

**Appalachian Region Board Meeting**  
**March 7, 2018**  
**Porsche Asheville Conference Room – Asheville, NC**

**In Attendance:** Board members Peter Graham, Don Therien, Don Grainger and Jim Peterson. Also attending were David Butler, Scott Walker, Todd Tamasy, David Wells, Bob Poe, Jim Moore, Dick Maybach and Joe Esposito.

**Call to Order:** The meeting was called to order by Peter Graham at 4:00 pm.

**Minutes Approval:** Minutes of the Appalachian Region Board meeting of February 1, 2018 were approved without changes.

**Board Reports:**

**1. President:**

- Peter Graham reported on his attendance at the Zone 3 President's Meeting. A copy of his notes from that meeting is attached to these minutes. Expanding on a couple of items in those notes: (a) Regarding an annual financial audit, this is something we should probably consider. (b) Some Regions hold a 5-year anniversary, and if we contemplate doing so we will need to set-aside some money for that event in advance. (c) Something to give some thought to is a facility located in our Region for a potential future Zone 3 meeting.
- Regarding karting, it is not that members of the Region can't go karting, but that a karting event cannot be sponsored by the Region.
- The Hospitality Park Subsidy cannot be used for the event we have planned in Brevard, as it can only be used when an event is sponsored by another organization.

**2. Vice President:** No report.

**3. Secretary:** No report.

**4. Treasurer:** Matt Pohsweg was not able to attend, but provided the AR Treasury activity/status below, items a thru c.

a. Treasury Balance as of 3/7/2018 = \$13,179.45

b. Deposits:

2/22/18	\$806 PCA 4Q 2017 refund based on new/renewal members for the quarter at \$15.50 per.
2/24/18	\$28.80 Goodie Store sales
3/6/18	\$33.62 Goodie Store sales

c. The only three \$12.50ea checks received for the Karting pizza lunch, held for a single event deposit, were either shredded or returned.

**5. Past President:** No report.

## **Committee Reports:**

### **1. Events:**

- Jim Moore reported that there were three options for a March event:
  - a. A St Paddy's Day Drive – to Sylva, with lunch at Lulu's on Main.
  - b. A Tech Session, possibly with Ohlin.
  - c. Another drive of some type.

It was decided to go ahead with the St Paddy's Day drive to Sylva. It was also decided to make this drive a "Ramble", where each member will plan their own route and drive individually. Peter offered to initiate the insurance, but it was agreed that since this will be a Ramble, insurance was not needed.

- Luft, Wasser & Brevard: Jim Moore distributed handouts to those present including a description & date of the event, and a Brevard map with the block where the cars will be staged marked in red/yellow. The three drive groups will meet at a central point in Brevard, and from there will have a police escort to the staging area. Don Grainger volunteered to lead/assist with the Hendersonville group, if needed. Jim will hold a conference call for additional planning for this event.
- Ohlins Tech Session: This will be considered for another time.
- June 9<sup>th</sup> Sports Car Day/Picnic(w/Steve Goodman): This is the New Member Social. A discussion was held about taking pictures of the cars, either as they arrive or staged on the hill (if an elevated position for a picture can be identified). Pictures could then be posted for "Sports Car Day".

**2. Special Events:** Don Therien provided an Appalachian Adventure (AA) update. An AA Committee meeting was held 2/24/18. As of this date there are 25 hotel rooms reserved, with 7 more needed to get to the guarantee number of 32. The number of reservations will continue to be monitored, with consideration given to increasing the block size as we approach 32.

**3. Membership:** Todd Tamasy provided membership data as follows:

- a. Primary Members = 221 (+2), Affiliate Members = 136 (+3), Total Members = 357 (+5).
- b. There were 15 membership renewals, and 3 that were not renewed.

### **4. Website:**

- New Features: Dick Maybach reported on some web site improvements he has made. A tutorial has been added to the site under the Help section to assist users navigating the site. Under the Adm section, the member's only page is being prepared to allow upload of photos, etc., with the use of a password.
- Member Survey: A Member Survey was sent out to the Board for evaluation. The survey structure includes opportunities to agree to be included in a Region Directory, and to identify volunteer interest. A motion was approved to send out the Survey to the membership.

**AI Dick** – Send out the Member Survey for membership response.

**5. Social Media:** Scott Walker reported that the Facebook members now total 83, or about 1/3 of the primary members. In response to a suggestion, Scott will look at the possible addition of a member gallery. David Butler will send Scott some pictures of the Mana Food Bank volunteers for the Facebook site.

**6. Track:** David Wells reported that the following events are listed on our Region calendar:

- a. A Coastal Empire Region Drivers Ed at Roebbling Road 2-3 June 2018.
- b. A Drivers Ed at Carolina Motor Speedway, Carolinas Region, in September 2018.
- c. A Carolinas Region DE at VIR in November 2018.

It was suggested that we should stay at about three or less DE's per year. David said that he was going to evaluate the Highlands Sports Car Club autocross event on the evening of 3/27/18 at the AG Center.

He also reported that he had discussed with Jack Chandler, who is an instructor and part-time AR Region member, the possibility of making a presentation to interested parties at a future time.

A suggestion was made to review the list of attendees at past Harmony track events for additional interested parties.

### **Unfinished Business:**

**1. Radio purchase:** Peter reported that the Hurricane Region had identified some radios for \$23 each, but they do not meet all of our criteria. So this item is still being looked at. Ideally, we would like radios that work in the mountains.

**AI Scott Walker** – Scott volunteered to look at what the Motorola Asheville dealer has to offer. We probably need 6-8 radios.

**2. Parade Group:** Currently there are two known AR Region members planning on attending Parade this year. Peter will send out a reminder to the membership on the Parade dates. The Parade phase 2 registration date is 2 April 2018 (events).

### **New Business:**

**Charity Partners Policy:** Dick Maybach suggested that our web site information on charity partners be updated. The MANA FoodBank is currently an active partner, with 8-10 Region members volunteering assistance each month. Our Christmas/Holiday event each year includes a charity, selected by Harmony. The latest selection, Read To Succeed Asheville, should be included. The Boys/Girls Club is not an active partner, and should not be included. The Veteran's Car Show is on our calendar, and the VA should be included.

**VAVS Charity Event:** Peter Graham suggested that we tack on to a future drive to bring items to be donated to the VA. This was considered a good idea.

**Motion to Adjourn:** The meeting was adjourned at approx. 5:30 pm.

Submitted,  
Don Grainger  
Secretary, Appalachian Region

**Attachment:** Notes from Zone 3 President's Meeting

## **Appalachian Region - PCA: March 7, 2018 Board Meeting President's Report - Zone 3 Presidents Meeting**

- Encouraged awards submission, due 12/31
- Encouraged use of Subsidies
- Periodic By-Law review
- Financial audit every year
- Redbook
- Social Media policy
- Plan \$\$ for 5-year anniversary
- Autocross sites
  - High schools
  - Community college
  - Asheville Mall (Parade site)
- Facility in Region for Zone 3 meeting
- Tours
  - Driving Regs out soon (soft rollout)
  - 2016/2017 fatalities on PCA tours
  - 2017 – over 900 tours, 2000 Insurance certificates
  - Consider disparity in vehicles: 356 vs GT3
  - Tour leader and every officer may have personal liability
    - See something, Say Something
  - Tour rejoins
    - Must receive safety briefing again
    - Must sign waiver again
  - Tours – plan for right turns (better, safer)
  - Lead/Mid/Sweep – 2 people in car
  - Responsible for the car behind you
  - Pay tour leader mileage
  - Destinations
    - State parks
    - Restaurants
    - BBQ runs
    - Mystery lunch
    - Ramble: get there on your own
  - One accident away from 'pay for' insurance
  - Insurance, Waiver together: one without the other = no coverage
  - Colored waiver forms available from National
  - Arm bands when waiver signed

- Tour leader, officers, chairs have Vu's, EC's phone #'s in cell phone
  - Insurance can be issued on the spot with phone call
  - Incident report – injury
- When paired with another organization for event, PCA must have primary insurance coverage