

1/14/17

## MINUTES – 1/12/17 Treffen committee meeting

Chairman Bob Herrmann called the meeting to order at 4 p.m.

Members in attendance: Larry Koupal, Dan Sasser, Michael Dietzel, Howard La Plante, Don Grainger, Karl Lail, Keith and Donna Antal, Broadus Brannon, Dick Maybach, David Butler, Rick Steele, Bob Herrmann, Ron Camarata, Don Therien, Charlie Hickey, Bob Poe, Jim Peterson. (All should have signed in and provided shirt sizes to Bob Herrmann on sign in sheet.)

Minutes of the 11/17/16 meeting were approved.

Dick Maybach requested input from all on the project management plan with particular note to assignments, timeframes, and unassigned items. (See Dick's separate 1/13/17 note.)

DRIVES. Bob Poe reported from the Drive committee. 10 tours were offered at the last meeting. 2 were dropped for various factors. 8 remaining. Bob reviewed the details of each. Bob Herrmann mentioned the Drive priorities are:

#1 Destination-needs to be authentic, attractive, fun, WNC, etc.

#2 Food –needs to be very good, timely, in price range, capable of meeting total tour group #

#3 Route – attractive, minimize boring roads, drive to be leisure-paced.

Note that the Drives will need to satisfy up to 225 cars on Thursday and Saturday.

Off-road - David Butler is investigating and will advise.

CONFERENCE CALL- David O'Neal and Ginny joined the group via speakerphone.

Update/comments from David O'Neal:

Update on Hill Country registration – open 8 days, 46% sold (30% first day.) Asheville will sell out quickly (a number of Florida PCA regions will be registering and attending.).

? - Per number of drives needed...desire at least to cover the # of cars registered. For Asheville that will be 200-225 cars. Could do 10 drives with 25 cars each however, this is not recommended. Maybe 5 drives with 25 car groups X 2 groups leaving 30 minutes apart. Staggered start times for multiple groups to the same destination (remember to consider lunch capacity and timing.)

When a drive sells out at registration, registrants select other drives. (Repeating drives Thursday and Saturday allows registrants a second crack.)

? - Tail of the Dragon as a Drive (7 Hour+ day/drive)?

Attractive option-will be intense interest. Encourage leaving as early as practical. Consider 7 a.m. departure. Treffen can arrange Continental Breakfast with OGPI for an early departure. CONSIDER FRIDAY/NDO DAY DRIVE TO TOD. ("Special cannonball".) OK to leave navigator at home for this spirited drive. Limited numbers of groups with no more than 10 cars/group plus lead and sweep. 2 or 3 groups 30 minutes apart. Saturday too busy for TOD.

? - Car show. Will need to stage cars on Thursday afternoon for car show. Hope to do it on one of the holes of the OGPI golf course. David hopes to return perhaps in April to give us more detail on the car show-location, staging needs, etc. Tentative OGPI clubhouse event with cars on the grass down the fairway.

? - What about entrance fees, prepays, deposits, contracts for lunch, etc.?

Contact the places for their requirements. Can do credit card or check whichever is preferred. Let Treffen know of any invoices and they will pay. Lunch at \$24-28 including tax and tip and beverage. Round up to \$30 (the extra \$ pays for meals for lead, mid and sweepers.)

NDO is different than Drives. Treffen takes care of all the descriptions for all NDO activities.

? - All Drives should be documented and written with self-driving directions. We provide to Treffen and they format. Noted that in Hill Country some drives ended after lunch with registrants returning on their own. This is OK and why the documentation needs to be complete and clear. Detail on drives needs to include attractive info on the destination – pick it up off the literature, website, etc. if possible. Include pictures too. Treffen will do final edit and format and post of website.

(Note: Keith Antal offered to provide first cut on editing the drive destination descriptions to prepare them for Treffen submission.)

NOTE: All details on drives need to be finalized and in to Treffen by the first part of May.

? - NDO – possible that they will arrange to “hop on the bus” at OGPI with destinations that involve drinking – beer, wineries, etc.

? - Goodie Bags? Treffen covers all of it – logo shirt (Porsche Design,) water bottle, thermal bag, schedule, welcome card, rear view mirror tag, name badge, poker chip(s) for drink tickets. Treffen will pay for the map we discussed- Treffen needs details on this.

Treffen is a good value (registration fee does not even cover food costs.) All breakfasts, food in evenings of Thursday (heavy reception), Friday (Biltmore) Saturday. Saturday also includes an afternoon social. (Food costs/Treffen registration does not include Wednesday evening dinner or any lunches.) Social events/food will not be broken out/up for individual registration. You may either register for the full event or not. Can volunteer and just do the drives (lead, mid, sweep will receive lunch but cannot attend social functions unless they register.)

Get information to Treffen on Wednesday night (on your own) restaurants.

? - Rooms for volunteers at OGPI? Special rate of \$110/night for 10 rooms. ½ the rate of registration. All rooms to the right of the front entrance – connected to the parking garage so you may be able to park on the same floor as your room. We will need to get the list of names for the rooms to Treffen-they will arrange with OGPI and then we will follow with credit card info. Cannot call and register direct at the \$110 rate. Treffen- Asheville will determine a method to allocate rooms and will conduct this with/through Bob Herrmann who will provide information to Treffen.

? - Box lunch through OGPI? Treffen will arrange. Will get us a menu and we give them the count.

? - Goodie Store – Treffen still working on this. Trying to see if advance order is possible with pickup at the event. Stay tuned.

Craig Kugler, President of Sierra Nevada Region is the Regional Liaison for Treffen. Contact him for info and answers per technical details on drives.

Staging areas need to be documented for Drives. (This will be a responsibility of the Drives committee.) The hard part is getting the drives launched/up and running. Staging areas are a reassembly and departure away from OGPI.

In terms of destinations and NDO activities- focus on authentic WNC/Asheville offerings, NOT generic stuff you can find/see anywhere.

END of conference call with David and Ginny.

Peter Graham is taking responsibility to recruit and document volunteers for drives (lead, mid, sweepers.)

Bob Herrmann has located a source to rent radios for \$25 each for the duration of the event.

NDO – Ron And Charlie will review the current extensive list and edit to focus on authentic WNC/Asheville items, activities, events, locations, restaurants, etc.

Next meeting – Saturday 2/11/17, 10 a.m. at the Country Club of Asheville  
(unless noted otherwise.)

Meeting adjourned at 5:41 p.m.

Jim Peterson  
Recording Secretary