

Appalachian Region Annual Meeting
December 07, 2019
Country Club of Asheville – Asheville, NC

In Attendance: Board members Peter Graham, Don Therien, Jim Peterson, Matt Pohsweg, Don Grainger. Thirty-one additional region members attended.

Call to Order: AR President Peter Graham called the meeting to order at 10:00 am, welcomed all to the Appalachian Region Annual Meeting and presided over the meeting. He then introduced the Region officers and committee chairmen present. Changes in committee chairs identified included John Goetzman as the new Driving Events/Tours chair, Bob Poe as the new Warden and Dan Dazzo as the new Chief Driving Instructor. He said he would serve as the Membership chair, at least temporarily. He also recognized new member Sean McDonald in the audience. Additional new members were recognized in the audience during the course of the meeting as they became known.

Opening Comments – President: Peter provided a summary state of the Region including the following:

- The Appalachian Region was formed in February 2015 and chartered with 153 members. Since that time the Region has grown to a current 435 members. The growth rate for both 2017 and 2018 has been a very successful 12%.
- A new member picnic was held in June 2019, with 41 new members.
- Peter reviewed all of the events held during the year, including the once/month Wednesday socials, Tech Sessions, Drive & Dines, Breakfast Rambles, the VA Car Show, the New Member Picnic, Luft Wasser in Brevard, and Appalachian Adventure. Regarding the upcoming Christmas/Holiday Gathering December 10th there are 131 registered to-dates (a new record). Porsche of Asheville is again our co-sponsor for this event, which will also benefit the charity “Guardian ad Litem Association of Buncombe County (GALABC)”.
- Porsche of Asheville/Harmony Motors served as our Platinum Sponsor during 2019.
- A total of nine articles by the Region have been published to-date this year in Panorama.
- There have been nine Board meetings held this year to-date versus the By Laws requirement of six.
- Community activities also included many volunteer hours to-date this year supporting the MANNA Food Bank on a monthly basis.
- Peter reviewed the capital outlays for the Region during the year.
- A new PCA Zone 3 representative was announced this year, as Rod Johnson became our PCA Zone 3 rep.

2. Board Comments:

Vice-President: Don Therien complemented all on a very successful year for the Region. He thanked Peter Graham for his four years of service leading the Region during his two terms as President and additional year as Mountain Area Director. He presented Peter with a small gift in recognition of this service. He recognized Jim Peterson for his support as well.

Secretary: Don Grainger completed his second year as Region Secretary, and commented on the Region's successful year. He thanked all the Board members for their contributions to this success. He also thanked Jim Moore for filling in as secretary for the last Board meeting while he was out-of-town.

Treasurer: Matt Pohsweg reported on the AR Treasury status with the balance increasing from approximately \$19K at this time last year to over \$21K now. To explain the source of some of the Regions funds, Matt identified that \$15.50 of the \$46/year PCA membership fee comes to the Region, and has totaled \$3937 for the year. The Region also receives a surplus from the "Members Only" raffles at \$3/member, \$717 for the year. There are four PCA subsidies which we apply for each year totaling \$1350 for this year. This brings the total from PCA to over \$6000 for the year. In addition, we receive a \$2000 sponsorship from Porsche of Asheville for Appalachian Adventure.

Past President: Jim Peterson reported that Porsche of Asheville/Dave Smith has recommitted to the Platinum Level Sponsorship Agreement with the Region for 2020, and would like our relationship to grow. They plan to provide news for posting on our website. Comments on Porsche of Asheville from the audience included confidence in the ability of the two mechanics in the service area working on older model Porsches. Other PA service area comments include the fact that they accept delivery of tires from Tire Rack and will mount them on your Porsche. Also a reminder that there are no shipping costs on parts ordered through PA. In his comments in his role as Nominating Committee Chair, Jim reported the election results as follows:

82 votes for, none against for the slate:

Don Therien - President

Jim Moore - Vice President

Don Grainger - Secretary

Matthew Pohsweg –Treasurer

Peter Graham will also serve on the Appalachian Region Board as Past President for the new term.

3. Committee Chair Comments:

Special Events: Bob Herrmann reported that Appalachian Adventure 2020 will be held in Blowing Rock, NC during September 10-13, 2020. Bob provided a handout describing the planned event for all those in attendance. Information on the event will be posted on our website.

Events: Jim Moore reported that three tech sessions with an average attendance of 25 were held during the year. The average attendance for Dine & Drives was 39 members, with the most popular being the drive to Clingman's Dome. There were nine Breakfast Rambles held, with an average attendance of 33 members. The Pisgah Inn was the most popular destination of the Rambles. Jim has put together an Events Committee for 2020 to help plan and hold the events. He provided a draft handout calendar of events for the year for all attendees. A couple of highlights for 2020 include a Five Year Region Anniversary Event and an expanded Luft Wasser event.

Social Media: Scott Walker noted that the Region Facebook site is for sharing among members. It is a closed group.

Safety: Charley Hickey congratulated the membership for having no accidents or incidents during Region activities in 2019. There was a question on driving/tour guidelines. It was explained that these are located on the website.

4. Comments/Questions from Membership:

- There was a question from the audience about the demographics of the club membership; and what was being done to attract/interest younger members. The discussion expanded to include more involvement in club activities by female members as well. Suggestions will be solicited and actions will be considered to address both topics during 2020.
- **Membership:** Peter Graham presented the following membership data from PCA:

Primary Members = 268, Affiliate Members = 167 Total Members = 435
Test Drive Participants = 4 PCA Juniors = 5

5. Peter stated that a short AR Board meeting would be held after the Annual Meeting adjourned and a short break. He welcomed those present to attend. **The meeting was adjourned at 10:10 am.**

Appalachian Region Board Meeting

1. Call to Order: Peter called the Board Meeting to order at approx. 11:30 am.

2. Minutes Approval: Minutes of the last Appalachian Region Board Meeting held October 31, 2019 were approved as submitted.

3. Unfinished Business/New Business:

- **2020 Platinum Level Sponsorship Agreement**

A discussion was held on potential changes/additions to the draft Agreement which had been provided by Jim Peterson for review. Under consideration for addition were three items which have been, and are currently being provided, by Porsche of Asheville to AR members; but are not included in the Agreement:

1. Continue to provide the Porsche Asheville conference room, on a coordinated and non-interference basis, for AR-PCA meetings and tech sessions.
2. Provide the first year's AR-PCA dues for those purchasing a Porsche vehicle from Porsche Asheville.
3. Offer a discount to AR-PCA members on service and parts purchased from Porsche Asheville.

After discussion, a motion was approved with the only change to the draft Agreement being the update of the dates for the 2020 Appalachian Adventure to 10-13 September 2020. Jim Peterson will get with Porsche Asheville to obtain their approval.

- **Treasurer's Report:** Matt Pohsweg provided the following AR Treasury activity/status items a thru d:

a. Treasury Balance as of 12/7/19 = \$21,181.07

b. Deposited:

11/15/19	\$992.00	PCA Qrtly Refund
Various	<u>181.78</u>	Square – Goodie Store
Total	\$1,173.78	

c. Debited:

11/07/19	\$774.64	Ck#1139 – Screen Printers Unlimited
11/08/19	250.00	Ck#1140 – Charles George Medical Ctr (Car Show Donation)
11/12/19	611.24	Ck#1141 – CC of Asheville (Deposit, 5 th Anniversary)
11/20/19	<u>574.00</u>	East West Assoc. (Boat fees, Fall Tour)
Total	\$2,209.88	

d Outstanding:

12/07/19	\$1,500.00	Ck#1142 – Harmony Motors (Holiday/Christmas Gathering)
12/07/19	391.62	Ck#1143 – CC of Asheville (Annual Member Meeting)

Note: Matt reminded the Board that they are approving the listed expenditures by approving the meeting minutes.

- **2020 Appalachian Adventure Contract Review**
The only outstanding issue with the contract appeared to be confusion over whether Meadowbrook was offering to comp some rooms, or discount some rooms, etc. There was also a change in the dates of the event to 10-13 September 2019, a week earlier than originally thought. This date change was not considered to be a problem. The conclusion of the discussion was that while we do not want to entertain the comp of any rooms, we would want to take a credit for whatever value is being offered as an offset for another expense. Bob Herrmann took the action to resolve this question with Meadowbrook by noon Monday 12/9/19, with the goal of contract approval on Tuesday 12/10/19. The Board indicated satisfaction with the contract once the “comp rooms” issue is resolved. Assuming this resolution, a motion was made to approve the payment of the \$2,000 deposit to Meadowbrook. This motion was approved by the Board. The Region and Zone 3 calendars will need to be updated with the new AA dates.
- **Luft Wasser**
Jim Moore initiated a planning discussion for the Luft Wasser event, and said his target was for 180 cars. His thought was to charge \$25/car in 2020 with maybe \$5/head going for coffee/snacks at the new social event to be held at the off-site property that has been offered for our use; and a contribution made to two charities of interest to the organizations in Brevard. The two charities being considered are “Cops for Kids” and the “Boys & Girls Club of Transylvania County”. To provide a target budget for event planning a motion was approved for the \$25/car charge, with proceeds to be in part a contribution to the charities and in part for refreshments at the off-site social; with \$500 for other expenses as needed. Some expenses may be covered by the Brevard organizations.
- **January AR Board Meeting:** There will not be a Board Meeting in early January 2020 due to the holidays. The next Board Meeting will be held on January 30, 2020 at 4pm in the Porsche Asheville conference room.

Motion to Adjourn: The meeting was adjourned at 12:30 pm.

Submitted,
Don Grainger
Secretary, Appalachian Region