

Appalachian Region Board Meeting
October 04, 2018
Porsche Asheville Conference Room – Asheville, NC

In Attendance: Board members Peter Graham, Don Therien, Jim Peterson, Don Grainger. Also attending were David Butler, Jim Moore, Dick Maybach, Joe Esposito, Broadus Brennon, Charlie Hickey, Larry Koupal, David Wells.

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the last Appalachian Region Board meeting held August 30, 2018 were approved as submitted.

Board Reports:

1. President: Peter Graham reported that two subsidy requests were submitted and approved by PCA; the \$250 Hospitality Park subsidy for the Veteran's Car Show and the \$450 Charity subsidy for the Christmas/Holiday Gathering benefiting the local charity Helpmate.

2. Vice President: No report.

3. Secretary: Don Grainger shared with the group that he will be attending the Petit Le Mans sports car race upcoming the weekend of 12-13 October 2018 at Road Atlanta, and will be volunteering in the Porscheplatz on Friday afternoon 12 October. He hopes to see some of the members there.

4. Treasurer: Matt Pohsweg was unable to attend the meeting, but provided the AR Treasury activity/status below via email, items a thru c.

a. Treasury Balance as of 9/26/2018 = \$17,466.79

b. Deposited:

Misc. dates	\$ 43.12	Square Inc. – Goodie Store Sales
Total	\$ 43.12	

c. Debited:

9/04/18	\$10,791.62	Check #1107 – Reimbursement, Don Therian – AA 2018 (The Ridges & Suncoast)
9/04/18	202.72	Check #1108 – Reimbursement, Dick Maybach – AA2018
9/24/18	<u>191.84</u>	Check #1109 – Reimbursement, Charlie Hickey – AA2018
Total	\$11,186.18	

5. Past President: No report.

Committee Reports:

1. Events (Jim Moore):

- Jim requested promotion of the 'High Country Drive and Dine' planned for October 13th; at the same time admitting that signups generally occur mostly during the week before the event.
- He reminded the group of the 'Breakfast Ramble in the South' planned for October 20th, with the optional follow-on to Eurofest.
- Jim also stated that he has begun planning the 2019 Events schedule, and requested any ideas for events from the membership.

2. Special Events (Don Therien) 2018 AA Wrap-up:

- Don reported a summary of the financial results of the Appalachian Adventure event as follows:
 - \$15,408 Taken-in
 - \$13,168 Expenses
 - \$~2,250 "Profit"
- He also provided a summary of the results of surveys returned by the attendees, with 19 responses received. Most thought the prices were about right, and that they would like to return to The Ridges. Most thought that Gimmick Rally was about right. While there were positive comments on the Lake Cruise, there were a number of comments that it needed a guide describing more of the lake features, etc. About half of the respondent's comments were positive on the self-guided tours. In general, most of the comments overall on the event were positive.
- **AA location for 2019:** Review of potential locations for next year resulted in two finalists; The Ridges and Little Switzerland. The Ridges has agreed to hold the 2018 room prices for 2019. Prices for Little Switzerland would be slightly higher. Based on all the information presented, a motion was made and approved by the Board to go to the Ridges for Appalachian Adventure again in 2019.
- Some things being considered for 2019 include blocking some rooms for Thursday night also. New self-guided excursions possible include Bell Mountain and Brasstown Bald. Also, to look into including registrants home Region as part of the information available on the registration site.

3. Membership: Neither Todd Tamasy nor Don Oakes was able to attend the meeting. The updated membership data is as follows:

Primary Members = 229(+2), Associate Members = 144(no change), Total Members = 373 (+2). There were 6 member renewals and one transfer.

4. Website: Dick Maybach reported that the site is averaging about 40 visits per day. The peak month so far this year was May. He identified that the Event Booking cost is roughly \$40/year, and requested funding to cover. The Region Board approved a motion to fund this at \$50/year.

5. Social Media: There has been an uptick in activity due to the number of Region events.

6. Safety: Charlie Hickey advised that if an event is advertised as an APR event, then insurance is needed. An event must specifically be described as “not an APR event” to not need insurance.

7. Track (David Wells): David reported that six Region members attended the Roebing Road event. Six also attended the Carolina Motorsports Park DE event. The next track event, sponsored by Carolinas Region PCA, is at Virginia International Raceway on November 17-18. There are nine Region members signed up so far.

Unfinished Business: None.

New Business:

- **Christmas/Holiday Gathering (Jim Peterson):** This year’s event is scheduled for Tuesday, December 11th, from 6 – 8 PM. The designated charity is Helpmate. The Region will be providing \$1500 towards the funding of the event, including \$450 from PCA. The remainder of the event cost (estimated to be a total of \$3-4K) will be covered by Porsche of Asheville. Jim is working with Charlie Schieren. A minimum donation of \$10 by each attendee to benefit Helpmate is suggested. Attendance is expected to be about 125.
- **Driving Tour Procedures (Luft, Wasser and Brevard-Jim Moore):** Jim reported that the planned date for the 2019 Brevard event is April 27th. It will be held on the main section of Main Street in Brevard, which can hold about 165 cars, including some side street use. It was decided to keep the event to one day for 2019, with consideration of expansion in the future.
- **VA Car Show (Peter Graham):** Peter suggested seeing the web site for details. The date of the show will be November 3, 2018; and the cost to participate is \$15 per car. A motion was made and approved by the Board to donate \$250 to the VA from the Region. A general discussion of contributions to charity followed, and it was decided to include this subject on a future Board Meeting Agenda, with the possibility of establishing some guidelines for contributions to charities in the future.
- **Annual Membership Meeting:** The meeting has been scheduled for December 1, 2018, at the Country Club of Asheville, at 10 AM. The cost for a beverage station and cookies at the meeting will be \$391.62. The Board has previously approved \$400.00 for refreshments for the meeting.

Motion to Adjourn: The meeting was adjourned at: 5:13 pm.

Submitted,
Don Grainger

Secretary, Appalachian Region