

Appalachian Region Board Meeting
November 01, 2018
Porsche Asheville Conference Room – Asheville, NC

In Attendance: Board members Peter Graham, Don Therien, Jim Peterson, Matt Pohsweg, Don Grainger. Also attending were Jim Moore, Dick Maybach, Joe Esposito, Broadus Brennon, Charlie Hickey, David Wells, Bob Herrmann, Scott Walker, Don Oakes, Kevin Hatfield and Joe Watson.

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the last Appalachian Region Board meeting held October 4, 2018 were approved as submitted.

Board Reports:

1. President: No report.

2. Vice President: No report.

3. Secretary: (a) Don Grainger reported that the Petit Le Mans Porscheplatz had up to 174 Porsches. The weather at Road Atlanta was great, and the factory Porsche 911RSR won the GTLM class. **(b)** This month's Panorama includes the article on our 2018 Appalachian Adventure.

4. Treasurer: Matt Pohsweg reported the AR Treasury activity/status below, items a thru c.

a. Treasury Balance as of 11/01/2018 = \$17,866.79

b. Deposited:

10/05/18	\$ 450.00	PCA Subsidy – Charity(Holiday/Christmas Gathering)
----------	-----------	--

Total	\$ 450.00	
-------	-----------	--

c. Debited:

10/23/18	\$ 50.00	Check #1110 – Reimbursement – Steve Goodman (Annual New Member Picnic)
----------	----------	--

Picnic)

Total	\$ 50.00	
-------	----------	--

Additional Comments: Total expense for the Annual New Member Picnic was \$786.14. With the PCA Subsidy, the AR expense was \$536.14. The PCA refund next quarter is expected to be approximately \$700.

5. Past President: No report.

Committee Reports:

1. Events (Jim Moore):

- Breakfast/Lunch Rambles: Based on comments from the October Breakfast Ramble, the plan is for all future Rambles to be order-from-the-menu, rather than a buffet. With all of the other activities that occur during December, no Ramble will be scheduled for the month of December. But in discussing whether to hold Rambles during the other winter months, the general sentiment was for continuing them; with a preference for Lunch Rambles (rather than Breakfast) in consideration of the early morning weather during the winter.
- Off the Beaten Path Drive and Dine: Discussions are ongoing with Porsche of Asheville on their participation in this event as a tie-in with the launch of the new Cayenne. They are interested, and several options are being considered. The off-road portion of the event is currently sold-out at 10 vehicles, but could possibly be expanded with an additional leader(s).
- 2019 Event Schedule: Jim is working to finalize the 2019 Events schedule. Three Tech Sessions are currently planned for January, February and March. Rob Wallace, who previously conducted a popular Tech Session, has also volunteered to conduct a talk on turbochargers. Jim is looking at trying to fit this in. He is also considering an overnight trip to the Porsche Experience Center as a special event for later in the year.

2. Special Events (Don Therien):

Don reported that a contract was signed October 20th with the Ridges for Appalachian Adventure 2019, which is scheduled for August 15-18, 2019. Included were 15 rooms blocked for Thursday night August 15th. He is looking at adding some additional activities for the Friday during the event.

3. Membership (Don Oakes): Don provided the following updated membership data via email after the meeting:

Primary Members = 233, Associate Members = 145, Total Members = 378 (+5). There were 8 member renewals and one non-renewal. Don said that he is reaching out to the new members and the non-renewal.

4. Website (Dick Maybach):

- Dick led a discussion of the Cars & Coffee events that have been listed on the Events Calendar. It was decided during this discussion to keep the Asheville and Greenville C & C events on the calendar for now, and to take off the others.
- Dick reported that there had been 48 people looking at the application for the site, including one with a suspicious identifier, which he has blocked.

5. Social Media (Scott Walker): Scott reported that there are now 113 members on AR Facebook. This includes a few from other Regions.

6. Safety (Charlie Hickey): No Report.

7. Driving Events/Tour (Larry Koupal): Unable to attend/No Report.

8. Track (David Wells): David reported that the current activity is getting ready for VIR.

Unfinished Business:

- **Christmas/Holiday Gathering (Jim Peterson):**
Regarding the recognition of our retiring Zone 3 Rep Vic Rola, Jim is working on a possible Certificate or Plaque which could be presented to Vic at the event. Bob Herrmann offered some help with a contact he has for Plaques. A motion was approved by the AR Board for up to \$100 for a plaque. Jim proposed using a previous “PCA Appalachian Region Charter Event” video (~3 minutes) as well, which includes Vic. This idea also was favored by the group.
Porsche of Asheville would like to use this event as an element of their new Cayenne “launch party”, with the details still to be worked out and somewhat dependent on attendance by PCNA.
Jim described the planned program, which will include a welcome by Charlie Schieren, update and special recognition(s) by Peter Graham and remarks by Helpmate [designated charity] Board Member Gary Snipes.
- **Annual Membership Meeting:** The meeting is scheduled for December 1, 2018, at the Country Club of Asheville, at 10 AM. The program will consist of a general state-of-the-Region presentation by Peter plus committee reports, keeping comments at a fairly high level. Because of the close proximity to the annual meeting, there will be no November 29th AR Board meeting.
- **VA Car Show:** Scheduled for this Saturday, November 3rd at 10:00 AM. It was suggested that arrival time should be 9 – 9:30 AM.

New Business:

- **Charitable Giving Policy/Budget:** The discussion was generally about the need for some guidelines for annual charity contributions by the Region so we can plan for them. This discussion included whether a Charity Committee/Chairman was needed. It was decided to ask Region Treasurer Matt Pohsweg to bring a proposal/budget to the annual meeting for consideration.
- **PCA National Award Submission:** Last year’s submissions included “Region of the Year” and “Website”. Dick Maybach stated that the submission for the Website Award was fairly simple and suggested that he complete that again this year. Regarding any other submissions, including

Region of the Year, it was decided that we would pass this year and not submit.

- **Board Meeting Teleconference:** The possibility of using a teleconference was raised considering that some members travel a significant distance to attend the Board meetings. After some discussion, the general feeling was that there are benefits of getting together face-to-face, and that we would not want to consider teleconferencing as a standard practice for Board meetings. There was also concern that the conference room/equipment was not available to support teleconferencing. Given that there could possibly be a need to meet for an emergency issue, Dick Maybach will look at possibly conducting a pilot/trial teleconference.
- **Board Meeting 11/29/18:** Cancelled.

Motion to Adjourn: The meeting was adjourned at: 5:10 pm.

Submitted,
Don Grainger
Secretary, Appalachian Region