

**New Region Charter Petition Group (NRCPG) Meeting  
January 13, 2015  
Harmony Motors at Asheville, NC**

**In Attendance:** Jim Peterson, Matt Pohsweg, Mario De Francisco, Peter Graham, David Butler, Dick Maybach, Don Therien, Broadus Brannon, Joe Esposito and guest Vic Rola (new Zone 3 Representative).

**Call to Order:** Jim Peterson called the meeting to order at 3:08 p.m. and presided over the meeting.

**Minutes Approval:** Meeting minutes of November 4, 2014 were submitted for approval. Matt made motion to approve, Don seconded motion and group unanimously approved. Jim reviewed the agenda and proceeded with the meeting.

**New Region Charter Petition:** David shared that all documents identified by PCA as a requirement for charter petition were obtained and or developed. Hard copies were submitted on December 15 to the PCA President, PCA National Executive Director and Zone 3 Representative. Copies were also sent via email to the PCA National Executive Director and Zone 3 Representative. Jim also sent a copy of the submission to Vic Rola after he assume then Zone 3 Representative role in January. Documents submitted were Cover letter, Charter member list, proposed Bylaws, Carolinas territory release letter (signed at Dec 13 Carolinas Board meeting), Region-in-Formation (RIF) release of Carolinas financial assets letter, and Map of new RIF boundaries and Zip Codes. A hard copy of all documents has been retained for historical purposes.

**Information Meeting for Mountain Area members:** Meeting is scheduled on Saturday January 24 and communicated to area members asking that they reply if they plan to attend. Jim shared that the goal is to communicate status of the effort to members, provide an opportunity for an open and honest discussion and answer questions and concerns. Jim has received limited response from those planning to attend. Jim discussed the agenda for the meeting and shared the documents intended to be shared. General consensus was that it was too much information that we needed to keep it simple, share the key pertinent facts and let questions/concerns drive the discussion. Feedback included comments from Vic that members want to know what is in it for them. During the discussion it surfaced that member subsidy is \$15.50 per "primary" member. Nation Executive meeting is on February 6.

- **AI - David** simplify the communication handout to be discussed at the meeting.
- **AI - Jim** draft communication to be sent to area members after the 1/24/15 meeting, providing brief overview of information covered.
- **AI - David** draft communication to be sent to area members after the 2/6/15 meeting, providing charter petition request status, next PCA steps, etc.
- **AI - Peter** check on projector for 1/24/15 meeting

**Old/Unfinished Business**

- **Bylaws & Articles of Incorporation:** Matt received communication on December 25 regarding our Bylaws submission of October 20, 2014. PCA requested one update related to "member suspension". This is necessary due to National PCA Bylaws update to that same area. Matt has made the update and provided it to his interface. He has also updated the "official" Bylaws, eliminating the RIF reference,

etc., that will be submitted to the North Carolina Secretary of State with the Articles of Incorporation.

- **Internet Service/Website Hosting:** Dick reported he intends to use the PCA National site for the web site. The platform is provided by PCA at no cost the region. Dick has had informal discussion with Don Roof the National PCA website interface. He is positioned to move forward once the charter petition is approved. Dick suggested using Goggle for Non Profits as email host. We have to have a website prior to talking to Goggle.
  - **AI - Dick** follow-up with Don Roof on web site as soon as we receive charter approval.
- **Appalachian Logo:** David reported the Carolinas Goodie Store coordinator Kathy Boehm offered to assist (on December 13) with logo development and apparel with Appalachian logo. David had sent an email on December 19 acknowledging the discussion and follow-up email last week but has not received a response. Peter said he would discuss with her in the upcoming Carolinas Planning Meeting. Vic suggested soliciting member suggestions on the logo development.
  - **AI - (Action not completed) Bob Lawrence** update on contact (daughter) to create sample logos
  - **AI - (Place holder)** In future communication solicit member suggestions/ submission for a Appalachian Region logo
- **Programming Update MA Transition to New Region:** Peter reported two meeting activities scheduled for the next two meetings; February 7 Discount Tire presentation at 10 Yorkshire location and March 7 Wayne Bush of America Rides & Maps presentation at Harmony Motors. On January 14 Peter sent an extensive list of various activities of interest to auto enthusiasts to Dick and RIF officers-elect for posting on the trial web site.
- **In Den Bergen:** Jim shared that after the area monthly meeting on January 10 a few folks met informally and discussed IDB 2015. Suggestion was to proceed with IDB 2015. Some meetings have occurred with the Waynesville Inn management team. The Inn wants the event and is pursuing funding to upgrade bedding and TV's, will allocate the best rooms to the event, and address past wait staff issues. The NRCPG agreed we will continue to take initial planning steps but not vote on holding the event until after the charter petition decision. Don Therien has agreed to chair/co-chair the event if we proceed.
  - **AI - Peter** inform the Carolinas of Mountain Area interest in hosting IDB on August 14-16, 2015 but no formal request for Board approval at this point.

### **New Business**

- Jim and Matt met with Doug McKee to discuss the NRCPG effort. Doug expressed support for the effort and was appreciative of the effort to meet with him.
- Jim met with Charlie Schieren, Harmony Sales Manager to provide him status of NRCPG efforts. Charlie expressed continued support of the effort and offered to continue support of IDB and other club events. Mentioned the new Porsche facility in Atlanta, address One Porsche Drive (OPD), will be presented to the public in April. Vic shared that there are already Zone meetings scheduled to occur at the facility, e.g. Region presidents within Zone 3, etc.

**Next Meeting:** Group will meet informally after the Saturday January 24 member informational meeting and determine next meeting at that time.

**Motion to Adjourn:** Jim made motion to adjourn, Peter seconded motion and Jim Peterson declared the meeting adjourned at 5:10 p.m.

### **NRCPG Officers Elect and Zone 3 Representative**

Prior to the meeting RIF officers-elect met with new Zone 3 Representative, Vic Rola. Following are brief notes I took from that meeting.

- PCA provides a “small” subsidy to small regions over and above the quarterly subsidy. "Regions with less than 100 members" per PCA Regional Procedures Manual.
- PCA quarterly subsidy is paid for “primary” members only.
- No split of PCA subsidy; members must pick their primary region.
- Vic intends to send a monthly communication sharing activity in the Zone, “Heard Around the Zone”. Vic will provide this information to Region Presidents who can decide to redistribute the information to Region members in part or whole.
- After charter petition is approved there is approximately 30 day timeline of actions. If approved on February 6, PCA will send letter to members residing in approved territory requesting member region selection. Members have 30 days to respond. Jim is trying to obtain copy of the communication that will be sent so we can be prepared for any questions. Basically we understand the PCA communication informs the following:
  1. New Appalachian Region in your territory
  2. Provides options for them to select their region
    - a) Join new region (Appalachian)
    - b) Remain in Carolinas
    - c) Select any other region
  3. If no response is returned to PCA the member stays in their “current” region
  4. Members identified as Charter Members (list submitted with petition) are assigned to the Appalachian

Submitted,

David Butler  
Secretary-Elect Appalachian RIF