

**Appalachian Region Board Meeting**  
**May 2, 2019**  
**Porsche Asheville Conference Room – Asheville, NC**

**In Attendance:** Board members Peter Graham, Don Therien, Matt Pohsweg, Jim Peterson, Don Grainger. Also attending were Jim Moore, Dick Maybach, Joe Esposito, Charlie Hickey, Larry Koupal, David Butler, Scott Walker and David Wells

**Call to Order:** The meeting was called to order by Peter Graham at 4:00 pm.

**Minutes Approval:** Minutes of the last Appalachian Region Board meeting held April 4, 2019 were approved as submitted.

**Board Reports:**

**1. President:**

- Peter Graham again expressed thanks for all the volunteers and contributors to the successful Luft Wasser event in Brevard.

**2. Vice President:**

- Don Therien reported that he has received the PA system purchased for the Appalachian Region, and is storing it for the Region.
- Don said that he is passing the leadership of the Appalachian Adventure event for 2020 to a new Chairman. Bob Herrmann has agreed to take over responsibility for the event starting with next year.

**3. Secretary:** No report.

**4. Treasurer:** Matt Pohsweg reported the AR Treasury activity/status below, items a thru d.

a. Treasury Balance as of 5/02/2019 = \$16,239.43

b. Deposited:

04/09/19	\$ 717.00	PCA Surplus Refund (\$3 per primary member as of 12/31/18)
04/10/19	<u>28.80</u>	Square – Goodie Store
Total	\$ 745.80	

c. Debited:

04/05/19	\$ 187.40	Ck#1117 Don Therien Reimbursement – Zone 3 Prez Mtg. - Room
04/15/19	500.00	Ck#1118 City of Brevard – Bond for LWB

04/15/19	40.43	Ck#1121 Don Therien Reimbursement – AA 2019 Flyers
04/16/19	395.18	Ck#1124 David Butler Reimbursement – Cones & Vests
04/16/19	391.67	Ck#1119 Jim Moore Reimbursement – LWB, AA 2019 & General
04/17/19	20.64	Ck#1120 Dick Maybach Reimbursement - LWB
04/17/19	486.83	Ck#1123 Don Therien Reimbursement – PA System
04/23/19	158.43	Ck#1122 Scott Walker Reimbursement – Measuring Wheel/Misc
Total	<u>\$ 2180.58</u>	

d. Other: Matt noted that this is the fifth consecutive year that PCA provided a Surplus Refund. Also, he said that the required 2018 Tax Forms had been submitted and accepted.

**5. Past President:** No report.

### **Committee Reports:**

**1. Events (Jim Moore):** Jim provided the following 2019 Luft Wasser wrap-up comments, some from the follow-up survey:

- The 48 volunteers that assisted with the event is close to one-half the size of the Appalachian Region when it was formed.
- The social aspect of the event was liked by many.
- To receive even more feedback, efforts will be made to have the survey ready to send out earlier next year.
- The number of cars registered was 182; with 160 of those showing up. Action to reduce the no-shows will be considered for next year.
- After some discussion, it was agreed that future events will not allow cars to be advertised for sale during the event.
- A goal for next year will be to have the sponsors tents/displays more centrally located.

**2. Special Events (Don Therien):** Don provided an update on Appalachian Adventure:

- AA is in really good shape, with 45-46 cars registered to-date. A sellout is expected. There are 45-46 rooms reserved at the Ridges (of 50). May have to start a waiting list.
- Considering a Thursday night meal, and also breakfasts for Friday and Saturday. There are 37 rooms [and cars] reserved for Thursday night.
- Peter Graham took an action to check with Hagerty to see if they would be interested in getting involved with AA (possibly sponsoring a meal, etc.).

**3. Membership:** During the meeting Peter Graham provided the following membership data as of May 1, 2019 from the PCA Report:

Primary Members = 244, Affiliate Members = 154, Total Members = 398.

This is +1 primary member and total member over last month's report.

**4. Website (Dick Maybach):** Dick said that the website report was posted. Visitors have been averaging about 66/month.

**5. Social Media (Scott Walker):** The AR Facebook site now has 148 members, with 6 joining during the last 30 days. There were 136 members active on the site this month.

**6. Safety & Driving Events/Tours (Charlie Hickey & Larry Koupal):**

- There was some discussion of the comments from the PCA National Safety Chair and the PCA Driving Tour Chair on the Tour Reports for the LW Tours. Partly in response, Charlie put together a sample "Observers Report" which could be handed out to someone asked to complete one.
- Peter Graham took an action to check with PCA National on this issue and seek some clarification.

**7. Track (David Wells):** The next event scheduled is the DE at Road Atlanta 8-9 June 2019.

**Unfinished Business:**

- Ladies Group Initiative: No response yet on the Ladies Group initiative. It is tabled for now.
- Hagerty Initiative: Their involvement in LW was cancelled by the Hagerty rep the week of the event.

**New Business:** None.

**Announcements:**

- The next AR Board Meeting is scheduled for June 6, 2019. The main topic will be the New Member Picnic.
- AA: A planning drive is scheduled for 14 May. The next AA Committee Meeting will be 16 May.
- Consideration is being given to changing the May 25<sup>th</sup> Drive and Dine to a picnic.

**Motion to Adjourn:** The meeting was adjourned at: 5:15 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region