

**Appalachian Region Board Meeting  
November 2, 2017  
Porsche Asheville Conference Room – Asheville. NC**

**In Attendance:** Board members Peter Graham, Don Therien, Matt Pohsweg, David Butler and Jim Peterson. Also attending were Joe Esposito, Broadus Brannon, Jim Moore, Don Grainger, Charlie Hickey, Dick Maybach, Carl Von Schummer, Larry Koupal and Todd Tamasy.

**Call to Order:** Meeting called to order by Peter Graham at 4:00 p.m.

**Minutes Approval:** Minutes of the Appalachian Region Board meeting of October 5, 2017 were approved without changes.

**Board Reports:**

1. **President:** No report.
2. **Vice President:** Don discussed and asked if there was interest in Appalachian Region group attending Porsche Parade at Tan-Tar-A Resort on Lake of the Ozarks in Osage Beach, Missouri in 2018. He suggested the Board communicate the opportunity and he is willing to assist in coordination of group. Post meeting, per Google Maps the resort is approximately 750 miles (11:30) from Asheville.
3. **Secretary:** No report.
4. **Treasurer:** Matt reported AR Treasury activity/status below, items a - f.
  - a. Treasury Balance of \$14,835.35
  - b. Treffen subsidy: Received \$5,000 subsidy. Expenditures to date are \$2,397.22 with Subsidy Balance of \$2,602.78. Gasoline allowance (\$25 per driver for each drive) for support of destination drives in process of being finalized but remains outstanding (this is a region expense).
    - i. Treffen expenses submitted for reimbursement but not yet approved:
    - ii. #1064 - \$50 Town of Hot Springs, WTT Drive, community center restrooms
    - iii. #1057 - \$135 Blue Ridge Parkway tours permit
    - iv. #1056 - \$38 Cradle of Forestry Picnic Shelter
    - v. #1070 - \$379.78 Turn by Turn route copies & Wrist bands
  - c. Goodie Store sales in October were \$115.91
  - d. Pending Expenditures:
    - i. Saluting our Veterans Car Show donation - \$500
    - ii. Holiday gathering - \$1500
    - iii. Goodie Store – All sales are directly deposited into the Region’s account. Approximately \$1000 is to be invoiced by provider (Kathy Boehm) for merchandize sold since August 2017.
    - iv. Roebling Road (Harmony/APR track Day) - \$ xxxx
    - v. Annual Meeting - \$xxxx
5. **Past President:** No report.

**Committee Reports:**

1. **Events:** Jim Moore reported he had spoken with numerous persons obtaining input on past events and potential future events. He provided a list of 2017 events and projected 2018 events (attached below). Events/activities in the immediate future are:
  - a. December 2 – Annual Meeting at Country Club of Asheville
  - b. December 12 – Holiday Party at Harmony Motors
  - c. January 6 – Formula Society of Automotive Engineers (SAE) Electric completion at UNCA
2. **Special Events:** Don Therien provided a summary handout and spoke to efforts to identify a suitable location for Appalachian Adventure 2018. Five new locations have been scouted or in process of being scouting and efforts made to negotiate optimal pricing, etc. Effort is ongoing with Don targeting December to submit proposal for Board consideration.
3. **Membership:** Todd Tamasy provided membership data as follows:
  - a. Primary Members = 212 (-4 for month), Affiliate Members = 134 (-1 for month), Total Members = 346 (down 2).
  - b. Todd advised during the month there were 3 Transfer-In, 1 Transfer-Out, 3 Non Renewal, and 11 Renewals.
  - c. Larry Koupal shared that during his recent membership Renewal he noticed PCA allows continued membership if one has sold their car.
4. **Website:** Dick Maybach reported the web usage report is on the region website. Hover cursor over Admin and Select Website Report to view the report(s).
  - a. September - Our site usage dropped approximately 50%, possibly due to visit increases prior to Asheville Treffen. Our site usage was significantly down from last month; in October we had 693 visits from 338 different viewers, compared to 1,385 visits from 676 unique visitors in September.

#### **Unfinished Business:**

1. **New Volunteers:** Don Oakes has agreed to serve as Warden. Responsibilities include retention of all region physical assets, e.g. radios, banners, etc.
2. **Red Book:** Peter reported it's complete and will be shared as appropriate in the near future.
3. **Treffen Asheville Feedback:** All input received was consolidated and finalized by the Executive Board, and submitted to PCA executive leadership (Caren Cooper), Treffen leadership (David O'Neil) and Zone 3 representative (Vic Rola) with copy to AR Executive Board.
4. **"Saluting our Veterans Car and Bike Show":** Appalachian Region repeat; APR was awarded the Most Represented Club award for the second straight year with 19 members/cars participating. Although rain was a threat most of the day precipitation held off and a good time was had by all.

**AI Peter** - Peter submit Region Subsidy Program Request "Hospitality Park" to PCA. **(Complete)**

5. **Roebing Road Update:** Jim Peterson reported continuing to coordinate all aspects of the Harmony/Appalachian Region track day offering. Dick Maybach working well with Coastal Empire Region-PCA John Myer per DE aspects. All plans are in place with 22 entrants registered.
6. **Holiday Party:** Jim has finalized plans with Charlie Schieren. APR members, Harmony customers and prospects are invited to attend. Peter has also extended an invitation to Vic Rola, Zone 3 Representative. The party is planned for December 12, 6:00 - 8:00 p.m. *Read to Succeed Asheville* is the designated charity. Their website is as follows <http://www.r2sasheville.org/>.
7. **Nominating Committee:** Jim Peterson reported Electronic voting began on November 1 per APR By-Laws and extends through December 1. The slate being presented is Peter Graham - President, Don Therien - Vice-President, Matt Pohsweg - Treasure and Don Grainger - Secretary. Jim recognized Dick Maybach

for his efforts in developing the electronic ballot and voting procedure. Dick reported that 42 members had cast a vote by 11/2/17.

**8. The Ferry Porsche Trophy for Region of the Year:** David Butler reported drafting of APR submission is in progress. He solicited 2017 membership data and 2017 events participation data from members. Goal is to provide a draft for Board review in mid November. Due date for submission to PCA is December 31, 2017.

**9. Christmas/Holiday Gathering:** Carryover

**AI Peter** - Peter submit Region Subsidy Program Request "Charity/Public Service" to PCA.  
**(Complete)**

**10. New Member Social:** Carryover

**AI Steve Goodman** - Work with The Ramble to address bird nests in The Ramble pavilion. **(Complete)**  
- picture of repaired pavilion shared with Board.

#### **New Business:**

**1. Radio Purchase:**

**2. UNCA SAE Donation:** Scott Walker arranged for APR visit to UNCA SAE on January 6, 2018 and suggested a donation to its collegiate chapter. Due to time Peter delayed discussion to a later date.

**3. MANNA FoodBank Volunteer Initiative:** David Butler informed the group Peter sent communication to APR membership soliciting volunteers to work a two hour shift (1:00 - 3:00 p.m.) on the 1<sup>st</sup> Tuesday of each month. 18 members responded offering to volunteer. Post meeting: Our first shift was completed on Tuesday 12/7 with 8 members participating. Matt Farr MANNA Volunteer coordinator welcomed the group and provided a brief overview of MANNA's mission, area served, food distributed, etc. We all had a good time socializing while labeling and packing cans of creamed corn for distribution to MANNA agency partners. Our next shift is on December 5. Contact David Butler if you're interested in volunteering.

**Next Board Meeting:** Next Board meeting is our Annual Meeting, scheduled for Saturday December 2, 2017 at 10:00 a.m. at the Country Club of Asheville at 170 Windsor Road, Asheville.

**Motion to Adjourn:** Peter declared the meeting adjourned at 5:10 p.m.

Submitted,  
David Butler  
Secretary, Appalachian Region

Cc: 2017 Events and Projected 2018 Events

## 2017 Events and Projected 2018 Events

<b>2018</b>	<b>Events</b>		
<b><u>Month</u></b>	<b><u>Type</u></b>	<b><u>Event</u></b>	<b><u>Lead</u></b>
January	Tech	SAE Auto at UNCA	Walker
February	Tech	Treffen Appreciation Dinner	Graham
March	Tech	Ceramic Coatings	Graham
April	Drive	Dine and Drive	Therien
May	Drive	Distillery Visit	Graham
June	Special	Picnic	Goodman
July	Drive	WNC CheeseTrail	Moore
August	Special	Adventure	Therien
September	Drive	TBD - Dine and Drive	Cigal
October	Drive	TBD - Leaf Tour	TBD
November	Social/Charity	Veteran's Car Show	TBD
December	Social Meeting	Xmas Party Annual Meeting	Graham Graham

<b>2017</b>	<b>Events</b>	
<b><u>Month</u></b>	<b><u>Type</u></b>	<b><u>Event</u></b>
January	Tech	Glow in the dark Finish Technology
	Social	Oskar Blues Taproom
February	Tech	Paint Technology
	Social	New Belgium
March	Drive	Lake Lure
	Social	Southern Appalachian Brewery (Hendersonville)
April	Drive	PARI
	Social	Pisgah Brewing
May	Drive	Penland
	Social	Wedge at Foundation
June	Social	New Member Picnic at The Ramble
	Drive	Tryon and Tail of the Dragon
	Social	Pour Taproom
July	Drive	Wheels Through Time
	Social	Sierra Nevada Taproom
August	Drive	Cradle of Forestry
	Social	Highland Brewing
	Special	Mountain Air Cars & Coffee

September	Special	Treffen
October	Drive	Leaf Tour
	Social	Oskar Blues Taproom
November	Special	Veteran's Car Show
	Drive	Roebing Road Track Day
December	Meeting	Annual Meeting
	Special	Holiday Party