

# Appalachian Region Logo and Use Policy

May 5, 2016

## Official Logos

The Appalachian Region - Porsche Club of America Board of Directors has adopted the displayed logos as the official logos of the Appalachian Region - Porsche Club of America (here within referenced as the “Club”). No other logos are sanctioned or authorized for use as representing the Appalachian Region.



"Poster Logo"



"Banner Logo"



"Round Logo"

## Logo Use Policy

Use of club logos by club member, individuals, or organizations other than the Board of Directors shall only be granted by vote of a majority of the Board of Directors. The Appalachian Region - Porsche Club of America may withhold approval at its sole discretion. The Appalachian Region - Porsche Club of America reserves the right, in its sole discretion, to terminate or modify permission to display the logos at any time.

The Appalachian Region - Porsche Club of America logos must be used only for the purpose requested; additional uses require separate permissions.

The Appalachian Region - Porsche Club of America logos may not be used in any manner that expresses or might imply the Appalachian Region - Porsche Club of America's affiliation, sponsorship, endorsement, certification, or approval of any product or service.

The logos shall be used as provided by the Appalachian Region - Porsche Club of America. Except as provided in these guidelines, the Appalachian Region - Porsche Club of America logos may not be altered in any manner, including size, proportions, colors, and elements; or animate, morph, or otherwise distort its perspective or appearance.

The Appalachian Region - Porsche Club of America logos may be resized to accommodate a specific use, but the text within the logos must remain legible. The Appalachian Region - Porsche Club of America reserves the right to require that an instance of its logo be re-sized if, in its opinion, the club name is difficult or impossible to read.

The Appalachian Region - Porsche Club of America logos may not be altered to incorporate any other object, including, but not limited to other logos, icons, words, graphics, photos, slogans, numbers, design features, symbols, audio files or video files.

The Appalachian Region - Porsche Club of America logo graphic, when used on the Web or other Internet application, must be linked to <http://aprpca.org/>