

Appalachian Region Board Meeting
October 3, 2019
Porsche Asheville Conference Room – Asheville, NC

In Attendance: Board members Peter Graham, Don Therien, Matt Pohsweg, Jim Peterson, Don Grainger. Also attending were Dick Maybach, Joe Esposito, Charlie Hickey, David Butler, Bob Herrmann, David Wells, Bob Poe, Scott Walker, Broadus Brannon, and Bill Price

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the last Appalachian Region Board meeting held September 5, 2019 were approved as submitted.

Board Reports:

1. President: No report.

2. Vice President: No report.

3. Secretary: Don Grainger provided information for those attending the upcoming Petit Le Mans. Parade Lap sign-up will start at 3:00pm on Friday, October 11 in the Porscheplatz Car Corral. The Safety Briefing is scheduled for 4:10pm, with the Parade Laps to follow. Laps are limited to the first 100 drivers who sign up.

4. Treasurer: Matt Pohsweg provided the following AR Treasury activity/status below, items a thru c:

a. Treasury Balance as of 10/3/2019 = \$21,433.28

b. Deposited:

10/01/19	\$ 250.00	PCA Subsidy – VA Car Show
10/02/19	222.00	Refund \$200 Little Switzerland Inn & \$22 Lake Logan Event
Total	\$ 472.00	

c. Debited:

09/06/19	\$ 68.38	Ck#1135 – Charley Hickey – AA2019 Award Reimbursement
09/12/19	209.62	Ck#1136 – Dick Maybach – AA2019 Printivity Order
Total	\$ 278.00	

5. Past President: No report.

Committee Reports:

1. Events:

- **5-Year Anniversary Event** – In Jim Moore’s absence, Peter Graham discussed the event and the need for a budget for planning purposes. There was general agreement that an event should be held. David Butler provided an estimate that was requested and put together by the Country Club of Asheville of approximately \$55/person for a buffet dinner as one possibility. Also discussed was the possibility of Region funding, which could be supplemented by a ticket charge of something like \$25/person if needed. The timeframe discussed was February 2020 to coincide with the Region anniversary date, but that the event need not be on the actual anniversary and the date was flexible. A motion was made and approved to authorize \$2500 from the Region for Jim Moore to use for event planning purposes; the final plan would probably not be firmed up until after a 2020 Region Budget has been established.
- **Luft Wasser Preliminaries** - It was announced that a facility (Oak Cottage) in the Brevard area has been offered for use in conjunction with the Luft Wasser event. It is on about 600 acres, and contains a pavilion. One possibility would be for an ice cream social as part of the event. Consideration of incorporating a charity element in the event was also brought up, with the Boys/Girls Club mentioned as a charity of interest. The subject of a possible charge for Luft Wasser participants is still an open consideration as well.
- **Event Payment System** – Because finalizing an event payment system on our web site may take more time, it was decided that for the upcoming Lake Lure Drive & Dine (Fall Color Tour) payment would be requested by check, submitted to the Region Treasurer. An email will be sent to those registered with instructions.

2. Special Events (Don Therien):

- **APR Redbook – Appalachian Adventure** – Don reported that a “Redbook”, providing lessons learned, instructions, etc. is in development, and is currently at about 15 pages. The focus is on AA, but the finished “book” could be applicable to other events as well.

3. Membership (Don Oakes): Don was not able to attend the meeting, but the following membership data was provided by Peter Graham from PCA:

Primary Members = 264, Affiliate Members = 166, Total Members = 430.
This is +16 over last month’s report.

4. Website (Dick Maybach):

- Dick reported that the Region election will be by ballot on our website. An email blast with directions to the website will be sent out by Peter.
- Dick also said that the video conference trial did work, with a few rough spots. But that this is a viable option for a meeting if needed.

5. Social Media (Scott Walker): There were 161 members of the AR Facebook group this month.

6. Track (David Wells): David reminded all of the DE 22 – 24 November at VIR, AR sign-up is currently open.

Unfinished Business:

- **Officer Nomination Update (Jim Peterson):** Jim said that there was no new data.
- **Call for Additional Nominations:** There were no additional written nominations submitted.

New Business:

- **Proposed Participant Policy** – Peter Graham has a draft, and has been incorporating comments. The Policy will be finalized before the next event where it may be needed. It could possibly be put in the “Redbook”.
- **Veteran’s Car Show Donation** – A motion was made and approved by the Board for a donation of \$250 for the “Saluting our Veterans Car Show”.
- **AR-PCA Promotional Materials** – As a result of changes in the PCA and AR websites, our current business cards and pamphlets have an invalid email address, and need to be updated. A motion was approved to allocate up to \$300 to accomplish the needed updates and produce new material. Scott Walker volunteered to get some quotes, and to review the pamphlet for possible changes.

Motion to Adjourn: The meeting was adjourned at: 4:50 pm.

Submitted,
Don Grainger
Secretary, Appalachian Region