

**Appalachian Region Board Meeting
October 31, 2019
Porsche Asheville Conference Room – Asheville, NC**

In Attendance: Board members Peter Graham, Don Therien, Matt Pohsweg, Jim Peterson. Also attending were Jim Moore, Dick Maybach, Joe Esposito, Charlie Hickey, David Butler, Dan Dazzo, David Wells, Bob Poe, Broadus Brannon, Larry Koupal, Bob Poe and David Angelus.

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the last Appalachian Region Board meeting held October 3, 2019 were approved as submitted.

Board Reports:

- 1. President:** No report.
- 2. Vice President:** No report.
- 3. Secretary:** No report. Don Grainger was not in attendance; Jim Moore was acting as Secretary.
- 4. Treasurer:** Matt Pohsweg provided the following AR Treasury activity/status below, items a thru c:

a. Treasury Balance as of 10/3/2019 = \$22,217.17

b. Deposited:

10/18/	\$450.00	PCA Subsidy – Charity-Holiday Event
10/28/19	\$574.00	Fall Color Tour Boat Fees
Various	\$86.24	Square-Goodie Store

Total	\$1,110.24	
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c. Debited:

10/2019	\$326.35	Ck#1137 – Peter Graham –Brochures & Business Cards Inv#41783
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d. Outstanding

10/28/2019	\$574.00	Ck#1138 – East West Assc – Boat Fees
10/29/2019	\$774.64	Ck#1139 – Screen Printers Unlimited

Total	\$1,348.64	
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e. Projected Deposited ~ \$900.00 PCA Qtrly Rebate

f. Projected Debited	\$611.00	CCA Deposit for Anniversary Event
	\$250.00	Donation – Veterans Admin Car Show
	\$1,500.00	Harmony Motors Holiday Event
	\$400.00	CCA – Annual Membership Meeting

	\$2,761.000	
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5. Past President: No report.

Committee Reports:

1. Events:

- **5-Year Anniversary Event** – David Butler advised that the contract with Country Club of Asheville (CCA) was ready to be signed with a deposit of \$611.24 to be made for a March 14, 2020 5-Year Anniversary Dinner Event. Jim Moore reviewed a proposed schedule of events for the night. Don Therien suggested that we wait to determine the extent of the program until 2020 sponsorship and budgets are identified in January 2020. This timing was agreed. Peter Graham to advise Zone Rep and national President and Vice President of the date so it is on their calendar. The expected attendance for the evening is 75-100 individuals with a ticket cost of \$30 person.
- **Christmas/Holiday Gathering** – Jim Peterson reported that the date for the Holiday Gathering has been finalized as Tuesday, December 10, 2019 from 6:00 pm – 9:00 pm. Porsche Asheville has requested Jim to work with Brooke King as the dealership contact with support by Don Oakes. The charity being supported at the event is Guardian ad Litem Association of Buncombe County that advocates for abused and neglected children that have been placed in the care of Department of Social Services. Douglas Urban will be the emcee for the evening. Total attendance is expected of about 125 individuals with about 80 of those individuals being PCA members and the remainder being staff, prospects and guests of Porsche Asheville.

2. Special Events (Don Therien/Bob Hermann):

- **Appalachian Adventure** – Don Therien reported that he would be connecting with Bob Hermann to determine the status of Appalachian Adventure details for 2020.

3. Membership (Don Oakes/Peter Graham): Don was not able to attend the meeting, but the following membership data was provided by Peter Graham from PCA:

Primary Members = 269, Affiliate Members = 167, Total Members = 436.
This is +2 over last month's report.

4. Website (Dick Maybach):

- Dick reported that the web traffic is down to 45 visits per day. The traffic is expected to increase with the upcoming elections.
- Dick requested approval for \$150 to pay for web hosting for a year. Jim Peterson made a motion for the expenditure that was seconded by Matt Pohsweg. The Board approved the motion.

5. Officer Election Process (Dick Maybach):

- Dick advised that the election process is in place and ready for voting to begin on November 1, 2019.
- Peter Graham will send a region-wide email opening elections the morning of November 1, 2019.
- The process establish for voting is as follows:
 - On October 31 or November 1, President sends email to all members announcing that the polls are open. It includes the URL of the ballot: <http://apr pca.org/356B/index.php/forms/460-appalachian-region-pca-2019-election-of-officers>.
 - The ballot allows one primary member (and optionally one family member) to vote.
 - The ballot can be submitted only if it includes the member's name and a valid email address, plus a vote for or against each candidate
 - If a family member is voting, they must include the same information.
 - Each submitted ballot is immediately sent to Jim Peterson, Bob Poe, Carl von Schummer and Dick Maybach.
 - The polls close at the end of the day, December 1, 2019.
 - On December 2, Dick Maybach will delete any ballots cast before November 1 or after December 1 and send a spreadsheet (that the software creates of all the votes cast) t the above. It includes all the information the voters have submitted, the time and date the vote was cast, and the Internet address of the computer used.
 - By Friday, December 6, 2019 the three tellers should email a summary of the results (totals for and against for each candidate) to the voting board members.

6. Social Media (Scott Walker): Scott was unable to attend the meeting but reported to Jim Moore that the posting policy was adjusted and updated to reflect the new PCA national policy.

7. Driving Events/tours (Larry Koupal): Larry had no report, but Jim Moore inquired about standards for speed after concern that the last couple of drives were at a very slow pace that should be picked up for more driving enjoyment. Tour leaders can travel the speed limit and should be advised to keep the pace at speed limits as long as they feel comfortable and safe. It was agreed caution has to be exercised since speed limits posted on some mountain roads are too fast for even the most experienced drivers.

8. Track (David Wells): David reminded all of the DE 22 – 24 November at VIR. There are currently 11 Appalachian Region members signed up for this DE.

Unfinished Business:

- **Hagerty Initiative (Peter Graham):** It was agreed that Peter will approach Hagerty Insurance about involvement at Luft Wasser.
- **Event Payment System: (David Angelus):** Jim Moore revisited the idea for an electronic payments system based on the need for at three 2020 events: 1) 5-Year Anniversary Party, 2) Luft Wasser, 3) Appalachian Adventure. David Angelus, a “new” transfer member and former Treasurer of Chicago Region, presented an overview of how Chicago Region considered the options of Club Registration, PayPal and Square as options. Matt Pohsweg advised that the Region currently uses Club Registration for Appalachian Adventure and Square for the Goodie Store. Matt and Dick Maybach had worked on a test of connecting PayPal to the web site registration. It was agreed that Matt will proceed with establishing a second bank account for PayPal purposes in order not to compromise the main account. Don Therien made a motion to approve the action and Peter Graham seconded. The Board voted to approve the action that will occur after the new slate of officers is established to facilitate efficient signing of signature cards for a new bank account.
- **Veterans Car Show Donation (Peter Graham):** Peter advised that the approved donation of \$250 will be provided to the VA Hospital Recreation Fund at the November 2, 2019 car show.
- **AR-PCA Promotional Materials (Peter Graham):** Peter provided samples of the new Appalachian Region business cards and pamphlet.

New Business:

- **Proposed Refund Policy –** A proposed refund policy was presented with a motion by Peter Graham to institute the policy. Matt Pohsweg seconded the motion. The Board voted to approve the resolution. Dick Maybach will post the policy on the web site.
- **Driver’s Clinics (Dan Dazzo):** Dan suggested the idea to conduct a driving clinic for winter and summer driving for members. It was agreed that this would be good events for the club and will be addressed during the Events Committee meeting being held on November 1, 2019 as a 2020 event.

Motion to Adjourn: The meeting was adjourned at: 5:10 pm.

Submitted,
 Jim Moore
 Events Chair, Appalachian Region