

**Appalachian Region Board Meeting
September 29, 2016
Porsche Asheville Conference Room - Asheville. NC**

In Attendance: Board members Peter Graham, Don Therien, Matt Pohsweg, and Jim Peterson. Also attending were Bob Herrmann, Charlie Hickey, Dick Maybach, John Brown, and Larry Koupal.

Call to Order: Meeting called to order by Peter Graham at 3:59 p.m.

Minutes Approval: Minutes of the Appalachian Region Board meeting of September 1, 2016 were approved without changes.

Board Reports:

1. **President:** Peter deferred comments until overview of specific activities.
2. **Vice President:** Don deferred comments until overview of specific activities.
3. **Secretary:** David was unable to attend the meeting and provided no report. Jim Peterson volunteered to capture details of the meeting.
4. **Past President:** Jim deferred comments until overview of specific activities
5. **Treasurer:** matt provided Treasury status as follows:
 - a. Balance of \$8677.54
 - b. Goodie Store "sales" total is \$154.91 since Appalachian Adventure.

Committee Reports:

1. **Events:** Peter Graham reported he is working on an alternate route for leaf drive for 10/8/16.
2. **AA Wrap-up:** Don Therien summarized event and awaiting member feedback/summary from Club Registration survey.
3. **Membership:** Beth Aldecoa was unable to attend and no report provided.
4. **Website:** Dick Maybach will send an update to David Butler for the minutes (complete). Updated AA slide show has been posted on the AR website. The AA event write-up which was been submitted to Panorama is also posted.
5. **Social Media:** Jason Howard was unable to attend and no report provided.
6. **Safety:** Charlie had no safety related activity to report.
7. **Driving Events:** Larry Koupal reported that he will develop a training/orientation program for Treffen tourmeisters.
8. **Treffen Asheville:** Meeting is scheduled on Saturday October 1 with David O'Neal of PCA. Bob Herrmann urged members, especially AR Board, to review Treffen Lake Tahoe info on PCA website. Peter will provide list of questions (sent to David O'Neal) and additional member input on Treffen to committee Members before the 10/1 meeting. Peter advised he is planning to attend Treffen Austin. Peter will attend October 1 Treffen meeting and will co-lead with Bob Herrmann-Treffen Coordinator. Larry Koupal added a question for the October 1 meeting per requesting a specific definition of how much time would be allotted for guided tours (from hotel departure to return), as this will greatly affect tour routing/planning.

AI Peter: Check and advise if reimbursement will be provided for travel expenses to/from/at Treffen-Austin.

Unfinished Business:

1. **New Volunteers** - Nothing to report per Peter Graham. Will continue to promote.
2. In 2017 Events will reflect members invited to adopt a month (for events/activities programming.) AR Board/region will support members in planning and staging the event they suggest.
 - a. Matt Pohsweg suggested that 2017 Events utilize monthly events to proof proposed Treffen tours. This will allow verification and familiarization per route, stops, and restaurants, lead/sweep training, etc. Group strongly supported this suggestion.
3. AA photo site still open item.
4. **AA Wrap-up** - Panorama write up and photos submitted by Peter Graham.
5. Moved, seconded and approved that AR will **not** hold a multi-region-event in 2017. This decision is based upon acknowledgement that Harmony Motors will focus on Treffen (per PCNA request) in 2017 and would not be able to provide sponsorship. In addition, the Board and members expressed concerns regarding AR volunteers, member budgets of time and monies, and the requirement that AR focus its time and energy on Treffen Asheville. It is assumed that Appalachian Adventure will resume in 2018 as a multi-region-event-location, timing, etc. TBD.

Al Don Therein - Volunteered to keep the AA spirit alive in 2017 in offering to coordinate an overnight social/lodging event, possibly in July 2017. Not a multi-region-event weekend but more than a normal monthly drive. Discussion suggested that if/as this is done, this event also be used to help proof planned Treffen route, venue, restaurant, etc. Event title will incorporate a variation/derivation of AA.

6. **AR New Member Social & Picnic** - Was deemed a big success. Further discussion of date, venue, ideas to promote mingling, etc. delayed until David Butler and Steve Goodman are in attendance/next AR Board meeting. Comment was made that new members need to be specifically invited to the AR New Member event. Peter Graham suggested not charging new members the event fee.
7. **AR Christmas Holiday Gathering** - Planning for 2016.

Al Matt Pohsweg and Jim Peterson - Meet and prep for meeting with Charlie Schieren to solidify details (complete); report at next Board meeting. Jim and Matt are following to obtain a date to meet and solidify plans with Charlie.

8. **Monthly AR Social event schedule:** Second Wednesday of the month, 5-7 p.m. Activities listed below activities will be posted on website.
 - a. October - Dynamite Roasting in Black Mountain
 - b. November - Thirsty Monk North at Reynolds Village
 - c. December - Thirsty Monk South at Biltmore Park

New Business: No New Business was reported.

Next Board Meeting: Next Board meeting is scheduled for November 3, 2016 at 4:00 p.m. at Harmony Motors.

Motion to Adjourn: Peter declared the meeting adjourned at 4:42 pm.

Submitted,
 David Butler
 Secretary, Appalachian Region
 Attachment: AR Web Use Report

September 2016 Website Use

Our site usage increased in September, when we had twice as many visitors as in August, although each viewed only half as many pages. The charts below summarize the total usage. During September the site had 2741 visits from 1438 unique visitors, a substantial increase from August's 1237 visits from 472 visitors. However, each September visit involved only about three pages, while the August visits involved about six, so that 8723 pages were viewed in September, compared to 7490 in August.

Summary					
Reported period	Month Sep 2016				
First visit	01 Sep 2016 - 00:57				
Last visit	30 Sep 2016 - 07:13				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	1,438	2,741 (1.9 visits/visitor)	8,723 (3.18 Pages/Visit)	18,872 (6.88 Hits/Visit)	413.24 MB (154.38 KB/Visit)
Not viewed traffic *			5,226	7,405	143.53 MB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

As the data below show, we continue to get visitors from all over the world, although the overwhelming majority are from the U.S. Folks in Russia liked us in September.

Locales (Top 25) - Full list					
Locales		Pages	Hits	Bandwidth	
Russian Federation	ru	3,777	3,777	20.02 MB	
United States	us	2,189	11,684	346.06 MB	
Ukraine	ua	1,146	1,149	17.84 MB	
Canada	ca	1,081	1,083	3.31 MB	
France	fr	68	70	3.91 MB	
Brazil	br	67	430	6.75 MB	
Germany	de	67	134	2.03 MB	
Belarus	by	44	44	238.00 KB	
China	cn	41	46	3.06 MB	
Poland	pl	37	37	219.52 KB	
Japan	jp	34	35	189.67 KB	
India	in	25	46	519.41 KB	
Thailand	th	15	35	370.76 KB	
Czech Republic	cz	14	14	75.73 KB	
Kazakhstan	kz	10	10	54.09 KB	
Georgia	ge	10	10	54.09 KB	
Italy	it	9	73	1.21 MB	
Ecuador	ec	8	8	43.27 KB	
Turkey	tr	7	7	37.87 KB	
Indonesia	id	7	18	396.94 KB	
Cambodia	kh	6	6	32.46 KB	
Belgium	be	6	28	437.95 KB	
Tunisia	tn	4	4	21.77 KB	
Romania	ro	4	4	21.64 KB	
Azerbaijan	az	4	4	21.64 KB	
Others		43	116	6.39 MB	

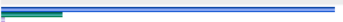

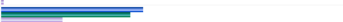
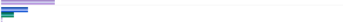
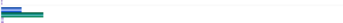




















As usual, most visitors spend less than 30 seconds on the site, and very few stay longer. This is a change from previous months, where a quarter of the visits were longer.

Visits duration			
Number of visits: 2,741 - Average: 159 s			
	Number of visits	Percent	
0s-30s	2,498	91.1 %	
30s-2mn	39	1.4 %	
2mn-5mn	14	0.5 %	
5mn-15mn	30	1 %	
15mn-30mn	50	1.8 %	
30mn-1h	96	3.5 %	
1h+	14	0.5 %	

The documents on our site are in the form of pdf files, and a number of these were viewed as shown below.

Downloads (Top 10) - Full list					
Downloads: 55					
	Hits	206 Hits	Bandwidth	Average size	
 /images/Tours/DnD_1504.pdf	11	0	15.51 MB	1.41 MB	
 /images/news/2016/VA-Car-Show1608.pdf	10	1	13.60 MB	1.24 MB	
 /images/minutes/2016/Minutes_AR_Board_160806.pdf	8	1	2.40 MB	273.38 KB	
 /images/minutes/social_media.pdf	7	0	289.01 KB	41.29 KB	
 /images/minutes/2016/Minutes_AR_Board_160303.pdf	7	0	2.06 MB	301.47 KB	
 /images/minutes/2016/Minutes_AR_Board_160331.pdf	6	0	1.84 MB	313.95 KB	
 /images/minutes/2014/Minutes_NRCGP_141104.pdf	6	0	569.85 KB	94.98 KB	
 /images/minutes/2016_RPM_V1.pdf	5	0	12.55 MB	2.51 MB	
 /images/RMHWje.pdf	4	0	1.43 MB	364.82 KB	
 /images/minutes/2015/Minutes_AR_Board_151001.pdf	4	0	1.02 MB	262.02 KB	

Our administration load remains large, as shown by the use of */administrator/index.php*, the entry point for site maintenance, but the events calendar and news page were also popular. Note that some pages, such as */media/jui/fonts/IcoMoon.woff*, are just for support and aren't really something the user consciously viewed.

Pages-URL (Top 25) - Full list - Entry - Exit					
192 different pages-url					
	Viewed	Average size	Entry	Exit	
/administrator/index.php	3,287	6.59 KB	32	2,044	
/administrator/	2,175	5.24 KB	2,031	13	
/	1,402	14.12 KB	597	523	
/index.php/component/mailto/	263	1.37 KB			
/index.php/events	198	4.59 KB	6	8	
/media/jui/fonts/IcoMoon.woff	99	24.83 KB		36	
/index.php	68	7.05 KB	10	18	
/index.php/officers-committees	45	7.28 KB	3	8	
/index.php/news/105-appalachian-adventure-2016	44	14.22 KB	3	5	
/index.php/news	39	6.91 KB	2	3	
/index.php/market	35	5.29 KB	3	2	
/index.php/news/106-president-s-note-8-1-16	27	6.82 KB	5	6	
/index.php/tours	27	7.44 KB		2	
/index.php/news/2016-news-archive	25	31.16 KB		1	
/index.php/minutes	24	7.57 KB	1	5	
/index.php/events/non-pca-event	21	3.98 KB			
/index.php/news/2015-news-archive	21	36.44 KB	1	1	
/index.php/news/2014-news-archive	20	7.25 KB	1		
/index.php/news/98-appalachian-region-new-member-social	20	5.09 KB	3	1	
/index.php/news/108-region-picnic-and-new-member-social-1609	18	5.30 KB	4	3	
/index.php/help	18	8.33 KB			
/index.php/news/111-president-s-note-9-11-16	15	5.33 KB		2	
/index.php/news/102-so-many-cars-so-little-time-4	15	7.38 KB	2	4	
/index.php/component/finder/	14	172 Bytes			
/index.php/news/101-president-s-note-8-6-16	13	7.32 KB	2	4	
Others	790	3.98 KB	35	52	

Dick Maybach