

Appalachian Region Board Meeting
April 4, 2019
Porsche Asheville Conference Room – Asheville, NC

In Attendance: Board members Peter Graham, Don Therien, Matt Pohsweg, Don Grainger. Also attending were Jim Moore, Dick Maybach, Joe Esposito, Charlie Hickey, Larry Koupal, Broadus Brannon and Bob Poe

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the last Appalachian Region Board meeting held February 28, 2019 were approved as submitted.

Board Reports:

1. President:

- Peter Graham reported on his attendance at the Hill Country Rally this past month. There were over 270 attendees, 174 cars. The event is outgrowing its current facility and looking for a possible new location.
- Peter also reported that some current family issues may take some of his time in the near future.

2. Vice President:

- Don Therien reported on his attendance at the Zone 3 President's Meeting in Dawsonville, GA. There were 14 of the 16 Zone 3 Regions represented. Regarding Zone 3 social media, a request was made to receive dates for any multi-region events planned for the following year by October, for the Zone 3 calendar. PCA President Tom Gorsuch attended, and emphasized growth as an indicator of the health of PCA. It was suggested that the Regions should contact their dealerships to offer help on the 992 launch. Peter took an action, in Jim Peterson's absence, to contact Harmony and offer help/participation in the launch. During a Risk Management discussion, it was stated that the Regions need to do better on submitting the required reports from events held (observer and event lead post-event reports). Don said his presentation of the AR SUV/Off-Road event went well. He also mentioned that he was able to get some track time while there.
- Since the meeting, Peter has contacted Harmony to offer our help with the 992 launch, and suggested a tie-in with Appalachian Adventure if the new 992 was available by then.

3. Secretary: No report.

4. Treasurer: Matt Pohsweg reported the AR Treasury activity/status below, items a thru c.

a. Treasury Balance as of 4/04/2019 = \$17,674.21

b. Deposited:

03/22/19	\$ 28.80	Square – Goodie Store
03/27/19	<u>58.71</u>	Square – Goodie Store
Total	\$ 87.51	

c. Debited:

03/04/19	\$ 241.02	Ck#1116Screen Printers Unlimited - Goodie Store Replaced Ck#1115 Lost or Shredded
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5. Past President: Unable to attend/No report.

Committee Reports:

1. Events (Jim Moore):

- Luft, Wasser and Brevard: Jim reported that the goodie bags were coming together, and that he has had some Luft Wasser hats made up that are available for purchase. The number of volunteers available for the event should be sufficient. The need for a \$500 bond to be provided to the City of Brevard has been identified; which will be returned if there is no damage. A motion to provide \$500 for this purpose was approved by the AR Board. At the Brevard High School staging area, a school resource officer will be present to open the rest rooms for us.
- Regarding the Blue Ridge/Pisgah Inn breakfast ramble this weekend – after some initial concern the Pisgah Inn agreed to do everything they could to accommodate our needs for the event.

2. Special Events (Don Therien):

- Appalachian Adventure registration opens on Club Registration April 15th. A reminder will be sent to all previous AA attendees and to Luft Wasser attendees on 4/8/19. Don said that he had been notified that another party was interested in reserving the excess rooms (16) over our room block. It was decided to keep our block at 50 rooms, which will be available until May 18th. An email reminder of the dates the block will be available will be sent out.

3. Membership (Don Oakes): Don provided the following updated membership data via email after the meeting:

Primary Members = 243, Affiliate Members = 154, Total Members = 397.

There were 2 new members and 2 non-renewals. No transfers in or out.

4. Website (Dick Maybach): Dick reported that the average person visiting our web site looks at seven pages on a visit. He plans to run a trial sometime this fall of using our site to register for Appalachian Adventure, tying in with PayPal. There is no real financial advantage to this approach, but it would provide more privacy of the names registered.

5. Social Media (Scott Walker): Scott was unable to attend, but provided a report via Peter Graham including the following:

- There are 138 members on the AR Facebook site, with 8 members joining during the last month. A total of 122 group members were active during the month.
- PCA National Social Media Chair Maggie Goodman Garnett joined the AR Facebook Group this month, and complemented the questioning process we have implemented when individuals request to join the Group. She plans to suggest that other Regions implement a similar process.

6. Safety (Charlie Hickey): Charlie said he would put together an event form package in light of the comments from the Zone 3 President's meeting regarding event reports.

7. Driving Events/Tour (Larry Koupal): Reported no changes.

8. Track (David Wells): Unable to attend/No report.

Unfinished Business:

- The additional AR window clings ordered are in.
- Any additional action on the Ladies Group initiative was tabled for now.

New Business:

- The request for the purchase of traffic cones and safety vests was discussed. These would be used to support staging and parking for Luft Wasser, and for future events. It was agreed that these items were needed, and a motion was approved by the AR Board for up to \$400 for this purpose. David Butler has agreed to handle the purchase. It was commented that both the cones and vests should be labeled as AR Property.
- The need for a PA system to be used at AR events was identified. Don Therien's research indicated that renting the equipment would cost ~\$200 each time. Purchase of equipment of the right size and quality is available for ~\$500. Don recommended a 175 watt system from Fender, the "Passport Conference" model (\$487 quote). It has a two-year warranty. It

was agreed that this made sense, and a motion was approved by the AR Board for up to \$500 for this purchase.

- Peter Graham reported that at an event he attended, Hagerty (“Classic” Car Insurance Company) provided meals, etc. to the attendees. In discussion with the Hagerty rep, he indicated that Hagerty may be willing to do something for us. Based on a favorable response in the meeting Peter will discuss this further with Hagerty for one of our future events.

Motion to Adjourn: The meeting was adjourned at: 5:10 pm.

Submitted,
Don Grainger
Secretary, Appalachian Region