

Appalachian Region Board Meeting
June 6, 2019
Porsche Asheville Conference Room – Asheville, NC

In Attendance: Board members Peter Graham, Don Therien, Jim Peterson, Don Grainger. Also attending were Jim Moore, Dick Maybach, Joe Esposito, Charlie Hickey, Larry Koupal, David Butler, Steve Goodman and Dave White

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the last Appalachian Region Board meeting held May 2, 2019 were approved as submitted.

Board Reports:

1. President:

- Peter Graham welcomed new member Dave White, who was in attendance.
- Peter reported that he had sent out 64 invitations to new members for the New Member Social/Annual Picnic scheduled for June 22, 2019.

2. Vice President: No report.

3. Secretary: No report.

4. Treasurer: Matt Pohsweg was not able to attend, but provided the following AR Treasury activity/status below, items a thru c, via email:

a. Treasury Balance as of 6/6/2019 = \$18,145.02

b. Deposited:

| | | |
|----------|---------------|---|
| 05/09/19 | \$ 250.00 | PCA Subsidy – New Member Picnic |
| 05/10/19 | 14.32 | Square – Goodie Store |
| 05/23/19 | 992.00 | PCA Quarterly Rebate |
| 05/31/19 | 43.12 | Square – Goodie Store |
| 06/04/19 | <u>758.70</u> | ClubRegistration – Event#9966 – Lake Logan Spring Drive |
| Total | \$ 2058.14 | |

c. Debited:

| | | |
|----------|------------------|--|
| 05/07/19 | \$ <u>152.55</u> | Ck#1125 – Jim Moore Reimbursement – LWB Expenses |
| Total | \$ 152.55 | |

5. Past President: No report.

Committee Reports:

1. Events (Jim Moore):

- Jim reported that Little Switzerland requested a \$200 contract/deposit for the lunch event planned for 10/5/19 on their terrace. Jim estimated 50 attendees based on our previous event there. This deposit will be offset by the cost of the lunches. A motion was approved by the Board for \$200 for a deposit check.
- He also reported that due to the predicted weather/rain for Saturday 6/8/19 there have been a number of cancellations for the Breakfast Ramble in Cashiers.

2. Special Events (Don Therien): Don provided an Appalachian Adventure update:

- There are now 58-59 cars registered for AA, an excellent turnout.
- Don said that he has learned that there is a \$5 per-person entrance fee for Brasstown Bald. Since 60-80 people are expected to attend, this could total \$450. His plan is to cover this in the AA budget. He will try to get a group rate, but he feels like the budget will cover this cost, with the result being a more neutral budget result/less "profit".
- The next AA Committee Meeting is scheduled for 7/18/19.

3. Membership: During the meeting Peter Graham provided the following membership data as of June 1, 2019 from the PCA Report:

Primary Members = 251, Affiliate Members = 155, Total Members = 406.
This is +8 total members over last month's report, +7 Primary and +1 Affiliate.

4. Website (Dick Maybach): Dick said that the website report was posted. Visitors have been averaging about 51 per day. The April number was 66, probably higher due to the high interest in Luft Wasser.

5. Social Media: Scott Walker was not able to attend, but reported via email that there are 148 members in the AR Facebook group. Three new members were approved during the past month. Of the 148, 135 were active during May. There were 47 posts to the group page, with Jim Moore and Bob Disney being the top two contributors.

Unfinished Business:

- Ladies Group Initiative: Nothing new to add.
- Hagerty Initiative: Nothing new to add.

- Picnic (Steve Goodman/David Butler):
 - Steve reported that the venue is reserved and the tables/chairs are on order. He has a plan B if the weather is bad; with inside reservation space in the Living Well Center. He will have the sprinklers in the parking area grass marked using cones and/or flags.
 - David reported that he has ordered the chicken for the picnic.
 - It was decided to establish a registration deadline of end-of-the-day Tuesday 6/18/19.

New Business:

- The Events calendar shows the July BOD meeting on July 4th, which will change. For now, we will keep the date flexible, with the possibility of cancelling the meeting. If needed, likely date would be 7/11/19.

Announcements:

- An article on the Lake Logan event is expected in the July Panorama.
- The June Panorama issue is expected to have the article on Luft Wasser.

Motion to Adjourn: The meeting was adjourned at: 4:30 pm.

Submitted,
Don Grainger
Secretary, Appalachian Region