

11/19/16

Minutes – 11/17/16 Treffen committee meeting

Committee chair Bob Herrmann called the meeting to order at 4:02 p.m.

Members in attendance included: Larry Koupal, Bob Poe, Dick Maybach, Broadus Brannon, Howard LaPlante, Michael Dietzel, Joseph Esposito, Ron Camarata, Peter Graham, Jim Peterson, David Butler, Matt Pohsweg, Donna and Keith Antal, Bob Herrmann, Don Therien, Rick Steele and Don Grainger.

AI – Bob Hermann restated that the Region is primarily responsible to Treffen for the Drives (including destination, route, meal, documentation, volunteers for lead/midpack and sweep, etc.) Per NDO, all the Region is expected to do is provide a list of possible ideas to Treffen.

Bob Poe reported that a list of 10 drives is currently being evaluated and researched. The committee approved the list and supported Bob and the Drive committee in further efforts to identify lunch options to verify viability of each Drive. Misc. discussion, comment and suggestion per Drives included:

- AI - Drives need to be solidified by March to report to Treffen. This means each of the destinations and lunches should be pinned down/viable by that time. Treffen Asheville registration opens in June 2017.
- We will likely pare down the list of Drives to no more than 6 or 7 max and could be as few as 5 for Thursday and 5 for Saturday.
- We should plan on accommodating 200 cars for the Drives in groups no larger than 25 cars (can be multiple groups per Drive depending on demand and availability at registration.)
- Would be nice to allow for a bit of overflow to 210-220 cars if necessary (perhaps one or more destinations will have large/high capacity to allow for this.)
- Drive committee has full responsibility of the Drives from destination to lunch, route planning and proofing, documentation, etc. At the next Drive committee meeting (12/8 or 9) the group will further flesh out the proposed Drives.
- Peter Graham suggested a target of 25 cars/50 people per seating for lunch spots for the Drives with a minimum of 15 cars/30 people.
- Lunches need to be good/very good quality for a total of \$25.00 per person (or less) including tax, beverage, tip, etc.
- As Drives are evaluated it would be advisable to have primary and secondary (backup) lunch options for each Drive.
- We should plan on no less than 10 Drive groups on Thursday and Saturday for the event. That means no less than 30 driver volunteers will need to be staffed, probably more.
- Primary considerations at this time are quality destinations and viable lunch coverage. Routing will be established later. However, in selecting

the final Drive list, elapsed time and route will be taken into consideration- participants must be back at the OGPI by 4 p.m. Drives should try to avoid routing on Interstates and boring roads to meet time demands.

AI - Bob Hermann stated that as Drives are being solidified we will need Asheville staging locations for routes to the north, south, east and west.

AI - David Butler will check with the CCA (Country Club of Asheville) to determine if a lower/separate lot will be available for our use. CCA can be reached from OGPI without stoplights and with only right turns (very desirable features for a staging area of adequate size.)

AI – Howard LaPlante will research local Asheville caterers for box lunch options. Box lunches are not the preferred lunch alternative but may be necessary for some (remote destination) Drives.

AI - a proposed NDO list was distributed and emailed to participants. Please review and provide additional suggestions for NDO to Ron Camarata by 12/31/16. Ron's email is [ronjanecam@yahoo.com](mailto:ronjanecam@yahoo.com)). It was suggested that members route the list past their spouses for additional input/perspective/suggestions.

AI - A list (and detail) of self-guided driving tours will also be provided with the final NDO list. Currently the AR PCA website includes detail on 18 tours. Larry Koupal will review and provide recommendations.

AI – Don Therein is the contact for coordination with the Blue Ridge Parkway. He has had initial and promising contact and plans to follow with required detail to complete application(s) in March 2017.

AI – it was discussed and generally agreed that a project management tool will be of use in helping the Treffen (and Drive) Committee identify, sequence and assign responsibility for the myriad of tasks necessary to complete to ensure a successful event. As discussed, this tool has proven to be very useful in the planning and implementation of previous Region events (e.g., Porschefest 2010, Appalachian Adventure, etc.) Dick Maybach will send an initial draft of required event deliverables to the committee in the next few days for review and input. He will build and share the project management tool from there.

AI – A sizeable group of volunteers will be needed to staff the Region Treffen responsibilities including registration, Drive (lead, midpack and sweep per group) and Concierge/help desk. Peter Graham and Bob Herrmann will speak to this issue at the upcoming 12/3 Region annual meeting and the 12/8 AR Christmas/Holiday Gathering. Treffen Asheville postcards will be distributed to attendees. A recruiting note has been drafted and provided to Bob and Peter for review and future use in communicating our needs to Region members and in compiling a list of volunteers for the event.

AI - The AR Board will evaluate and recommend how the Region will use the \$5000 PCA stipend to be provided after the event. Bob Herrmann made a preliminary recommendation that all drivers (lead, midpack and sweep) receive a tank of fuel, lunch and Treffen shirt for their efforts. Bob also agreed to contact Craig Kugler (ckugler911@hotmail.com) of Sierra Nevada Region and Treffen National staff to review input/guidance per the event including use of the stipend funds.

Bob indicated that registration fees for Treffen Hill Country/Austin would be covered by Treffen for himself and Peter Graham. Bob plans to attend the event and Peter may as well.

AI – all Treffen committee members are to provide Bob Herrmann with their shirt sizes by the end of November for Treffen Asheville shirts. Bob's email is [bob.clu627@gmail.com](mailto:bob.clu627@gmail.com)

David O'Neal will be copied in the distribution of these and future Treffen committee meeting minutes. David and Craig Kugler may attend our next Treffen committee meeting.

The next Treffen committee meeting will be Thursday January 12, 2017 at 4 p.m. Location TBD.

Bob Herrmann adjourned the meeting at 5:17 p.m.

Jim Peterson  
Recorder