

**Appalachian Region Board Meeting**  
**January 31, 2019**  
**Porsche Asheville Conference Room – Asheville, NC**

**In Attendance:** Board members Peter Graham, Don Therien, Jim Peterson, Matt Pohsweg, Don Grainger. Also attending were Jim Moore, Dick Maybach, Joe Esposito, Charlie Hickey, David Wells, Don Oakes, David Butler, Rusty Russ and Clint Owings

**Call to Order:** The meeting was called to order by Peter Graham at 3:45 pm.

**Minutes Approval:** Minutes of the last Appalachian Region Board meeting held December 1, 2018 were approved as submitted.

**Board Reports:**

**1. President:**

- Peter Graham reviewed the business conducted via email and documented in an email dated 12/28/2018. All items received a “Yea” from the Board. These included:
  1. Conducting business via email when necessary.
  2. The Annual New Member Picnic date set for 6/22/2019 to avoid conflict with the Highlands Motoring Festival.
  3. Approval of the Porsche Asheville 2019 Sponsorship Agreement as finalized by Jim Peterson.
  4. Promoting via email blast and Region website two non-AR PCA events; the Blue Ridge Touring Group lunch ramble and the Tennessee Region Winterfest.
- Peter said that VP Don Therien would attend the Zone 3 President’s Meeting at Atlanta Motorsports Park in his stead.
- David Butler has agreed to accept a Concours Chair position, and will be Concours co-chair with Scott Walker.
- To increase communication and participation in our Region events and those of other Regions, emails with event information will be shared with other nearby Regions.

**2. Vice President:** Don Therien reported that he held the kickoff meeting for the 2019 Appalachian Adventure just prior to this Board Meeting, and will publish minutes from that meeting separately. The next AA Meeting will be held March 12, 2019.

**3. Secretary:** Don Grainger reported on his attendance at the Rolex 24 in Daytona. In discussions at the Rolex with new PCA President Tom Gorsuch, Don invited him to attend a future AR event; and Tom expressed an interest in doing so if his schedule allowed. Don will follow-up by providing information on some major AR events.

**4. Treasurer:** Matt Pohsweg reported the AR Treasury activity/status below, items a thru d.

a. Treasury Balance as of 1/31/2019 = \$18,305.44

b. Deposited:

01/11/19	\$ 14.32	Square – Goodie Store
01/28/19	<u>28.80</u>	Square – Goodie Store
Total	\$ 43.12	

c. Checks Outstanding:

#1113	\$ 1,500.00	Harmony Motors-Shared Expenses-H/C Gathering
#1115	<u>241.02</u>	Screen Printers Unlimited-Goodie Store
Total	\$ 1,741.02	

d. 2018 Summary/P & L Financial Report

**INCOME TOTAL:** \$ 21,064.62

**EXPENSES TOTAL:** 16,825.71

**NET/TOTAL:** \$ 4,238.91

**5. Past President:** Jim Peterson reiterated that the Sponsorship Agreement for 2019 with Harmony Motors/Porsche of Asheville was set.

**Committee Reports:**

**1. Events (Jim Moore):**

- Jim reminded everyone of the following upcoming events: The Tech Session at the BMW Performance Center 2/2/19, the lunch Ramble with the Blue Ridge Touring Group at 12 Bones 2/6/19 and the AR Breakfast Ramble 2/16/19 in Maggie Valley.
- Luft, Wasser and Brevard: This event scheduled for 4/27/19 has 142 cars registered to-date from 13 Regions and 8 States. The next planning trip to Brevard will be Saturday February 9<sup>th</sup> at 9:30am. Jim plans to request even more space from Brevard at the next opportunity. The “tours” the morning of 4/27 to Brevard are filling up also.
- Jim would like to have a “window cling” for Luft Wasser, and requested an increase in his budget for the event over that previously authorized, to a total budget of \$500. A new total budget amount of \$500 was approved by the AR Board.

**2. Special Events (Don Therien):** Don again referenced the earlier AA meeting, and mentioned that planning this year is essentially adding an additional day up front.

**3. Membership (Don Oakes):** Don provided the following updated membership data via email after the meeting:

Primary Members = 242, Affiliate Members = 153, Total Members = 395 (+6). There were 4 new members and 3 transfers into APR. Transfers out = 1, non-renewals = 3.

**4. Website (Dick Maybach):**

- Dick discussed event roster privacy concerns. It was decided that because it is necessary to have an account/login to be able to see the roster, the practice of keeping the roster will be continued. Peter will include information on this subject in his next email blast.

**5. Social Media (Scott Walker):** Scott was not able to attend the meeting, but via email wanted to remind everyone of Porsche of Asheville's Facebook page. He encourages visiting their FB page and acknowledging them for the support they provide to AR.

**6. Safety (Charlie Hickey):** Charlie reported that insurance for the BMW Performance Center event has been obtained.

**7. Driving Events/Tour (Larry Koupal):** Unable to attend/No Report.

**8. Track (David Wells):** David said that a meeting was scheduled after the Board Meeting to discuss 2019 plans.

**Unfinished Business:** It was agreed that the Charitable Giving Policy/Budget topic was closed at the last meeting.

**New Business:**

- An action was taken by C. Hickey and J. Moore to look at the purchase of additional Appalachian Region window clings.
- It was proposed that a 10% discount be offered again this year at the Goodie Store prior to AA. This was approved by the Board.

**Announcements:**

- Don Grainger announced that the WEC 1000 miles of Sebring and the 12 Hours of Sebring races would be coming up March 15-16, 2019. Information will be provided to Dick Maybach for the website Events Calendar.
- David Butler announced that support for the Manna Food Bank continues to be good, with 11 people planning support on February 5<sup>th</sup>. Anyone with interest should contact David.

**Motion to Adjourn:** The meeting was adjourned at: 4:25 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region