

**Appalachian Region Board Meeting**  
**August 1, 2019**  
**Porsche Asheville Conference Room – Asheville, NC**

**In Attendance:** Board members Peter Graham, Don Therien, Matt Pohsweg, Jim Peterson, Don Grainger. Also attending were Jim Moore, Dick Maybach, Joe Esposito, Charlie Hickey, David Butler, Bob Herrmann, Broadus Brannon and Bill Price

**Call to Order:** The meeting was called to order by Peter Graham at 4:00 pm.

**Minutes Approval:** Minutes of the last Appalachian Region Board meeting held June 6, 2019 were approved as submitted.

**Board Reports:**

**1. President:** Peter Graham reported on his participation in the Zone 3 Presidents Conference Call. He said that the increase in membership in the Appalachian Region was +4.8% for the period from 12/1/18 to 6/1/19, an increase of 12 members. Appalachian Region (AR) Porsche member ownership is at 22%, which is above the Zone average. AR Porsche classic car ownership stands at 3rd place in the Zone. He provided the date for the 2020 AR Luft-Wasser event to those on the call, April 25, 2020.

**2. Vice President:** No report.

**3. Secretary:** Don Grainger passed on the dates for the upcoming Petit Le Mans race at Road Atlanta; 9-12 October 2019. Several AR members are planning to attend, and it is not too early, or too late, to get tickets. There will be a Porscheplatz, and a separate ticket is required to park in the corral.

**4. Treasurer:** Matt Pohsweg provided the following AR Treasury activity/status below, items a thru d:

a. Treasury Balance as of 8/1/2019 = \$17,219.73

b. Deposited:

06/21/19	\$ 647.00	Bond Refund [\$500 L-W/B] + Refund [\$75 L-W/B Resource Officer] + \$72 Lake Logan Spring Drive
Multiple	<u>331.12</u>	Square – Six Goodie Store Orders
Total	\$ 978.12	

c. Debited:

06/12/19	\$	865.00	Ck#1126 – Jim Moore Reimbursement – [\$856 Lake Logan Conference Center + \$9 Mailchimp]
06/24/19		200.00	Ck#1127 – Switzerland Inn Security Deposit [10/5/19 Event]
07/03/19		240.75	Ck#1128 – Reimbursement – David Butler [Little Pigs – Entrée New Social
07/15/19		<u>597.66</u>	Ck#1129 – Reimbursement – Steve Goodman [\$100 – The Ramble + \$497.66 – RentAll New Member Social]
Total		\$ 1903.41	

d. Other: Matt said that he had not yet received the multi-region subsidy. Note: Subsequent to this meeting Peter Graham submitted and received approval of the multi-region subsidy for Appalachian Adventure.

**5. Past President:** No report.

**Committee Reports:**

**1. Events (Jim Moore):**

- Jim reported that the Breakfast Ramble for Saturday 8/3/19 was set, and with 38 people signed-up that it was a sellout.
- A Drive and Dine to Clingman's Dome is being put together for September 12<sup>th</sup>. This is a mid-week drive again to try to reduce the amount of tourist traffic encountered. The drive will start in Maggie Valley.
- A committee has been put together to assist in planning events and drives for 2020. Members include: David Stori, Lee Geronime, David Angelus, Bill Price, John Geotzman, Jim Woods, Rob Doudrick (SUV Tours) and Joe Watson (Breakfast Rambles).

**2. Special Events:**

Don Therien provided a 2019 Appalachian Adventure update:

- Don noted that Appalachian Adventure starts two weeks from today's meeting. Although there have been 10 cancellations, the 54 cars/102 people registered is still greater than last year's event.
- The budget is in good shape. With the changes, Porsche Asheville will have only one representative attending.
- The drives have been checked-out, and groups are set for the Bell Mountain drive. Porsche hats have been obtained for the police support.

There are great views from Brasstown Bald, a nice gift shop on site, and a shuttle will be available for those choosing to use it.

- Doug Urban from Porsche Asheville Service has agreed to be the Saturday night speaker.
- David Butler discussed the Concours plans, and passed out a Concours Layout. Also included on the layout was the location of the Porsche Asheville three-car display. Location of each Concours group is defined.

Bob Herrmann reported on the activity to-date in planning for the 2020 Appalachian Adventure:

- He has evaluated the Meadowbrook Inn in Blowing Rock, NC. It has 62 rooms, and we would have the entire hotel for our weekend. The dates discussed are 17-19 September, 2020. Pricing discussed would include breakfast, and two dinners, Friday & Saturday. Rooms are nice and preliminary room pricing appears reasonable.
- Bob also met with the Chamber of Commerce and the Mayor. They have a street that they would be willing to close down (as they do for other events) for us to use for the Concours. And Blowing Rock has nice shopping and restaurants.
- Other preliminary discussions have included a possible local auto collection of interest, and a possible wine tasting associated with a large local wine store.
- A motion was made and approved by the AR Board to go forward with the planning for the 2020 AA at the Meadowbrook Inn in Blowing Rock, NC.

**3. Membership (Don Oakes):** Don was not able to attend the meeting. Peter Graham provided the following membership data via email after the meeting:

Primary Members = 252, Affiliate Members = 162, Total Members = 414.  
This is +8 total members over the report at the last AR Board Meeting, which was in June 2019; +1 Primary and +7 Affiliate Members.

**4. Website (Dick Maybach):** Dick reported that he has asked Doug Urban for an article on Porsche Asheville Service to post on the web site. The latest visitor average was 64, which is closer to the monthly average earlier in the year.

**5. Social Media:** Scott Walker was not able to attend, but reported via email that there are 157 members of the AR Facebook group. Four new members were approved during the past month. Of the 157, 142 were active during July. There were 28 posts to the group page; with Jim Moore, Leandro Da Pia Nascimento, Charlie Hickey and Don Ramsay being the top contributors.

**6. Safety (Charlie Hickey):** Charlie said that when the information is available/final that he needs the AA attendees, and stops for the drives identified.

### **Unfinished Business:**

- Hagerty Initiative: Peter Graham said that he would contact Hagerty to see if they would be interested in supporting the 2020 Luft-Wasser and Appalachian Adventure events now that we have dates for them.

### **New Business:**

#### **Officer Nomination Committee (Jim Peterson):**

- Jim identified that per the Region Bylaws we are approaching election time, and need to reform a Nominating Committee. He will serve as the member from the Board of Directors, and the Committee needs two other active members. He passed around excerpts from the Bylaws identifying the requirements. Charlie Hickey and Bob Herrmann agreed to serve on the Committee. Term limits exist for the President and Vice President, which will require a change in those two positions on the Board. Dick Maybach is working on a process to solicit and collect votes.
- Past practice has been to report the election results at the annual meeting in December. This practice will be followed again this year, and the first Saturday in December, 12/7/19, was set for the meeting. David Butler was asked to reserve the Country Club of Asheville for the meeting on this date.

#### **Platinum Level Sponsorship Agreement (Jim Peterson):**

- As a result of organizational changes at Porsche of Asheville, a meeting was held 7/26/19 between the AR Board and Dave Smith & Doug Urban of Porsche of Asheville. The purpose was to confirm that there were no planned changes in the AR Platinum Sponsorship Agreement. The dealership representatives said that they value the relationship, had no regrets and no plans to change any of the support to AR. The Agreement will be honored, and the new contact point was identified as Don Oakes.
- Specifically regarding the annual Christmas/Holiday Gathering charity benefit, support will remain as stated in the Agreement, and the selected charity for this year will be Guardian Ad Litem Association of Buncombe County as previously discussed.

### **Announcements:**

- It was announced that there will be a Classic Car Show (not a PCA event) in Waynesville on September 14<sup>th</sup>.
- The next AR Board meeting is scheduled for September 5<sup>th</sup>.

**Motion to Adjourn:** The meeting was adjourned at: 5:00 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region