

The Appalachian Region – PCA Website

March 8, 2018

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Purpose

Our Website, at <http://aprpca.org/>, is designed to provide information about the Region and its activities to our members. It makes minimal use of graphics to make it accessible for portable devices, such as cell phones. The goal is that our users will most often find what they need on the home page, and if it's not there they can find it with minimal effort.

Home Page

Figure 1 shows our home page. The Appalachian Region logo appears at its top and identifies the site. A Search box is located at the top right corner. Entering a word or words initiates a search throughout the site; see the *Search* section below for the details. Below and to the left is the main menu bar, which shows the major sections; see the *Menu Bar* section below for a description. Our logo, the menu bar, and the search box appear on almost every page on our site. Below this on the home page is a banner photo of a recent major Region event, and selecting this takes the user to its description. Next are links to the websites of our platinum sponsor and charity partner. Important announcements appear below these. Note that some text is in blue; this color identifies the text as a link and selecting it transfers the user to another page or another site; see the *Links* section below. An image, usually of a recent Region activity appears to the right of the announcements and selecting it or its caption transfers the user to a write-up. The six latest news items appear under *Recent News* on the left side, and selecting *Read More...* results in a jump to the full article. The *Coming Events* area shows upcoming activities. Below this are links to the Zone 3 and PCA National calendars. It's easy to miss the line beginning, "You are here," called the *breadcrumbs*; see the *Breadcrumbs* section below for the details. Finally, links to sites of interest to Appalachian members appear at the bottom of the home page.



Treffen Asheville

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Our Charity Partners



Recent News

- March 8 President's Note 03/08/18
Irish Green is the chosen color of the Porsche family personal vehicles so it is only fitting that the PCA Appalachian Region celebrates St. Patrick's Day as Friends/Club with a drive and a traditional Irish meal.
[Read More](#)
- Porsche Experience Center 03/05/18
All the December Holiday/Christmas party, Michael Dietzel won the grand prize, a certificate for the Porsche Experience Center in Atlanta or One Porsche Drive (OPD). This is his report on the experience.
[Read More](#)
- March 5 President's Note 03/05/18
[Read More](#)
- Appalachian Adventure 2018 03/03/18
The Appalachian Region, Porsche Club of America is hosting Appalachian Adventure at The Ridges Resort on Lake Chatugee in Young Harris, GA on August 17-19, 2018.
[Read More](#)
- February 28 President's Note 02/28/18
Appalachian Events coming soon
[Read More](#)
- March Heard 'Round the Zone 02/26/18
[Read More](#)

Are you a Porsche owner who is not a PCA member? If so, click on the [PCA link](#) (in the center, at the bottom of the page) for information on the organization and how you can join.

Please submit items for posting by sending e-mail to website@appca.org.

The Appalachian Region has an active [Facebook page](#) – but you must be registered to access it. Please contact Scott Walker at social.media@appca.org for help in doing this.

For directions on navigating the site, please see our [Website Tutorial](#).

The Appalachian Region announces [Appalachian Adventure 2018!](#)



January Meeting at STEAM

Coming Events

These are the next events – Go to our [Events page](#) for the complete schedule. *Appalachian Region activities appear in red italics.*

Thursday, March 8 — APR Gathering prior to Amelia Werks Reunion – *Appalachian members attending the event will meet for dinner – [updated details!](#)*

Friday, March 9 — Werks Reunion - Amelia Island – The Ritz-Carlton, Amelia Island, 4750 Amelia Island Pkwy, Fernandina Beach, FL 32034, USA – [Information](#).

March 10-11 — Amelia Island Concours d'Elegance – The Ritz-Carlton, Amelia Island, 4750 Amelia Island Pkwy, Fernandina Beach, FL 32034, USA – [Information](#).

Wednesday, March 14 – 5:00 to 7:00 p.m. — Appalachian Social Mixer – *We'll meet at the Sierra Nevada Tap Room, 100 Sierra Nevada Way, Mills River, NC 28732 ([map](#)), which serves food and drink. Walk past the reception desk to look toward the left to the usual white name badges.*

Saturday, March 17 – 11:45 a.m. — Irish Ramble – *Traditional Irish food on St. Patrick's Day at Lulu's in Skia. [registration is required](#) – [details](#).*

[Go to the PCA Zone 3 Calendar](#)

[Go to the PCA National Calendar](#)

You are here: [Home](#)

Links to Related Sites



Figure 1. Appalachian Region Home Page.

Finding Information

Trying to find something on any site by random search is tedious and often frustrating, so we include aids to make this easier and quicker and to increase the chance of success. Often the menu bar provides all you need, as it organizes our data; see the *Menu Bar* section below for more.

Search

Using the search box at the top right of almost every page on our site provides an efficient way to find what you need, as it searches not only titles, but also content. Figure 2 shows that searching for

“celebrate” returned seven items, none of which had “celebrate” in their title. Search uses complete words; “celebrate” and “celebration” will produce different results, and “celebrat” will return nothing. When you enter a term, search will probably make additional suggestions, which you may take or ignore. **When you complete your word or words, tap the *Enter* key to start the search.** Note that the contents of PDF files (see *PDF Files* below) are not searched.

Search Terms:

Assuming **celebrate** is required, the following results were found.

December 4 President's Note

This is the last reminder of your invitation to our third annual Appalachian Region – PCA Christmas/Holiday Gathering.

<http://apprca.org/356B/index.php/news/2017-news-archive/237-december-4-president-s-note-171204>

November 30 President's Note

This is a reminder of your invitation to our third annual Appalachian Region – PCA Christmas/Holiday Gathering. If you have already RSVP'ed, thank you! If you have not, read on.

<http://apprca.org/356B/index.php/news/2017-news-archive/236-november-30-president-s-note-171130>

November 16 President's Note

This is your invitation to our third annual Appalachian Region - PCA Christmas/Holiday Gathering.

<http://apprca.org/356B/index.php/news/2017-news-archive/233-november-16-president-s-note-171116>

November 25 President's Note

Upcoming Events

<http://apprca.org/356B/index.php/news/2017-news-archive/234-november-25-president-s-note-171125>

November 2017 Heard 'Round the Zone

<http://apprca.org/356B/index.php/news/2017-news-archive/227-november-2017-heard-round-the-zone-171026>

October 6 President's Note

For this note, I'll be all over the place so bear with me...

<http://apprca.org/356B/index.php/news/2017-news-archive/220-october-6-president-s-note-171016>

August 2017 Heard 'Round the Zone

News from Zone 3 Representative Vic Rola.

<http://apprca.org/356B/index.php/news/2017-news-archive/196-august-2017-heard-round-the-zone>

Results 1 - 7 of 7

Figure 2. Search Results.

Selecting *Advanced Search* allows you to refine a search, as shown in Figure 3.

Search Terms:

Here are a few examples of how you can use the search feature:

Entering **this and that** into the search form will return results containing both "this" and "that".

Entering **this not that** into the search form will return results containing "this" and not "that".

Entering **this or that** into the search form will return results containing either "this" or "that".

Entering **"this and that"** (with quotes) into the search form will return results containing the exact phrase "this and that".

Search results can also be filtered using a variety of criteria. Select one or more filters below to get started.

Search by Author Search by Category Search by Language Search by Type

Figure 3. Advanced Search.

This search feature does not search the calendar. For that, use the search feature on an Events page, which also searches content as well as titles.

Breadcrumbs

Figure 4 shows a breadcrumbs line from an article page. A user reading the article could return to any of the pages shown in blue with a single click. This feature is most helpful when looking through several items.

You are here: [Home](#) ▶ [News](#) ▶ [2015 News Archive](#) ▶ [August 2015 Region Meeting](#)

Figure 4. A Breadcrumbs Line.

Menu Bar

The menu bar shows the organization of our site and appears on almost every page. If you know what you are looking for, it provides fast access to it. The sections below describe the items on it.

News

News articles hold most of the information on our site. However, only the last dozen or so appear on the News page, and older, less popular ones reside in the news archives. Figure 6 shows a typical news page. Only the article titles and usually an introductory line or two appear here. Selecting a title or its *Read more ...* button will open the article.

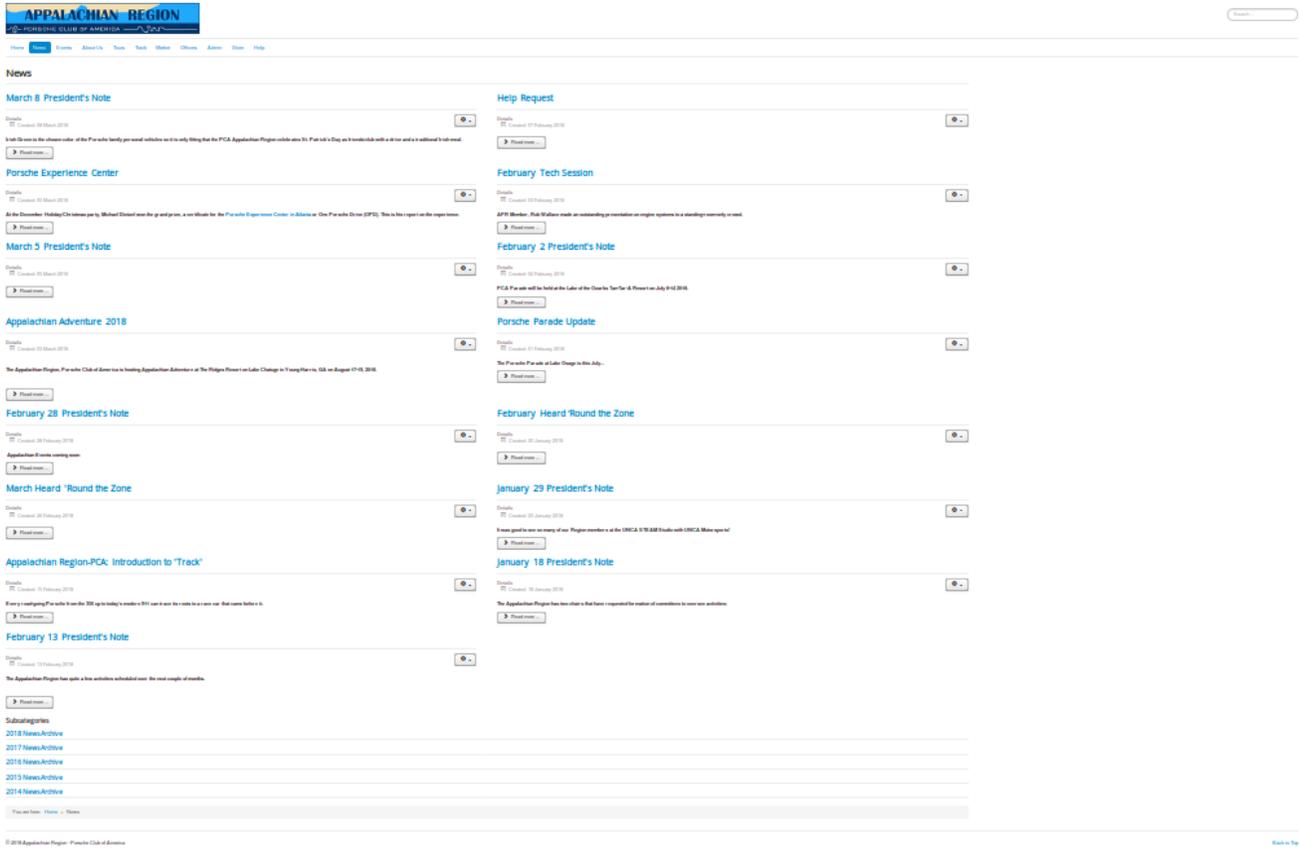


Figure 5. A News Page.

Older news articles are available in the archives listed in the *Subcategories* list at the bottom of the page. As usual, selecting their title takes you to them. However, if you know that what you want is in an archive, you can go directly there without entering the News page. Place the cursor, without clicking, on the News item in the menu bar; Figure 6 shows the drop-down menu that results. Moving the cursor to the archive you want before clicking takes you directly there.

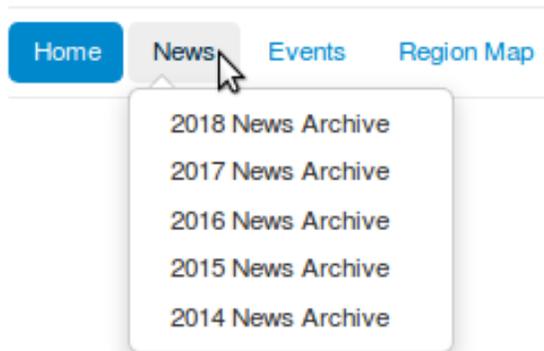


Figure 6. Drop-down News Menu.

Events

Only the imminent events appear on our home page, but our entire calendar is available in Events. By default, it shows the events for a month, although you can change this to a week by selecting the *Weekly View* button. The events are color-coded following the legend at the bottom: red for Appalachian events, yellow for Appalachian committee meetings, yellow for other PCA events, and gray for non-PCA ones. To reduce clutter, only pending events are shown. You can search all events with the *Search...* box at the upper right, which here too searches not only of event names, but also their descriptions. The left and right blue double arrows page by one month, but you can use the down arrows on the month and year boxes to go directly to the date you want.

APPALACHIAN REGION
PORSCHE CLUB OF AMERICA

Search...
Search

Home News **Events** About Us Tours Track Market Officers Admin Store Help

Events calendar

Monthly View Weekly View

APRIL 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5 Appalachian Adventure Committee (2:00 pm) Appalachian Region Board Meeting (4:00 pm)	6	7 APR Performance Tech Session (10:00 am)
8	9	10	11	12	13	14 APR tour to the Defiant Distillery and Picnic Lunch (10:00 am)
15	16	17	18	19	20	21 Cars on Kiawah APR Cars, Coffee, and Tacos (7-15 am) Cars & Coffee Asheville (8:00 am)
22	23	24	25 Treffen Tamaya	26 Treffen Tamaya	27 Treffen Tamaya Spring Thing	28 Treffen Tamaya Spring Thing Asheville Cars & Coffee After Dark (8:00 pm)
29 Treffen Tamaya Spring Thing	30					

■ Appalachian Committee
 ■ Non-Appalachian PCA Event
 ■ Non-PCA Event
 ■ Appalachian Event

You are here: [Home](#) > [Events](#)

Figure 7. A Monthly Events Calendar.

Select an event to see its description; Figure 8 shows an example. This one requires registration, and selecting the *Register (Individual)* button takes you to the form. As usual, the breadcrumbs line appears at the bottom to help you navigate the site.

The screenshot shows the website for the Appalachian Region Porsche Club of America. At the top, there is a search bar and a navigation menu with links for Home, News, Events, About Us, Tours, Track, Market, Officers, Admin, Store, and Help. The main content area features the event title "Drive and Dine to Brevard" with a print icon. Below the title is a detailed description of the event, including information about the drive, dining, and display. A table lists event properties: Event Date (05-05-2018 9:00 am), Capacity (Unlimited), and Registered (3). A "Register (Individual)" button is located below the table. At the bottom, there is a breadcrumb trail: "You are here: Home > Events > Drive and Dine to Brevard". The footer contains the copyright notice "© 2018 Appalachian Region - Porsche Club of America" and a "Back to Top" link.

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Search...
Search

Home News **Events** About Us Tours Track Market Officers Admin Store Help

Drive and Dine to Brevard

Luft, Wasser & Brevard Concept – This event is a drive, dine and display of Porsche air-cooled cars (luft) and water-cooled cars (wasser) concluding with a display of the vehicles on the Main Street of Brevard. Participants can enjoy Brevard shopping and dining while their cars are on display.

The goal is to leave the starting points at approximately 9:00 a.m. to arrive in Brevard at approximately 10:30 a.m. The drives will be about an hour long but will have a stop or two. The event in Brevard will continue until 2:00 p.m.

The display in Brevard is designed similar to P₂O held in Granville, Ohio each year – [website](#).

Drives to Brevard – The event will have three starting points but will all conclude at a meeting point in Brevard: 1) Asheville, 2) Hendersonville, 3) Waynesville. From the meeting point in Brevard, the Police will escort the full line of Porsches down approximately six blocks of Main Street to the display area.

Brevard Display, Shopping and Dining – Upon arrival in Brevard, drivers and navigators can shop, eat or be with their cars to answer questions and show off their pride and joy. The display area is on West Main Street between England Street and Oakland Avenue. This is a wide-open area of Main Street about a block west of the main business district. The block where the cars will be displayed has the restaurant Marco Trattoria. There are other restaurant options in the city and as the event gets closer we will lock down reservations for participants.

At 2:00 p.m. everyone will saddle up and return to Asheville in a parade departure.

You must register to attend this event. Please select the *Register (Individual)* button below and complete the form that appears.

Event Properties

Event Date	05-05-2018 9:00 am
Capacity	Unlimited
Registered	3

Register (**Individual**)

You are here: [Home](#) > [Events](#) > Drive and Dine to Brevard

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Figure 8. An Event Description.

About Us

This is a single page introducing the Appalachian region.

Tours

Western North Carolina has some of the finest driving roads in the world. As a result, tours are a major activity of the Appalachian Region. This page provides access to the maps and driving directions of tours we've conducted, including all those for Treffen Asheville.

Track

We have recently established a track program, and you can find such items as track maps and tutorials here.

Market

We accept non-commercial classified ads from all PCA members, regardless of their region.

Officers

Here you can find the names and contact information for the Region's officers.

Admin

Links to administrative information are available here, including procedures guides, bylaws, and board meeting minutes. Like the news page, placing a cursor on the Admin item in the menu bar drops down a menu of subcategories, including *Treffen Asheville* (minutes of this committee), *Website Reports* (site usage reports), and *Members Only*. Accessing the last requires logging in with a username and password.

Store

This is a link to the site that serves as our goodie store.

Help

This page provides instructions on navigating the site, including a link to this document.

Articles

Most of the information on our site appears in articles; see Figure 9. All have the same layout, with the Region logo, a search box, and a menu bar at the top, and a breadcrumbs line at the bottom. Note the *Recent Related Items* column on the right, which shows articles with similar content added within about the last two years. The article author assigns keywords to it based on its content, and the items in the column share one or more of these. You will probably get better results with a good search, but this section provides a quick look. Also, note the button with a gear icon towards the top of the page. Selecting this gives you the option of printing the article or e-mailing a link to it. Finally, the *Prev* and *Next* buttons let you browse articles in the same category. *Prev* takes you to a more recent one and *next* to one older.

News

February 28 President's Note

Details

Created: 28 February 2018



Appalachian Events coming soon

- The March APR Board meeting will be held on **Wednesday, March 7th at 4 p.m.** in the conference room at Porsche Asheville. All members are welcome to attend.
- 'Dinner at the Beach': for those attending the Amelia Werks Reunion, APR will host a dinner the evening before. Jim Moore will be arranging the dinner. If you want to join Jim and other members of the club for dinner and perhaps walking the show together, please let Jim know at events@aprca.org or call/text him at 248-982-4600. There are still hotels available in the area if you want to attend.
- The March Social will be held at Sierra Nevada in Mills River on Wednesday, March 14th from 5 to 7 p.m. Please plan to attend.

We are very excited about the slate of Spring APR events: a performance parts tech session with P2O, a 'Wheels to Whiskey' driving tour, 'APR Cars, Coffee and Tacos', and 'Luft, Wasser & Brevard' (our P2O). More information may be found on our website events area.

If you haven't already, please reserve your room at the Ridges Resort at Lake Chatuge for the 2018 Appalachian Adventure, August 17-19. Mention the Appalachian Adventure/Porsche group when making reservations to get the discount room rate (two-night stay required). Call (706) 896-2262 to make reservations. Registration for the Adventure will open on Club Registration April 14th.



Peter

[← Prev](#)

[Next →](#)

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Recent Related Items

- [July 12 President's Note](#)
- [August 6 President's Note](#)
- [September 27 President's Note](#)
- [October 24 President's Note](#)
- [October 29 President's Note](#)
- [November 4 President's Note](#)
- [November 18 President's Note](#)
- [January 1 President's Note](#)
- [January 26 President's Note](#)
- [February 6 President's Note](#)
- [February 12 President's Note](#)
- [February 27 President's Note](#)
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- [July 7 President's Note](#)
- [July 14 President's Note](#)
- [July 16 President's Note](#)
- [June 1 President's Note](#)
- [April 23 President's Note](#)
- [June 1 President's Note](#)
- [May 31 President's Note](#)
- [April 29 President's Note](#)
- [August 22 President's Note](#)
- [President's Note - March 27, 2016](#)
- [September 5 President's Note](#)
- [May 3 President's Note](#)
- [April 28 President's Note](#)
- [July 27 President's Note](#)
- [September 11 President's Note](#)

Figure 9. An Article Page.

PDF Files

Some of our items, such as tour maps and documents, are PDF pages instead of articles. These open in a different window or tab (depending on how you've configured your Internet browser) and have no navigation features (menu bar, search boxes, breadcrumbs, etc.). They require that your browser be able to open PDF files for reading, printing, and downloading (most do).

Links

Many images and words on our site are links. Words that are links are in blue, but there is no indication for images. However, placing the cursor on a link, whether a word or an image will cause a short description (white letters in a black box) to appear. Selecting a link to a page on our own site will cause that page to replace the current one. Selecting a page on a different site will cause that page to open in a different window or tab (depending on how your Internet browser is configured). Some links are e-mail

addresses, but these are effective only if you use a client e-mail program on your PC, such as MS Outlook, to access your e-mail. If so, selecting the link will open a message to the recipient specified. Otherwise, just paste the address into your e-mail program.