

**Appalachian Region Board Meeting**  
**April 5, 2018**  
**Porsche Asheville Conference Room – Asheville, NC**

**In Attendance:** Board members Peter Graham, Don Therien, Don Grainger, Matt Pohsweg and Jim Peterson. Also attending were David Butler, Scott Walker, Todd Tamasy, David Wells, Jim Moore, Dick Maybach, Charley Hickey, and Larry Koupal.

**Call to Order:** The meeting was called to order by Peter Graham at 3:55 pm.

**Minutes Approval:** Minutes of the Appalachian Region Board meeting of March 7, 2018 were approved without changes.

**Board Reports:**

1. **President:** No report.
2. **Vice President:** No report.
3. **Secretary:** No report.
4. **Treasurer:** Matt Pohsweg reported the AR Treasury activity/status below, items a thru c.
  - a. Treasury Balance as of 4/5/2018 = \$12,919.70
  - b. Deposited:

3/23/18	\$28.80	Goodie Store sales
3/27/18	\$47.13	Goodie Store sales
<u>4/4/18</u>	<u>\$14.32</u>	Goodie Store sales
Total	\$90.25	
  - c. Debited:

3/23/18	\$350	Check #1091 Zone 3 President's Mtg Reimbursement – Peter Graham
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5. **Past President:** No report.

**Committee Reports:**

1. **Events:**
  - Luft, Wasser & Brevard: Jim Moore reported that we are 30 days away from Luft, Wasser & Brevard and we have a full field of 90 Porsches, so he has closed registration. Now working on spectators, considering radio/TV announcements. Will need 8 radios for the drives, and then for staging. D. Oakes has 8, we should be OK. Still working on getting bathrooms open at the school during staging. Jim suggested that we may need a bull horn for the staging area. The plan is to use the tour standards developed for Treffen. A sample of the windshield placard planned for the display cars was reviewed and deemed good as shown. It was suggested we may want to display the AR banner at the restaurant. Peter to get it to Jim Moore.

- June 9<sup>th</sup> Sports Car Day/Picnic: This will be the New Member Social & Sports Car Day event. Steve Goodman will handle the event, David Butler the food, and Joe Esposito the parking.
- GMP Tech Session: GMP Performance Tech Session this Saturday in the conference room at Porsche Asheville.
- Cedar Mtn Café Breakfast: A drive-your-own-route (Ramble) is planned for Saturday, April 14<sup>th</sup>, 9:00 AM at the Cedar Mountain Café. From Asheville and Hendersonville the drive will take you through the DuPont Forest. This event replaces the 'Wheels to Whiskey' Drive & Dine to the Blue Ridge Distilling Company.
- Cars, Coffee & Tacos: This event is planned for April 21<sup>st</sup>. See events calendar for details.

**2. Special Events:** Don Therien provided an Appalachian Adventure (AA) update. An AA Planning Committee meeting was held just prior to this meeting today. As of this date 33 of 49 rooms are reserved. Event registration will open April 14<sup>th</sup>. Planning is in good shape.

**3. Membership:** Todd Tamasy provided membership data as follows:

- a. Primary Members = 217 (-4), Affiliate Members = 135 (-1), Total Members = 352 (-5).
- b. There were 11 membership renewals, and 2 new members this month.
- c. Todd will take the action to invite the "Drive" members to the new member social/picnic.

**4. Website:**

- Dick Maybach reported that use of the site was up this month. A memo is available explaining the website (24 pages).
- Dick reported that he plans to implement individual logins for the members only area instead of one common login. He will keep the WNC-PCA account open for a while, probably until the end of the year. This can be used until individual passwords are approved. Todd Tamasy can now approve new accounts.
- He also reported that he entered the AR website in the PCA Website contest, even though it is not aimed at the contest criteria.

**5. Social Media:** Scott Walker reported that the Facebook site gained 1 or 2 members, and now totals about 80. Facebook is currently being used as an event reminder, with events posted about one week ahead, followed by another reminder one day ahead. He is working on a tutorial on how members can get on Facebook.

**6. Safety:** No report.

**7. Driving Events/Tour:** No report.

**8. Track:**

- David Wells reported that the first track event for this year at Roebing Road is 60 days away. Three are currently signed up from the Region, with about 30 total to-date; so there is plenty of room.
- David also reported that Carolina Motor Sports Park needs repaving, which is planned, but not in time for our event in September.

- The evaluation of the Highlands Sports Car Club autocross event on the evening of 3/27/18 at the AG Center was that it was not as well organized as like-PCA events.
- A Tech Session is being planned for July, to be conducted by Jack Chandler (an instructor and part-time AR Region member) as an introduction to track events.

**9. Additional Reports:** Charley Hickey suggested that a 10% discount be offered for the Goodie Store in advance of Appalachian Adventure, from 1 June to 15 July 2018. A motion was made and approved to offer this discount.

### **Unfinished Business:**

**1. Radio purchase:** Scott Walker reported that he checked with the Asheville Motorola dealer. Digital radios offer better performance, less static, but run about \$360 plus surveillance kit. Quote for 6 digital radios was \$2587.26. Analog radios were less at 6 for \$1752.66. A third option would be a weekend rental at \$160.50. An approach may be to try two radios first as loaners versus a buy. As our current available radios will be adequate for the Brevard event, no immediate action is planned.

**2. APRPCA Directory:** A directory section will be created on the website, in the member's only section. A login will be required.

### **New Business:**

**1. Member Survey Results:** The general consensus was that we should not let the survey results influence our program too much. While we should not totally ignore the survey, we should give more weight to event results.

**2. Bull Horn:** A motion was made and approved to spend up to \$75 for the purchase of a bull horn for use by the Region. This action was taken by Don Therien.

### **Announcements:**

**1.** Jim Peterson shared that Scott Spence was no longer at German Motor Werks.

**2.** Jim also recommended Hurley Haywood's new book "Hurley from the Beginning".

**Motion to Adjourn:** The meeting was adjourned at approx. 5:10 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region