



**Appalachian Region Board Meeting  
April 30, 2020  
Via Teleconference**

**In Attendance:** Board members Don Therien, Jim Moore, Matt Pohsweg, Don Grainger, Peter Graham. Also attending were Jim Peterson, Dick Maybach, Charlie Hickey, David Butler, Dan Dazzo, Bob Hermann, Scott Walker, John Goetzman, David Angelus, David Wells, Bob Poe, Bob Disney, Larry Koupal, Tim Gallagher and Dave White

**Call to Order:** The meeting was called to order by Don Therien at 4:00 pm.

**Minutes Approval:** Minutes of the last Appalachian Region Board meeting held April 2, 2020 were approved as submitted.

**Board Reports:**

1. **President:** Don Therien reported that there will be a zone teleconference held quarterly through the remainder of the year, with the next one scheduled for May 20, 2020.
2. **Vice President:** No report.
3. **Secretary:** Don Grainger reported that he had reached out to Tom Gorsuch again earlier this month concerning his attendance and speaking role at Appalachian Adventure 2020. He responded that due to the uncertainty of his schedule we should not plan on his attendance. He added that he would like to attend both AA and our 5-year Anniversary event on the rescheduled date, if possible. I followed up with a renewed invitation to both events as well as the new date for the 5-Year Anniversary party.
4. **Treasurer:** Matt Pohsweg provided the following AR Treasury activity/status below, items a thru d:
  - a. Treasury Balance(0492 account) as of 04/30/2020 = \$18,292.60
  - b. Deposited: 4/27/20      \$1084.00      PCA Quarterly Rebate

c. Debited:	4/10/20	\$ 10.00	Ck#1154 NC Sec of State, form BE-17
	4/14/20	<u>\$ 300.00</u>	Ck#1151 Cindy Platt Boys & Girls Club – Transylvania
	Total	\$ 310.00	

d. The 2804 account balance as of 4/30/20 = \$100.00 (unchanged)

**5. Past President:** No report.

**Committee Reports:**

**1. Events (Jim Moore):**

- **5-Year Anniversary Update**  
Jim reported that the rescheduled date for the 5-Year Anniversary event will be November 4<sup>th</sup> (a Wednesday) 2020 at Country Club of Asheville.
- **Luft Wasser Event Update**  
Cancellation of the original event has resulted in a planned mini-Luft Wasser now scheduled for October 10, 2020. The plan is to hold the revised event at the estate that was the planned site for the after-party. Currently thinking this will be a “Ramble”, will include food trucks and/or a picnic, with a field area to display our Porsches.
- **May 21<sup>st</sup> Poinsett Bridge Drive Update**  
This event has been cancelled.
- **New Member Picnic**  
Decision made to postpone this event from June 20<sup>th</sup> to September 26<sup>th</sup>. David Butler reports that this date looks OK at this time. Jim will contact Steve Goodman regarding use of the site at The Ramble on that date.
- **Other Event Activity**
  - Jim said that all breakfast rambles have been cancelled.
  - There is currently a June 6<sup>th</sup> Drive on the calendar, finishing up at the Amish Market. This will be firmed-up at least a week prior to the event.
  - Jim is currently talking with other Regions on event practices, including waiver signing, etc.

**2. Special Events (Bob Hermann):**

- **AA Update**  
Planning limited due to the hotel being shut down and most areas being considered for the event being shut down as well. Bob has been unable to get the status of our hotel minimum due to the shutdown. AA registration is scheduled to open July 1<sup>st</sup>.

**3. Membership (David Angelus):** Membership Chair David Angelus discussed the March 2020 membership data as the April data was not yet available. He also reported that it was his understanding that Porsche Asheville was no longer offering to pay for first year PCA membership for Porsche buyers. Subsequent to the meeting he provided the April Membership Report as follows via email:

Primary Members = 280(-2), Affiliate Members = 167(-1), Total Members = 447(-3). Transfers in = 0, Transfers out = 0, New Members = 2, Lapsed = 5

**4. Website (Dick Maybach):**

- Dick reported that use of the website was way down, but that Facebook was still active.
- Wednesday Skype Socials Update – These will continue in this format for now. There were eight members that participated in the April Skype, which is a similar quantity to previous on-site events.

**5. Social Media (Scott Walker):** Scott reported that there were 155 active members this past month; postings were down, not as much activity.

**6. Safety (Charley Hickey):** No report.

**7. Driving Events/Tours (John Goetzman):** John reported that the July 11<sup>th</sup> Lake Lure & Grainery is still on as of now.

**8. Track (David Wells):** David reported that many events are being cancelled, but VIR is currently open. Events will be solo only. Roebing Road is doing 30 minute sessions.

**Unfinished Business:**

**APR grille badges interest (Charley Hickey):** Response has not been what we had hoped for. With a minimum order being 25, the interest in 12 badges are not enough to cover at least most of the cost to order. May consider again in the future.

**New Business:** With the next planned drive scheduled for early June, Don Therien suggested that having hand sanitizer available for use may be a good idea. A motion was made and approved by the Board to spend up to \$100 for the purchase of some hand sanitizer. Don T. took the action to purchase.

**Announcements:**

- The 2020 Palm Springs Porsche Parade has been cancelled.
- Sept 16-20 Treffen at the Greenbrier (WV) – Registration opens Jun 17, 2020

**Adjourn:** The meeting was adjourned at: 5:00 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region