

Appalachian Region Board Meeting
August 30, 2018
Porsche Asheville Conference Room – Asheville, NC

In Attendance: Board members Peter Graham, Don Grainger, Matt Pohsweg. Also attending were David Butler, Jim Moore, Dick Maybach, Joe Esposito, Don Oakes, Broadus Brennon, Joe Watson.

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the last Appalachian Region Board meeting held August 9, 2018 were approved without changes.

Board Reports:

1. President: No report.

2. Vice President: Unable to attend/no report.

3. Secretary: Don Grainger reported that he had submitted an article on the recently held Appalachian Adventure to Panorama for the “From the Regions” section.

4. Treasurer: Matt Pohsweg reported the AR Treasury activity/status below, items a thru c.

a. Treasury Balance as of 8/30/2018 = \$28,609.85

b. Deposited:

8/13/18	\$2,000.00	Harmony/PA Sponsorship – AA 2018
8/27/18	\$3,163.57	ClubRegistration AA 2018 Balance
<u>Misc. dates</u>	<u>\$ 171.31</u>	<u>Square Inc. – Goodie Store Sales</u>
Total	\$5,334.88	

c. Debited:

8/22/18	\$324.00	Check #1004 – Ridges Marina – AA 2018 Boat Cruises
8/27/18	\$504.46	Check #1003 – Screen Printers Unlimited [Goodie Store]
8/27/18	\$436.17	Check #1006 – AtoZ Signs & Engraving – AA2018 [Awards]
<u>8/28/18</u>	<u>\$ 60.00</u>	<u>Check #1005 – Reimbursement – Bob Herrmann – AA 2018</u>
Total	\$1,324.63	

Additional Comments: Matt said that three of the four PCA Quarterly checks have been received to-date. There are two planned subsidies expected yet this year; for the charity auto show and the holiday party.

5. Past President: Unable to attend/no report.

Committee Reports:

1. Events(Jim Moore):

- Jim reported that September events attendance projections were going well after a slow start. There are 17 signed-up for the Art Ramble so far, which is more than were anticipated. For the Cheese Trail Drive & Dine 21 cars and 38 members have registered to-date. The Little Switzerland Breakfast Ramble has eight cars/14 members planning to attend so far.
- Joe Watson expressed the opinion that he has wasted some planning efforts due to communication misunderstandings. After some discussion, he agreed to continue his role in Breakfast Ramble planning, coordinating with Jim Moore as the overall Events Chair.
- Scheduling guidelines (subject to change as needed) are that tours will be held the first Saturday of the month, breakfast/lunch rambles the third Saturday of the month, and the monthly social (brewery, etc.) the second Wednesday.
- Luft, Wasser and Brevard 2019: The tentative date for planning purposes is April 27, 2019; with a new goal of 200 cars. Brevard has promised us additional space as well as a possible location shift. They have also mentioned the possibility of providing some promotional funding. Other things being explored are a multi-day event, merchandising sales, registration fees, etc.
- October event planning includes a drive north on October 13th, with lunch in Banner Elk. Also looking at a drive south on October 20th with a stop at the "Rural Seed" restaurant in Columbus, NC; and on to Euro Fest.

2. Special Events: An Appalachian Adventure wrap-up discussion was tabled, since Don Therien was not able to attend today's meeting.

3. Membership: Todd Tamasy was not able to attend the meeting, but provided updated membership data for August via email after the month end as follows:

Primary Members = 227(+7), Associate Members = 144(-), Total Members = 371 (+7).

4. Website: Dick Maybach did not have the August data, as the end of the month had not been reached. He said he would post the data on the web site.

5. Social Media: Unable to attend/no report.

6. Safety: Unable to attend/no report.

7. Driving Events/Tours: Unable to attend/no report.

8. Track: Unable to attend/no report.

Unfinished Business: None.

New Business:

- The Board approved Don Oakes as the new Appalachian Region Membership Chair.
- Joe Esposito has resigned as the Concours Chair, effective the end of August 2018. It was noted that John Goetzman may have some interest in the position.
- The Annual Membership meeting has been scheduled for December 1, 2018; and the Country Club of Asheville has been reserved for the meeting by David Butler. The Board approved \$400.00 for refreshments for the meeting.

Announcements:

- Peter Graham announced that the Club has been invited to participate in a new South Asheville Cars and Coffee event to be held on the third Saturday of each month. The first of these events will be September 15, 2018 from 8-10 AM at the Beef O'Bradys parking lot, 2625 Hendersonville Road, Arden, NC. This will not be an Appalachian Region event.

Motion to Adjourn: The meeting was adjourned at approx. 4:50 pm.

Submitted,
Don Grainger
Secretary, Appalachian Region