

**Appalachian Region Annual Meeting
December 2, 2017
Country Club of Asheville, Asheville, NC**

In Attendance: Board members Peter Graham, Jim Peterson, Matt Pohsweg, Don Therien and David Butler. Twenty-nine additional region members attended.

Call to Order: Peter Graham called the meeting to order at 10:00 a.m., welcomed all to the Appalachian Region annual meeting and presided over the meeting. Peter introduced region officers and committee heads and recognized their efforts over the last year. He also noted vacancy to head new Driver Education Committee.

1) **Opening Comments President:** Peter provided a detail overview of state of the region as follows:

- 347 total members, 28 new since the June New Member Social, and 3 members transferred out of region. APR has doubled in size in less than 3 years.
- Held 27 events during the year with Mini Appalachian Adventure, Tech Sessions, Treffen Pre-Drives, Wednesday Socials, New Members Social/Picnic with 19 new members attending, 'Saluting our Veterans' Car Show where we again received most represented club award and Holiday/Christmas Party scheduled for December 12 to benefit Read to Succeed Asheville.
- APR continues to receive excellent support from Harmony Motors/Porsche Asheville and Peter encouraged region members to support them in turn.
- APR applied for and received multiple subsidies from PCA during the year to support such activities as the New Members Social/Picnic, 'Saluting our Veterans' Car Show, Holiday/Christmas Party, etc. And APR submitted 3 articles to Panorama describing region activities to share with PCA members through 'From the Regions'. Also, the region held 9 Board meetings during 2017 (By Laws require 6).

Challenges

- Treffen Asheville with 455 members participating from 68 regions in 230 cars. APR had 31 registrants and the Treffen effort was supported entirely by 72 APR volunteers. Peter recognized Bob Herrmann – APR Treffen Chair, Bob Poe – Drive Committee Chair, Drive Leaders, Claudia Graham - Goodie Bag & Hospitality Chair, Jim Moore – Staging Chair and all volunteers that contributed to supporting the effort.
- APR/Harmony Track Day with 22 APR members participating. Peter recognized Don Oakes, Jim Peterson and Dick Maybach for their coordination efforts. Enjoyment was such that the region is creating new DE Committee to coordinate with surrounding regions.
- In 2018 PCA Parade is being held at Lake of the Ozarks and region is looking at organizing group to attend.

2) **Board Comments:**

Vice-President: Don expressed appreciation to those that have supported the region by serving as volunteers in support of Treffen, DE Track Day, and committee heads for their efforts throughout the year.

Secretary: David shared that the region had been encouraged during the year to submit APR for the Ferry Porsche Trophy 'Region of the Year' Award. He has been actively working, with support and input from the Board and certain committee chairs, to develop that submission. He reviewed the 5 areas to be included in the submission, i.e. Level of Activity, Membership Growth, Community Activity, Multi-Region Participation, and Newsletter and Website Effectiveness, and provided the various activities that were being detailed for those respective areas. Submission deadline is December 31. APR will submit after finalizing Holiday/Christmas Party participation and donation numbers.

Treasurer: Matt shared various activities with Treasury impact (expense and income) during the year, e.g. Treffen, 'Saluting our Veterans' Car Show, Track Day, Holiday/Christmas Party, etc. He explained that 'all in' the APR Treasury was in good shape with funds above the \$8,000 end of year 2017 goal the Board previously established.

Past President: Jim offered congratulations to APR. He recalled that as Carolinas Area Director in the past the Mountain Area was lucky to have had 20% of the activities we had shared as a region in 2017. He suggested the region had a lot to be thankful for and proud of, and it was a result of APR members' contributions. He shared that the relationship our region has with Harmony Motors/Porsche Asheville is an exception versus the rule. We hope that it's a win/win for Harmony as it certainly is for APR. Don't take Harmony for granted but do take the opportunity to express your personal thanks to its leadership, in particular Charlie Schieren - Sales Manager. Jim also encouraged all to attend the Holiday/Christmas Party, with suggested minimum donation of \$10 per person with all proceeds going to Read to Succeed Asheville. Contributions do not flow through the APR Treasury and are fully tax deductible.

3) **Committee Chair Comments:**

Special Events: Don Therien commented that Appalachian Adventure 2016 was the regions first multi-event weekend. In 2017, with Treffen Asheville planning requirements, decision was made to have a smaller event, i.e. Mini AA in Abington, VA. In 2018 efforts are being made to expand and get back to the multi-event activities and participation like we enjoyed in 2016. Multiple sites have been visited and currently negotiating with site we believe can provide the best experience.

Events: Jim Moore commented we'll begin the year with Technical Sessions including a UNCA SAE chapter Formula E presentation in January and Engine Management presentation by Robbie Wallace, AR-PCA member and an employee of Borg Warner in February. We'll then transition to Drive/Dine activities. Jim requested input and ideas from the membership. We still have a couple of months where no specific activities are planned. Peter encouraged members to share their thoughts and ideas. Jim and others will assist in planning and communication of selected activities.

Website: Dick commented that APR spends approximately \$200 annually for website hosting. He and Carl Von Shummer manage the site, the regions selected method to communicate all things concerning the region, e.g. plans, Board minutes, past activities, etc. APR decision to use the website versus publishing a newsletter results in a huge savings to the region.

Safety: Charlie Hickey reminded the group that the region held 27 events during 2017 and all were conducted in a safe manner with no safety related events occurring.

Membership: Todd Tamasy asked members to reach out and involve friends, etc. Jim Moore suggested new members be invited to specific events, at which time Todd shared that he sends a welcome email to all new members and shares upcoming planned activities, website address, etc. to assure they know of and have access to APR plans. George Bauernfeind suggested a member database to assist in communication between region members. Peter explained PCA policy and privacy concerns with sharing member data.

AI Board – Investigate creation of member database taking into consideration privacy concerns and PCA policy. Consider possible opt-in DB with limited member information. (Post meeting Board agreed to pursue opt-in Social Directory with limited member information.)

- 4) **Officer Election Results/Certification:** In accordance with the Bylaws of the Appalachian Region – PCA, the Nominating Committee (Tim Gallagher, Charlie Hickey and Jim Peterson) nominated the following for the Board of Directors of the Appalachian Region – PCA for terms beginning January 1, 2018: President – Peter Graham, Vice President – Don Therien, Secretary – Don Grainger, and Treasurer – Matthew Pohsweg. The election process was communicated as per APR By Laws. Serving as Teller, Dick Maybach reported the following: 64 votes for the slate, 0 votes against the slate and 1 non valid vote. Results are certified.
- 5) **Membership Comments and Questions:** Peter asked if there were new members attending. Sam Shiver (drives 356), and Barbara Maloney and Mark Nowakowski (drives 911, Boxster & Cayenne) introduced themselves to those attending.

Doug McKee encouraged members to participate in Porsche Rennsport Reunion VI at Laguna Seca, September 2018 and Amelia Island Concours March 8 – 11, 2018 with numerous activities each of those days including a Cars and Coffee on March 10. <https://www.ameliaconcours.org/>.

Broadus Brannon commented ladies enjoyed the leisurely drives of Treffen Asheville and suggested a Ladies Appreciation Day Drive.

TD King commented on the popularity of PCA raffles of Porsche cars and asked if that might be something the region or zone would have interest in the future.

- 6) Peter noted that a short Board meeting would be held after the Annual Meeting adjourned and welcomed those present to attend. **Meeting adjourned at 10:55 a.m.**

Appalachian Region Board Meeting

- 1) **Call to Order:** Peter called the Board meeting to order at 11:10 a.m.

2) **Minutes Approved:** Minutes of the Appalachian Region Board meeting of November 2, 2017 were approved without changes.

3) **Unfinished Business:**

- a) **UNCA SAE** – Related to APR planned visit to UNCA SAE chapter in January, there was previous suggestion to make donation to the UNCA SAE chapter in support of their efforts to participate in the SAE international Formula E completion. David Butler made motion to donate \$250 to UNCA SAE chapter to support chapter efforts in the international Formula E completion. Matt Pohsweg seconded the motion and motion was unanimously approved. (Jim Peterson did not participate in the discussion or vote as he serves as a UNCA Board of Trustees member.)

- b) **Radio's** – Tabled to next meeting.

- c) **Treffen Asheville Feedback** – Board asked if the region had received comment on our Treffen feedback submission. Peter indicated none received other than an initial informal comment.

AI Peter - Contact Caren Cooper- President PCA and inquire if PCA to reply to constructive feedback submission.

- d) **Appalachian Adventure 2018** – Don provided status on efforts to negotiate contract with The Ridges Resort on Lake Chatuge to host AA 2018. After discussion, Jim Peterson made motion to allow Don to negotiate, for club benefit, up to \$2000 cancellation fee for commitment to reserve/purchase 80% of 42 rooms (34). Matt seconded motion and motion unanimously approved.

- e) **APR Brochures** – Jim Peterson commented that on his last visit to Porsche Asheville there were no APR brochures in their usual place. Don Oakes to check at Harmony.

Next Board Meeting: Board meeting 4:00 p.m. Thursday February 1, 2018, location to be determined.

Motion to Adjourn: Peter declared the meeting adjourned at approximately 11:55 a.m.

Submitted,

David Butler
Secretary, Appalachian Region PCA