

**Appalachian Region Board Meeting
February 1, 2018
Porsche Asheville Conference Room – Asheville, NC**

In Attendance: Board members Peter Graham, Don Therien, Matt Pohsweg, Don Grainger and Jim Peterson. Also attending were David Butler, Scott Walker, Larry Koupal, Todd Tamasy, Broadus Brannon, David Wells, Charlie Hickey, Jim Moore, Dick Maybach and Joe Esposito.

Call to Order: The meeting was called to order by Peter Graham at 4:00 pm.

Minutes Approval: Minutes of the Appalachian Region Board meeting held in conjunction with the Region Annual Meeting of December 2, 2017 were approved without changes. There was no Region Board meeting held in January 2018.

Board Reports:

1. President: No report.

2. Vice President: No report.

3. Secretary: Don Grainger reported that he was told at the Rolex 24 that the format used by the Appalachian Region for our Treffen drive instructions has been adopted by the Parade committee for use at Parade.

4. Treasurer: Matt Pohsweg reported AR Treasury activity/status below, items a thru d.

a. Treasury Balance as of 2/1/2018 = \$12,311.03

b. Checks cleared in January 2018:

1/10/18	\$1,903.42	Harmony Motors-Roebling Rd. Track Day 11/10/17 Shared Expenses
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1/10/18	\$1,500.00	Harmony Motors-Christmas/Holiday Gathering 12/12/17 Shared Expenses
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c. Goodie Store Sales deposited in January = \$28.64

d. Treffen Asheville Subsidy Balance for tracking purposes = \$2,102.78

5. Past President: Jim Peterson reported that the 2018 Platinum Sponsor program submittal had been sent to Harmony Motors/Porsche of Asheville, and was similar to 2017. Jim said he planned to review and solidify with Charlie Schieren on 2/5 and confirm approval to the AR-PCA Board afterward. The primary elements were \$2000 for Appalachian Adventure sponsorship by Harmony Motors and \$1500 contributed by AR-PCA towards the Christmas/Holiday Gathering. It was noted that last year's Appalachian Adventure amount was \$2500 as it included lodging for Harmony reps; not planned for this year. Entry is included for up to four Harmony reps (including Saturday lunch and dinner).

There was also some discussion of the summer picnic (pot luck), and including invitations to Harmony (2-3 reps + spouses) at no charge was approved. The possibility of including flags and display cars will be explored. Also, the Region

will consider paying for the cost of the chicken and the rental of tables, etc. this year versus requesting an input from each attendee.

Committee Reports:

- 1. Events:** Jim Moore reported that an event calendar for 2018 has been prepared. The following events from that list were discussed:
 - a. Saturday March 10 is the date arranged by Don Therien for ceramic coating session.
 - b. For April, a Karting event is being considered. A trip is planned this month to check out one of the potential facilities.
 - c. Also in April, GMP is being considered for a presentation. An action was identified to check with Harmony to be sure that this would not be a conflict of interest before finalizing anything with GMP.
 - d. Events being considered for May include a "Luft/Wasser" drive and spa (Hot Springs). Discussion indicated that may not be favored by all. An alternative for a May Luft/Wasser to be explored by Jim will be a drive and display in the Brevard area.
 - e. In October, a Porsche caravan to the Corvette Museum in Bowling Green, KY is being considered. This would be a three-day event.
 - f. Another event under consideration would be a tech session for those interested in working on their own cars.
- 2. Special Events:** Don Therien provided an Appalachian Adventure (AA) update. An AA Committee meeting was held 1/13/18 with approx. 20 members attending. Menus have been selected, and the budget looks good. There is an approx. \$2500 savings anticipated due to things like different maps, no wine & beer, etc. Currently looking at a cost of \$100/single, \$195/double. With about 65 attendees this will result in a break-even on costs. For 85 attendees the result would be about a \$500 profit. An update trip to the Ridges is planned for 11-12 February.
- 3. Membership:** Todd Tamasy provided membership data as follows:
 - a. Primary Members = 219 (+7), Affiliate Members = 133 (-1), Total Members = 352 (+6).
 - b. There were 12 membership renewals, and 4 that were not renewed. Todd plans to follow-up on the non-renewals.
- 4. Website:** Dick Maybach reported that the web usage report is on the Region website, under Admin. Hover cursor over Admin and select Website Report to view the report(s).
- 5. Social Media:** Scott Walker reported that the Facebook members now total 82, plus 1 this month. Plans include enhancing the event descriptions. It was suggested to add a note on the Region webpage that you have to be a Facebook member to access the Region Facebook page.
- 6. Track:** David Wells requested that anyone with additional Roebing Road event feedback contact him. He reported that his list of members interested in track events is currently at 27 members, and would like to add those with any

additional with interest. It was suggested that one PCA event be selected each month for possible Region attendance; and that this be listed on the website/calendar. He also reported that the Highlands Sports Car Club currently has 13 events listed on their website calendar, some of which are at the Ag Center, some daytime and some night.

Unfinished Business:

- 1. Treffen Memento:** Charlie Hickey discussed that much time has now passed since Treffen, and that possibly this item should be dropped. There was general agreement on this. It was suggested that a list of the Treffen volunteers should be kept on file; and it was confirmed that such a list exists.

- 2. Radio purchase:** Tabled to a future meeting.

- 3. Region of the Year:** The submittal for the Appalachian Region was submitted on time.

New Business:

Parade Group: So far there are two known members registered for the 2018 Parade, D. Therien and D. Grainger. Registration is going fast and anyone interested is urged to do so while accommodations are still available in the area.

Next Board Meeting: The next board meeting is currently scheduled for Thursday March 1, 2018 at 4:00 pm at Porsche of Asheville.

Motion to Adjourn: Peter Graham accepted a motion to adjourn at approx. 5:30 pm.

Submitted,
Don Grainger
Secretary, Appalachian Region