/20	1116.00	PCA Qrtly. Refund
	9/02/20	<u>1000.00</u>	PCA Award Recognition
		<b>\$2231.20</b>	<b>Total</b>

c. Debited: **\$ 0.00**

d. The 2804 account balance as of 09/03/20 = \$100.00 (unchanged)

e. Matt also provided as informational, a History of Fundraisers / Donations / Contributions. *Five* charitable organizations have benefited from fundraisers with the Holiday / Christmas Gathering being the Regions highlighted annual fundraising event.

A discussion followed concerning donating to charity the \$1000 amount received for the PCA Service Award. A motion was made to donate \$500 each to the MANNA Food Bank and to the VA Hospital, two of the charities traditionally supported by APR. This motion was approved unanimously by the Board. **NOTE: Subsequent to this meeting it was identified that the PCA Service Award Recognition should have been \$1500, and that PCA was correcting this amount. Based on this new information, the APR Board agreed to make the donations \$1000 to the MANNA Food Bank and \$500 to the VA Hospital.**

- **Past President:** No report.

### **Committee Reports:**

#### **1. Events (Jim Moore):**

- **Region Events Update:**
  - Das Farbe Picnic has been cancelled for 2020 due to attendance limits imposed by COVID 19.
  - September/October events: Jim reported that with North Carolina moving into Phase 2.5 that allows social gatherings outdoors of 50 people we should be able to return to our two drive groups driving together and eating together if we continue picnics.
  - A “Ferry Porsche Birthday” Breakfast Ramble is scheduled for Sept. 19<sup>th</sup> at the Randevu restaurant in Cashiers, followed by a drive ending in Canton.
  - A Gimmick Rally has been planned for October. After some discussion it was decided that the Rally will be scheduled for Wednesday, October 7<sup>th</sup> with an 8:00 AM start. This should result in

participants completing the Rally by about 11:30 AM at the White Duck Taco Shop in Asheville.

- Jim reported that discussion with Talladega Speedway personnel indicated that they would be interested in the Porsche Club(s) holding an event there. Since it would be about a five-hour drive from Asheville, this would probably have to be an overnight event for APR. They would want approximately 60 cars participating to hold the event, at \$100/car. Talladega does not have a road course. Further discussion brought up consideration of Charlotte Motor Speedway and Bristol as other locations for such an event. Further investigation will be done for the possibility of such an event in 2021, which would probably include other Regions.

**2. Special Events (Bob Hermann):** Bob reported that the AA event remains on hold, with no new updates.

**3. Membership (David Angelus):** Membership Chair David Angelus provided the following membership data for August 2020:

- Primary Members = 291(n/c) , Affiliate Members = 169(-2) , Total Members = 460(-2) Transfers in = 3 , Transfers out = 0 , New Members = 3 , Lapsed = 7 , Late renewals = 1 .

The year-to-date growth is +7 members.

- Surveys have been sent to all 39 new/transfer members, with a 51% response rate; two were returned in August. Top two interest areas are Tech Talks/Events and Driving Tours. The bottom two are Weekend and Rally Events. Surveys sent to former/transfer members has had a very low (<1%) response rate.

**4. Website (Dick Maybach):**

- Dick reported that activity was at about the same level, and the Website Report is on the APR website.
- He is considering a new APR website format, and has sent out a proposal for comment via email. He welcomes suggestions.

**5. Social Media (Scott Walker):** Scott was not able to call into the meeting but provided the following updates via email:

- Four new members were added to the APR Facebook Group of 196 members. 168 were active this month, and 15 posts were made by members.
- Two Facebook Group member requests were denied due to required questions not being answered.

**6. Safety (Charley Hickey):** No report.

**7. Driving Events/Tours (John Goetzman):** John and Jim Moore reported that a drive is being planned for November to Cesar's Head, etc. with a date still TBD. There is one spot left for the Breakfast Ramble to Cashiers.

**8. Track (David Wells):** David was not able to attend the meeting.

**Unfinished Business:**

**APR 5-Year Anniversary Party:** Don Therien made a motion to postpone the planned November 4<sup>th</sup> party due to continued COVID 19 concerns. Country Club of Asheville is willing to extend to a reasonable date in 2021. The motion was passed by the Board.

**New Business:**

**2021 Region and Zone calendars:**

- Luft Wasser – Will not pursue permits, etc. until Nov/Dec, but a tentative date would be May 1<sup>st</sup> 2021.
- Appalachian Adventure – Tentative dates September 9, 10, 11 2021.
- Jim Moore said that it is expected that Breakfast Rambles will be scheduled in Oct./Nov.
- Question raised on dates for the Annual Region meeting and the annual Christmas/Holiday party. Also question on whether a charitable contribution should be considered even if we do not hold a Holiday party. Will discuss at the next Board meeting.

**Announcements:**

- The next APR Board Meeting/conference call: October 1<sup>st</sup>, 2020.

**Adjourn:** The meeting was adjourned at: 5:05pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region