

Treffen Asheville Planning Meeting
July 15, 2017
Porsche Asheville Conference Room – Asheville. NC

In Attendance: Appalachian Region members Bob Herrmann, Peter Graham, Don Therien, Matt Pohsweg, David Butler, Charlie Hickey, Bob Poe, Dick Maybach, Ron Camarata, Don Grainger, Don Oakes, Doug McKee, David Wells, Broadus Brannon, Joe Esposito, Jeff Roberts, and Michael Dietzel. Vic Rola – Zone 3 Representative also attended, and Jim Peterson joined the meeting in progress towards the end.

Call to Order: Meeting called to order by Bob Herrmann at 9:32 a.m.

Minutes Approval: Minutes of the previous meeting of June 17, 2017 were approved without changes.

1. Shirts Distribution – Peter and Bob reviewed shirts not distributed.

AI Peter - Send email to those not yet picking up shirts provided by PCA to committee members.

2. Project Plan – Dick Maybach reported team was on track with plan.

3. Volunteers – Peter has included request for additional volunteers in PCA From the Regions reports and is continuing to track volunteers.

4. Bob Herrmann spoke to “past questions”.

a. Reimbursable Expenses – Refer any bills paid needing reimbursement to Bob Herrmann; he has form for documenting the expense and request reimbursement, e.g. printing of drive documents, sundry expenses, etc.

AI Dick Maybach – Coordinate with Larry Koupal on drive documents.

b. Contracts and Payments - PCA stated in previous meetings PCA to sign contracts and make payments, e.g. Destinations and Drives, catering expenses, etc.

AI Bob Herrmann – Get direction from David O’Neil for handling, i.e. who signs contract and process for making payment.

c. PCA will not have a “Goodie Store” at Treffen Asheville.

d. Vic Rola shared that Peach State Region had purchased new radios and were selling old ones if interested. Peter to discuss with Executive Board.

e. All Parking requirements at Grove Park Inn to be handled by PCA. Comment made to be sure they include parking for volunteer’s not registered for the event.

5. Drives – Bob H. reported that in recent conversation with David O’Neil, David was insisting Drivers originate from one central staging point. David B. asked if this was a directive. The committee had previously investigated and determined the region’s best option was separate staging due to various reasons. Vic Rola said it wasn’t a directive, and shared concerns that arose from actual experiences that surfaced in past Treffen’s. After much discussion the committee agreed to investigate potential sites with focus on the Asheville Outlet Mall (AOM). Matt is in process of negotiating with the AMO, for the TEIC drive staging, and will surface starting all drivers from that location.

AI All Committee Members – Notify Bob Herrmann of any potential single staging sites.

FYI – David Butler checked current staging site, New Bridge Baptist Church and identified 115 + parking slots. This lot in North Asheville could possibly be used as 1 of 2 central staging sites if no other options arise.

6. Drive Committee – Bob Poe shared example of Turn by Turn directions generated by Larry Koupal with Drive Leaders. He asked for review by those leaders and comment to Larry.

Bob has assigned volunteers to Drives where needed, e.g. sweeps, navigators, etc. and provided that information to Drive Leaders. Bob pointed out we have not yet assigned volunteers to work the staging point(s) and same to travel directly to the Destination to assist participants entry to Drive Destination.

AI Peter - Send email to those volunteers to validate their willingness to serve in capacity assigned.

AI Drive Leaders - Identify and communicate to Bob volunteer needs, if any, at their Destination.

7. PARI Caterer – David shared he had negotiated price reduction of PARI entry fee from \$15 to \$11. Also, obtained sample menu's from Mayberry's in Brevard to cater the PARI event. David reviewed total and per participant costs with the committee. He shared he had asked for minor menu change and had not received new price quote but didn't anticipate any significant increase. After discussion, centered on going with a caterer we had some level of experience, i.e. Celine & Company versus Mayberry's who we had no experience other than committee members dining at the restaurant, the committee decided to contract with Mayberry's.

AI David – Finalize menu and obtain contract and engage Mayberry's to cater PARI.

8. New Items

- a. Peter asked that PCA communicate to participants to note their Drives and Activities they are registered and keep provided directions and information on hand to lessen any issues during their Treffen Asheville experience. (Bob H. please communicate this request to David O'Neil.)
 - i. Team discussed potential options to assist participants, e.g. activities summary sheet in delivered at registration check-in, summary affixed to back of identification badge, etc.
- b. Bags registration items are being shipped to Peter. Peter to deliver to OGPI, and PCA has lead for packaging those items in registration bags.

AI PCA – Identify volunteer needs of region and communicate to Bob Herrmann. (Bob follow-up)

9. Vic Rola complemented the committee and made closing comments regarding the interest expressed by Porsche and PCA leadership and their support of Appalachian Region efforts. He shared there was a tremendous interest in and excitement around Treffen Asheville as demonstrated by its sellout in 58 minutes.
10. Drive Committee – Bob Poe shared that next Drive Committee meeting is Thursday July 27, Harmony Motors at 2:00 p.m.
11. Treffen Committee – Bob Herrmann shared that next Treffen Committee meeting is Saturday August 5, Harmony Motors at 9:30 a.m.
 - a. This meeting forces the move of planned Cradle of Forestry test drive to August 12, more details to come on that reschedule later.
12. Meeting Adjourned at 11:05 a.m.

Submitted,

David Butler - Scribe