

**Appalachian Region Board Meeting**  
**August 9, 2018**  
**Porsche Asheville Conference Room – Asheville, NC**

**In Attendance:** Board members Peter Graham, Don Therien, Don Grainger. Also attending were David Butler, Todd Tamasy, Jim Moore, Dick Maybach, Charley Hickey, Joe Esposito, Larry Koupal, Don Oakes.

**Call to Order:** The meeting was called to order by Peter Graham at 4:00 pm.

**Minutes Approval:** Minutes of the last Appalachian Region Board meeting held May 31, 2018 were approved without changes. There was no Board meeting in July.

**Board Reports:**

**1. President:** Peter Graham had no report, but he did pass-around the PCA Region of the Year First Runner-Up trophy that the Appalachian Region received at this year's Porsche Parade for all to see. Congratulations were made to David Butler for his effort in putting together the Region of the Year application.

**2. Vice President:** No report.

**3. Secretary:** No report.

**4. Treasurer:** Matt Pohsweg was not able to attend, but provided the AR Treasury activity/status below, items a thru c, via email.

a. Treasury Balance as of 8/9/2018 = \$24,599.60

b. Deposited:

6/19/18	\$400.00	PCA Subsidy – Appalachian Adventure
6/28/18	\$245.00	AA Registration [T.D.King]
7/03/2018	\$883.50	PCA Quarterly Refund
7/10/2018	\$9,000.00	ClubRegistration-2018 Registrations
8/03/2018	\$883.50	PCA Quarterly Refund
<u>Misc.Dates</u>	<u>\$404.55</u>	<u>Square Inc.-Goodie Store, 6 transactions</u>
Total	\$11,816.55	

c. Debited:

6/04/18	\$89.32	Check #1100 - LW&B Reimbursement [Jim Moore]
6/18/18	\$227.38	Check #1101 – New Member Picnic Reimbursement for entrée [David Butler]
<u>6/18/18</u>	<u>\$497.66</u>	<u>Check #1102 – New Member Picnic Reimbursement for tables &amp; chairs [Steve Goodman]</u>
Total	\$815.36	

NOTE: It was commented during the meeting that there will be expenses resulting from Appalachian Adventure that are not yet reflected in these figures.

**5. Past President:** No report, as Jim Peterson was not able to attend.

**Committee Reports:**

**1. Events:** Jim Moore provided a handout with a tentative list and descriptions of upcoming events being considered through March 2019. Some of the items discussed were as follows:

- Jim said that scouting the planned Cheese Trail Drive & Dine route revealed some gravel access roads and parking difficulty. Since it was identified that the gravel was packed and the sections short, it was decided to proceed with this event, identifying these conditions in the event description for those considering the event.
- The October Corvette Museum Caravan that was being considered has been cancelled as the schedule does not allow enough planning time.
- It was decided to keep the Art Tour to the Arboretum on the schedule, but to change it to a "Ramble" (find your own way).
- Jim is planning a scouting trip to the High Country to develop an October driving event for the Fall Leaf Tour. He requested input from the group as to if this was too far for a day's drive. The group gave Jim the go-ahead to proceed with a scouting trip as it was believed the membership would enjoy a drive to the Banner Elk/Boone area.
- Jim asked for interest in an SUV Tour; an off-pavement drive in the Pisgah National Forest for example. It was generally agreed that this would be of interest to the membership if it was planned for forest trails, and not over boulders, etc.
- Regarding the Car Shows in November, we will stay with the VA Car Show as planned, but will not make the Mountain Classic Car Show the following week an Appalachian Region event.

**2. Special Events:** Don Therien provided an update on Appalachian Adventure. There are 95 people registered, 46 cars in the Concours and 100 signed up for the Saturday luncheon. Figures include six cars from Florida, primarily from the Citrus Region. Attendance numbers are close to those from the last AA in Fontana. The current estimate is that the Region should make about \$1000. Registration at the Ridges has been move upstairs, above the lobby. Porsche merchandise sales will be there on Friday, and will move to the Concours area on Saturday. A special event shirt is planned by Porsche of Asheville. There are 10-12 Region members expected to arrive at the Ridges on Thursday, with most arriving on Friday.

There is still an open capacity issue for the 2:15 lake cruise Saturday. The max capacity was changed to 23 by a Coast Guard requirement, and there are 24 registered for that cruise. The plan is to work this on site, either by a transfer from the 3:15 cruise or by no-shows.

- 3. Membership:** Todd Tamasy provided membership data as follows:  
Primary Members = 220, Affiliate Members = 144, Total Members = 364.
- 4. Website:** The second place trophy received by the Region Website at this year' Porsche Parade was passed-around for all to admire. Congratulations go to Dick Maybach for his efforts in achieving this award. Dick said he is reviewing the feedback from the judges for possible improvements.
- 5. Social Media:** No report.
- 6. Safety:** No report.
- 7. Driving Events/Tours:** No report.
- 8. Track:** No report.

**Unfinished Business:**

**Parade/ROTY Award:** Don Therien commented that he had received feedback on the Mid-Ohio Region's accomplishments in being awarded Region of the Year. They have about 460 members, and have been a Region for 52 years. His conclusion was that while Mid-Ohio did not have a national event at the level of success of the Asheville Treffen, the sum of their other achievements was probably worthy of Region of the Year.

**Announcements:**

Todd Tamasy reported that he will soon be moving out of the area as a result of a job opportunity in the Atlanta, GA area. Therefore the Region will need a replacement Membership Chair. Todd said that he will be more than willing to work with a potential replacement identified by the Board to assure a smooth transition.

**Next Board Meeting:** The next Appalachian Region Board meeting will be held on August 30, 2018 in the Porsche of Asheville Conference Room;

**Motion to Adjourn:** The meeting was adjourned at approx. 4:55 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region