

**Appalachian Region Board Meeting
March 3, 2015
Harmony Motors, Asheville, NC**

In Attendance: Board members Jim Peterson, Matt Pohsweg and David Butler. Also attending were Dick Maybach, Broadus Brannon, Joe Esposito, and Don Therien.

Call to Order: Jim Peterson called the meeting to order at 3:02 p.m., welcomed all to the first Appalachian Region Board meeting and presided over the meeting.

Minutes Approval: Meeting minutes of February 20, 2015 were submitted for approval. Matt made motion to approve; Jim seconded and Board approved. Jim reviewed the agenda and proceeded with the meeting.

Board Reports:

- 1) President:** Jim reported on discussion with Vic Rola, Zone 3 Representative regarding AR financials, status of Charter documents and other items.
 - a. PCA National intends to expedite surplus distribution and quarterly distribution.
 - b. Vic has no issue with AR efforts to seed our financials via such activities as 50/50 drawings, raffles, small profit via events, etc.
 - c. National is working on charter documents, online presence, etc. and hope to have them completed by end of this week (March 6).
 - d. National is looking for Zone 3 to host Escape in 2017. Cap for event is presently 350 cars, activities are non competitive, e.g. drives, socials, etc. National provides coordination staff, region selected would be expected to provide drive coordinators/leaders. Board expressed support should Asheville be chosen as the site for the event. Jim has been working with Harmony on the 4/2/15 Charter Party, with invitations expected to go out on March 12. Jim shared draft of invitation with meeting attendees.
- 2) Vice President:** No report submitted.
- 3) Secretary:** David reported he had set up an account with ClubRegistration.net for use in participant registration for future events, e.g. IDB 2015.
- 4) Treasurer:** Matt reported he has established a bank account with HomeTrust for the Region. A minimum of \$100 was required to open the account which he provided [personal funds]. He has communicated account information to National so we're set for direct deposit of funds that flow from National. An Employee Identification Number [EIN] has been obtained. Form 1024 Application for Recognition of Exemption is being reviewed for submission to the IRS for 501[c][7] status. This will be required prior to filing annual tax returns, which for 2015 has a by 5/15/16 filing date. Since our Income will be less than \$50k, Form 900N [e-Postcard] will be utilized.
 - a. Jim made a motion to reimburse members for past administrative expenses incurred during RIF and Charter establishment activities as funds become available. Matt seconded and the Board approved.

Committee Reports:

- 1) Special Events:** Don Therien reported he has assembled the initial team to plan IDB 2015. The initial team meeting was postponed until Saturday March 7 at 1:00 p.m. due to weather.

David shared he had placed September 5 on the calendar to reserve the pavilion at Reynolds Mountain for the BBQ. Expenses should be in the neighborhood of

\$400.00 for table, chair, porta potty, etc. rentals. We expect to defer some of that expense to the region through small participation contribution as was done in 2014.

- 2) Projects:** Dick Maybach reported that the logo communication was sent to members soliciting their input on the Appalachian Region logo and it is also up on the website (<http://apr.pca.org>). He is still pursuing email address host for officers and committee chairs.

AI - Dick reinstall Classifieds section on the website.

- a. David made motion to allow all PCA members regardless of Region affiliation to place adds for "Porsche related materials" in the AR Classifieds. Jim seconded and the Board approved.
- b. **AI - Jim** to provide Board election cycle detail to Dick for posting on the website on 2015 calendar

New Business:

- 1) Committee Assignments:** Broadus Brannon moved to Historian/Archivist. Board and attendee's discussed need to involve members in the business of the region and solicit participation in or chairing committee's at every opportunity.

AI - Dick update the website to include listing of committee assignments and vacancies.

- 2)** Jim discussed various items for future consideration;

- a. Establish an AR Facebook (social media) group
- b. Conduct member survey (Membership Chair responsibility)
- c. Schedule very informal mixer to kick around ideas and opportunities with members
- d. Be flexible with Board meeting date/time/location to enhance member participation
- e. Develop Appalachian Region flyer for display/interested party take away at Harmony Motors
- f. Board and Attendee's selected by vote Name Tag colors for region; White with Blue Lettering and Border

AI- Jim follow with Dick on Badge specifics.

- 3)** Action items from previous meetings: Jim reviewed list, two items remain open:

- a. **AI - Events Committee** share draft schedule at next Board meeting.
- b. **AI - Board** identify someone to lead effort to document charter party, e.g. photos, write-up for local papers, Panorama submission, etc.

Next Meeting: Board meeting 3:00 p.m. March 31 at Harmony Motors.

Motion to Adjourn: Jim made motion to adjourn, David seconded and Jim declared the meeting adjourned at 4:52 p.m.

Submitted,

David Butler
Secretary, Appalachian Region PCA