

**Appalachian Region Board Meeting**  
**May 31, 2018**  
**Porsche Asheville Conference Room – Asheville, NC**

**In Attendance:** Board members Peter Graham, Don Therien, Don Grainger, Matt Pohsweg and Jim Peterson. Also attending were David Butler, Todd Tamasy, Jim Moore, Dick Maybach, Charley Hickey, Joe Esposito, and Don Oakes.

**Call to Order:** The meeting was called to order by Peter Graham at 3:59 pm.

**Minutes Approval:** Minutes of the Appalachian Region Board meeting of May 3, 2018 were approved without changes.

**Board Reports:**

**1. President:** No report.

**2. Vice President:** No report.

**3. Secretary:** No report.

**4. Treasurer:** Matt Pohsweg reported the AR Treasury activity/status below, items a thru c.

a. Treasury Balance as of 5/31/2018 = \$13,597.41

b. Deposited:

5/22/18	\$28.80	Goodie Store sales
<u>5/30/18</u>	<u>\$86.40</u>	Goodie Store sales
Total	\$115.20	

c. Debited:

5/04/18	\$37.44	Check #1097 Megaphone & Batteries – Reimbursement to Don Therien
5/07/18	\$22.20	Check #1098 Misc. Material (Staples & Ace Hardware) for AA 2018 & Annual Picnic – Reimbursement to Joe Esposito
5/08/18	\$27.23	Check #1096 AA 2018 Advertisement Material – Reimbursement to David Butler
5/11/18	\$18.18	Check #1099 Misc. Material (Office Depot) for LW&B – Reimbursement to Dick Maybach

Total	\$105.35	
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**5. Past President:** No report.

**Committee Reports:**

**1. Events:**

- Luft, Wasser & Brevard Review: Jim Moore discussed the results of a post-event survey sent out prior to this meeting. All pre-event objectives were met. Some of the main survey comments were suggestions to move

the display closer to the center of town for next year. We already have approval for one block closer to town. He also mentioned that Brevard has another car event on the July 4<sup>th</sup> weekend, and hopes to review how/where that is conducted. Sometime after AA we may want to start looking at a budget for next year's event. We spent only \$89 this year, with Brevard picking up about \$300 in fees. For 2019, first thoughts are about \$200 in fees plus maybe \$150 for port-a-johns. We may also want to look at merchandising, sponsors, and possibly an associated charity.

- Another survey was conducted associated with the breakfast ramble. Results were that the membership favors doing one per month. There was general agreement with this schedule, and that we should alternate these once/month rambles between breakfast events and lunch events. Also, a potential drive & dine is being considered for July in the Marshall area.
- June 9<sup>th</sup> Sports Car Day/Picnic: As of this date, David Butler reported that there were 88 registrants with 44 cars (and still growing). Last year we had approximately 60+ people attend. The area where it is planned to park the cars needs to be looked at because of the recent heavy rains. It was noted that the date of this event conflicts with the Highlands Motor Festival. Efforts will be made to try to avoid this conflict next year. Harmony plans to take pictures at the event for Porsche Day.

**2. Special Events:** Don Therien reported that an Appalachian Adventure (AA) meeting is scheduled for June 14<sup>th</sup> at 2:00pm. There are currently 72 people and 36 cars registered for the event. There are seven rooms reserved at the resort by people who have not registered. The names were reviewed and they will be check with on their plans. A review of the budget status to-date indicates that currently we are at approximately a +\$300 point for the event. A situation was described that resulted in a \$27 PayPal cancellation fee, and it was agreed that the Region would pick up this cost. For future occurrences, a notice will be posted identifying this cancellation fee.

**3. Membership:** Todd Tamasy provided final membership data after the meeting as the formal report is published at month end. The official membership numbers for May 2018 are:

Primary Members = 218, Affiliate Members = 140, Total Members = 358 (+2).

**4. Website:** Dick Maybach said that he would post the end-of-month data tomorrow. On another subject, he said that we could look at Club Registration versus direct with PayPal, but that this may be more expensive. It was agreed to stay with Club Registration.

**5. Social Media:** No report.

**6. Safety:** No report.

**7. Driving Events/Tours:** No report.

**8. Track:** It was reported that six members were going to the Roebling Road event from the Region.

**Unfinished Business:**

**Picnic/New Member Social:** Peter Graham reported that he sent out invitations to 51 new members and two drive members.

**New Business:**

**July Board Meeting:** It was agreed that there will be no Board meeting in July due to the holiday, Parade, etc.

**Motion to Adjourn:** The meeting was adjourned at approx. 4:40 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region