

Treffen Committee Meeting
2/11/17
Country Club of Asheville

In attendance; Bob Herrmann, David Butler, Joseph Esposito, Broadus Brannon, Charles Hickey, Rob Doudrick, M W Dietzel, Ron Camarata, Peter Graham, Bob Poe, Dan Sasser, Don Therien, Larry Koupal, Don Grainger, Dick Maybach, Doug McKee, Matt Pohsweg, Jim Peterson

Bob Herrmann, Chairman called the meeting to order at 10:00 a.m.

Minutes from the 1/12/17 committee meeting were approved.

Bob Herrmann reported that Treffen- Asheville registration officially opens at 3 p.m. Eastern time on May 24, 2017.

Action Item (AI) Bob Herrmann will check with David O'Neal of Treffen and advise us/the committee members as to the process for the Treffen Asheville committee members to register for Treffen (we may not have to go through the formal registration computer process but merely provide Bob with a list of names of who will be registering for the event.) Details to follow from Bob.

Dick Maybach reviewed the project plan. (See separate note from Dick with an update after this 2/11 meeting.)

AI - Bob Herrmann will check with David O'Neal to determine the specific due date of materials to Treffen for website - destinations, maps, pictures, descriptions, routes to and from destination, etc. Bob indicated he would like this material ready by 4/22/17 and will check and advise of the final official due date.

AI- Bob Herrmann requested that all correspondence to Treffen be routed to and through him, so Treffen has one point of contact with us.

Bob stated that lunches for the drivers and navigators would be provided on Thursday and Saturday.

Bob indicated that he plans to attend Treffen-Hill Country (Austin, TX) soon. Peter Graham (AR President) also plans to attend.

Committee Reports

Drive Committee - Bob Poe reported that we have 6 drives identified that will handle 225 cars on Thursday and Saturday (Tryon, Penland, PARI, Lake Lure (boat ride), Wheels Through Time and Cradle of Forestry. Documentation is currently being developed and refined. Tail Of The Dragon - 3 groups up to 30

cars total (plus lead and follow for each) for Friday ONLY (early morning departure, 3 staggered groups.)

AI- Peter Graham indicated he will refine and document details on “The Rattler” for an on your own/NDO drive.

Bob Herrmann indicated we would communicate with Treffen per box lunches required for the tours. At this point it appears they will just be needed for the Cradle of Forestry drive.

AI- is there some type of catering arrangement through Brevard for lunches at the Cradle Of Forestry? Bob And Ron Camarata will check and advise on this. Box lunches will be coordinated by Treffen with OGPI based on our input/count.

AI- Drive committee will identify a drive to audit prior to the March 4 monthly AR meeting. The plan is to use the AR monthly meetings between now and Treffen to audit drives this year, plus run each of the drives in September in advance of Treffen.

Staging and radios – at this point it appears we will need 27 drivers on Thursday and Saturday (6 on Friday). 6 destinations, 9 drive groups X 3 drivers/group = 27. Peter Graham is developing a list of drivers and radios. Currently it looks like we have 23 drivers (plus 2 navigators) lined up and 19 radios (subject to check/verification.) We also have 13 volunteers for hospitality, goodie bag prep, registration, concierge desk coverage, etc.

AI- Peter will send another note out this upcoming week soliciting drivers, navigators, other volunteers and radios for Treffen. Dan Sasser is also checking a source for wholesale prices on radios and should have this information by the 3/2 AR Board meeting.

AI- Treffen budget (use of PCA Treffen stipend) will be reviewed at the 3/2 AR Board meeting.

NDO – Ron Camarata reported that he and Charles Hickey pared down the NDO information and are prepared to provide it to Bob Herrmann to send to Treffen shortly. Will include list of restaurants (with contact info) suggested for Wednesday evening (reservations are strongly recommended.) The Sierra Nevada brewery tour information has already been submitted to Treffen because it is time/reservation sensitive for a group tour.

Goodie Store at Treffen??? No word from Treffen at this point.

AI- Bob Herrmann will add this to his list of items for next conversation with David O’Neal.

AI- any ideas for AR addition to Treffen goodie bags can be reviewed at the 3/2 AR Board meeting (and budget discussion.)

AI- Bob Herrmann will obtain guidance from Treffen on whether navigators are needed/required for the drives (possibly the lead car of each group?)

Next meeting – Saturday March 11 at 10 a.m. at Harmony Motors conference room (subject to verification.) Bob Herrmann said he would bring the donuts.

Meeting adjourned by Bob at 11:01 a.m.

Submitted by:

Jim Peterson
Scribe